

## ACT Canada Forum Sponsorship Opportunities

The only event that  
brings all stakeholders  
to the table

### Top Line Benefits

#### Sponsorship has its benefits:

- ✓ Event recognition and recognition in event marketing and communications
- ✓ Demo track slot
- ✓ Prominent online marketing and recognition in conference program app
- ✓ Post Conference delegate contact information
- ✓ Sponsorship recognition on delegate badges

#### Premier Level - \$12,500 CAD Exclusive

- Gala Networking Event

#### Thought Leader Level – \$9,000 CAD

- Lunch Sponsor
- Thought Leader

#### Expert Level options – \$5,000 CAD

- Full Day Plenary
- Networking Breakfast
- Expert Level

#### Influencer Level options – \$4,000 CAD

- Coffee Break - Morning
- Coffee Break - Afternoon
- ACT Canada Forum app
- Registration

Enjoy these great benefits		Premier Level	Thought Leader Level	Expert Level	Influencer Level
		1 \$12,500	3 \$9,000	4 \$5,000	5 \$4,000
1	Your logo featured on all advance conference marketing materials	top position	second position	✓	✓
2	Your logo featured on the conference app and on-site signage	top position	second position	✓	✓
3	Presentation Slot on Demo Track – timing based on sponsorship level	✓	✓	✓	
4	Promote your company in the conference app (50-word limit)	✓	✓	✓	✓
5	Verbal appreciation throughout the conference	✓	✓	✓	
6	Marketing Table at sponsored event with option to include giveaways	✓			
7	Present welcome comments from your company (where applicable)	✓	✓		
8	Delegate contact information provided for post-conference marketing	✓	✓	✓	✓
9	Option to include branded items in delegate bag	✓	✓	✓	✓
10	Delegate recognition with special sponsorship badges	✓	✓	✓	✓
11	Secure first right of refusal for the same sponsorship next year	✓	✓	✓	✓

# Fast Facts About ACT Canada Forum

The ACT Canada Forum is the longest running payments event in Canada. It brings multiple stakeholder groups together creating high value conversations around payments.

## What's changed? *What hasn't?*

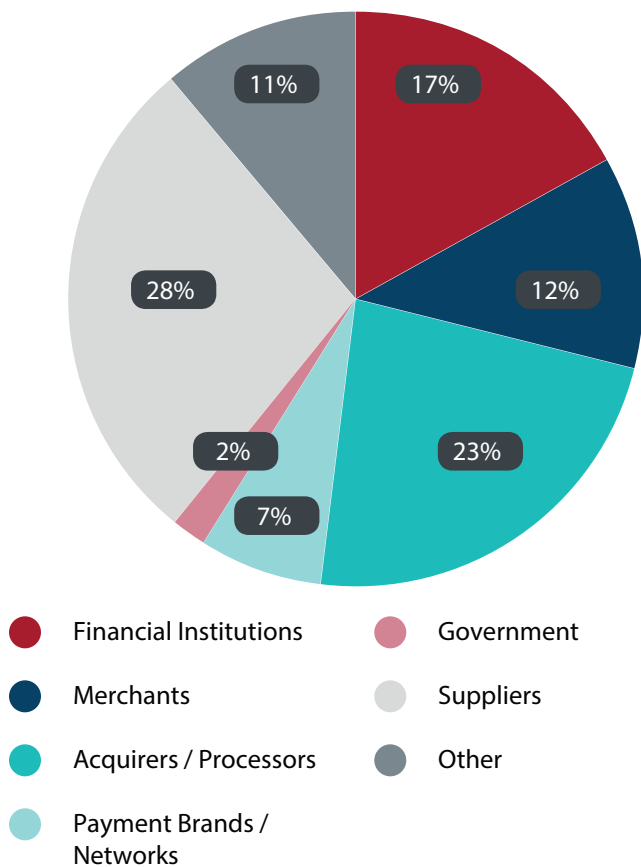
- New location
- New date
- New format
- New themes

