

ACT Canada Forum Sponsorship Opportunities


The only event that brings all stakeholders to the table

Top Line Benefits


Sponsorship has its benefits:

- ✓ Event recognition and recognition in event marketing and communications
- ✓ Demo track slot
- ✓ Prominent online marketing and recognition in conference program app
- ✓ Post Conference delegate contact information
- ✓ Sponsorship recognition on delegate badges


Premier Level – \$12,500 CAD Exclusive

- Gala Networking Event - sold to  gemalto
a Thales company

Thought Leader Level – \$9,000 CAD

- Lunch Sponsor - sold to  Elavon
- Thought Leader

Expert Level options – \$5,000 CAD

- Full Day Plenary - sold to  G+D Mobile Security
- Networking Breakfast
- Expert Level

Influencer Level options – \$4,000 CAD

- Coffee Break - Morning
- Coffee Break - Afternoon
- ACT Canada Forum app
- Registration

Enjoy these great benefits

| | Premier Level | Thought Leader Level | Expert Level | Influencer Level |
|---|---------------|----------------------|--------------|------------------|
| | 1 \$12,500 | 3 \$9,000 | 4 \$5,000 | 5 \$4,000 |
| 1 Your logo featured on all advance conference marketing materials | top position | second position | ✓ | ✓ |
| 2 Your logo featured on the conference app and on-site signage | top position | second position | ✓ | ✓ |
| 3 Presentation Slot on Demo Track – timing based on sponsorship level | ✓ | ✓ | ✓ | |
| 4 Promote your company in the conference app (50-word limit) | ✓ | ✓ | ✓ | ✓ |
| 5 Verbal appreciation throughout the conference | ✓ | ✓ | ✓ | |
| 6 Marketing Table at sponsored event with option to include giveaways | ✓ | | | |
| 7 Present welcome comments from your company (where applicable) | ✓ | ✓ | | |
| 8 Delegate contact information provided for post-conference marketing | ✓ | ✓ | ✓ | ✓ |
| 9 Option to include branded items in delegate bag | ✓ | ✓ | ✓ | ✓ |
| 10 Delegate recognition with special sponsorship badges | ✓ | ✓ | ✓ | ✓ |
| 11 Secure first right of refusal for the same sponsorship next year | ✓ | ✓ | ✓ | ✓ |



Uniting stakeholders to navigate commerce in Canada

ACT Canada Forum at MaRS Discovery District
 Oct 7th, 2019 | Toronto, Ontario, Canada
 Contact Andrea McMullen at
 andrea.mcmullen@actcda.com or +1 905 426 6360 ext. 124 or
 visit www.actcda.com/act-canada-forum

Fast Facts About ACT Canada Forum

The ACT Canada Forum is the longest running payments event in Canada. It brings multiple stakeholder groups together creating high value conversations around payments.

What's changed? *What hasn't?*

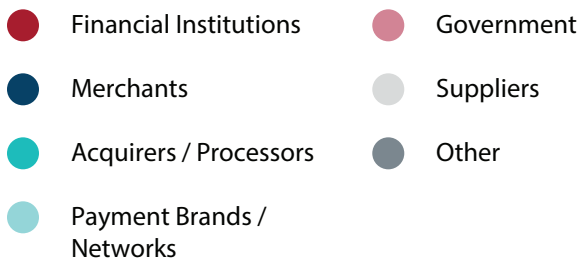