## What stays the same?

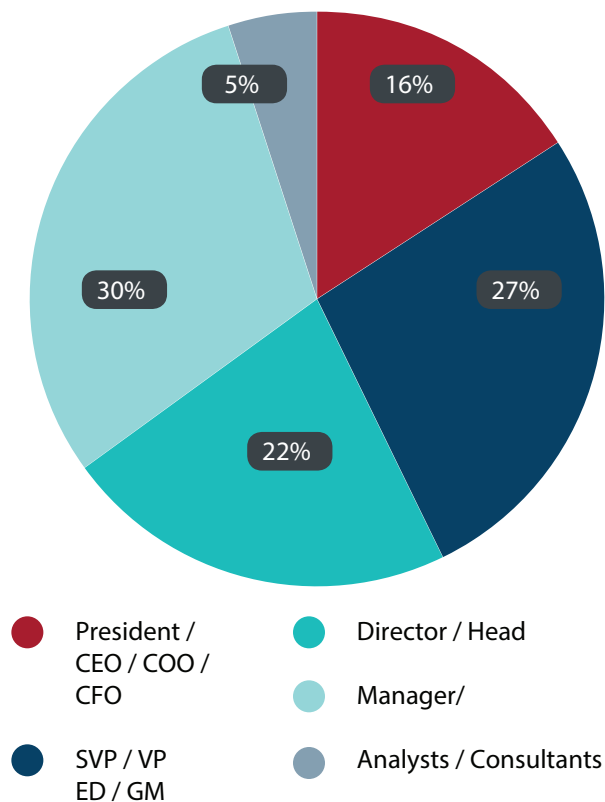
- Expert speakers who know our market
- Engaging stakeholders to tackle the complexities of payments
- Enabling dialogue that can refine your strategies
- Evolving your knowledge with curated content

## Past Attendance

By Industry



By Title



Uniting  
stakeholders  
to navigate  
commerce  
in Canada

ACT Canada Forum at MaRS Discovery District  
Oct 7th, 2019 | Toronto, Ontario, Canada  
Contact Andrea McMullen at  
andrea.mcmullen@actcda.com or +1 905 426 6360 ext. 124 or  
visit [www.actcda.com/act-canada-forum](http://www.actcda.com/act-canada-forum)

# Recent ACT Canada Forum Participants

4PAY Inc.	Competiscan	Innovation, Science and Economic Development Canada	Pivotal Payments
A LA CARD Marketing & Consulting Services Ltd.	Consult Hyperion	INSIDE Secure	Planet Payment
ABCorp/American Banknote	Cooper & Associates	Integrated Rewards Inc.	Prepaid Bitcoin
Accenture Strategy - Financial Services (ASFS)	CPI Card Group	Interac Association/Acxsys Corporation	President's Choice Financial
ACCEO Tender Retail	Creditcall	International Transaction Systems	PricewaterhouseCoopers
ACI Universal Payments	Cryptomathic Inc.	Intuit Canada	Proxima
ACI Worldwide	DC Payments	Iota Security Inc.	Qudot Photonics
ACT Canada	DeepWorks Consulting Inc.	IRUG	RBC Royal Bank
Advanced Card Systems Ltd.	Dejavoo Canada Inc.	JM Consulting	RFID Canada
advertience Inc.	Delego Software Inc.	KPMG Management Services LLP	Rogers Communications
AFEX - Associated Foreign Exchange ULC	Desjardins	Loomis International (CA) Inc.	Royal Canadian Mint
AIMIA	Dezlang Systems	LoyaltyOne Inc.	Sainsbury's
Ambrose Connection Limited	DFC Global Corp.	MAINTeCH	Samsung Pay
American Express	Di Teodoro Consulting Services	Manulife Bank	Scotiabank
Amex Bank of Canada	digi.me	Mastercard	SecureKey Technologies Inc.
AnywhereCommerce	Digital ID and Authentication Council of Canada	Maxwell Paper Canada Inc.	Shell Canada
Apriva	Digital Retail Apps	McKinsey & Company	Shenzhen Xinguodu Technology Co Ltd
ARI Financial Services Inc.	Discover	MeaWallet AS	Secure Technology Alliance
ATB Financial	DJB Consulting	Mercator Advisory Group	Smooth Commerce
ATM Industry Association -ATMIA	DonRiver Inc.	Merchant Advisory Group (MAG)	Sobeys Inc.
Aurion Consulting Group	Dream Payments	Merchant Risk Council	Spafinder Wellness 365
B2 Payment Solutions	eBSEG	Mercury	SPARC Security Solutions Inc.
Bambora	Eigen Development Ltd	Meridian Credit Union	Square
Bank of Canada	Elavon	Michael Vaselenak	STJ Retail
Bassett Direct	Electronic Transactions Association	MillenTech-CTI Group	Suncor Energy: Petro-Canada
Beanstream Internet Commerce Inc	EMA Partners Toronto	Miller Thomson LLP	Tailwind Solutions Ltd
Bell Canada	Endeavor Worldwide	Mintel International	Tangerine Bank
Bell ID	EnStream LP	MNP LLP	Target Corporation
Berkeley Payment Solutions	Equinox Payments	MobeeWave	TD Bank
BlackBerry Ltd.	Ethoca	Mobile & Payment Innovation Consultant	TD Merchant Solutions
Blackhawk Network	Everlink Payment Services Inc.	Moneris	Technologies 3R Inc.
Blake, Cassels & Graydon LLP	EVO Payments International Corp-Canada	Multos International Pte Ltd	Telus Communications Company
BMO Bank of Montreal	EWA-Canada Ltd	Munson Consulting	The Home Depot
BNOTIONS	FIME	Muration Group	The Members Group
Bond Brand Loyalty	Financial Consumer Agency of Canada	Nagra ID Security	The Nilson Report
Canada Post Corporation	Finca Group	nanoPay Corporation	The North West Company
Canadian Credit Union Association	First Data	National Bank of Canada	The Phoenix Group Canada
Canadian Cyber Threat Exchange	FirstOntario Credit Union	NBS Payment Solutions Inc.	Thin Film Electronics ASA
Canadian Payments Association	FIS	NBS Technologies Inc.	TJX
Canadian Prepaid Providers Organization	Flexiti Financial	Ness Software Engineering Services	TNS Solutions Canada
Canadian Tire	Gemalto	New Brunswick Government Services	Toronto Financial Services Alliance (TFSA)
Canadian Tire Financial Services	GFH Group	nexo	Total Merchant Services, Canada
Canadian Western Bank	Giant Tiger Stores Limited	Nifty Loyalty Corporation	TPG Canada
CanCard Inc.	Giesecke & Devrient	North Commons	TransUnion
Capco	Global One - a Division of Pivotal Payments	NorthCard Inc.	truRating
Capital One	Global Payments	Norton Rose Fulbright Canada LLP	Trust 2 Pay
Card Resource Group Inc.	Goldmoney Inc.	NWC	TSYS
CardinalCommerce Corporation	Google Inc.	Oberthur Technologies	UGO Mobile Solutions
Cardtek	HCE Service Limited	Office of the Privacy Commissioner of Canada	UL
Cardtronics Canada ATM Management Partnership	Home Hardware Stores Ltd	OmnyPay	UnionPay International
Carta Worldwide	Home Trust Company	Ontario Centres of Excellence	University of Waterloo
Cassels Brock & Blackwell LLP	HSBC Credit Card Services	Ontario Ministry of Economic Development	Vantiv Integrated Payments
Central 1 Credit Union	Hudson's Bay Company	OpenWay International	Verifone
Chase Paymentech	ICC Solutions Ltd	oti America	Verisoft
Chip Shield	ICICI Bank Canada	Oxford Properties Group	Virtus Media
CIBC	Imperial Oil	PacNet Services Ltd.	Visa
Clearbridge Mobile	InComm Canada & Brazil	Payment Source Inc	Walford Partners Inc.
Coast Capital Savings Credit Union	Industrial and Commercial Bank of China	Payments Business Magazine	Walmart
Collabria Financial Services Inc	Infineon Technologies, North America	Payments Canada	Walmart Canada Bank
Communitech	Information Packaging Corporation	Pentagon	White Page Consulting Inc.
Compass Plus	Ingenico Canada, Ltd.	Peoples Trust	Xinguodu
	Innovapost Inc.	Pioneer Energy L.P.	Yoti
			ZWIPE



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# Sponsorship Application/Contract

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Prov./State: \_\_\_\_\_ Postal/Zip: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsored Item	Sponsorship Fee	HST (13%)	Total
<input type="checkbox"/> American Express	<input type="checkbox"/> Discover	<input type="checkbox"/> Mastercard	<input type="checkbox"/> Visa
			<input type="checkbox"/> Cheque

Please bill the following amount (includes HST) to my credit card: Total Amount: \$ \_\_\_\_\_

Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

## Application & Agreement:

The undersigned sponsor ("we") apply for sponsorship at the ACT Canada Forum and the corresponding pre-event promotion of our participation in exchange for the fees listed above. We attach our full fee paid by credit card or by cheque made payable to ACT Canada. If requiring an invoice, payment must be received within 30 days or by Sept 3rd, 2019 whichever occurs first. We understand that failure to make payments in accordance with this payment schedule may result in the loss of our right to be acknowledged for our sponsorship. ACT Canada reserves the right to determine the location, quantity and size restrictions of all signage used at the event. ACT Canada signage will appear on podium. Membership discounts/benefits apply to member organizations that are in good standing at the time of the event.

There is no provision for cancellations or refunds.

Authorized Representative: \_\_\_\_\_ Date: \_\_\_\_\_ Location: \_\_\_\_\_

Name (please print): \_\_\_\_\_

Please complete application and fax to 1 905 619 3275, a photocopy of the cheque should be included as part of the application (if paying by cheque).

Please mail cheques to ACT Canada, Attn. Andrea McMullen, 85 Mullen Drive, Ajax, ON, Canada, L1T 2B3.



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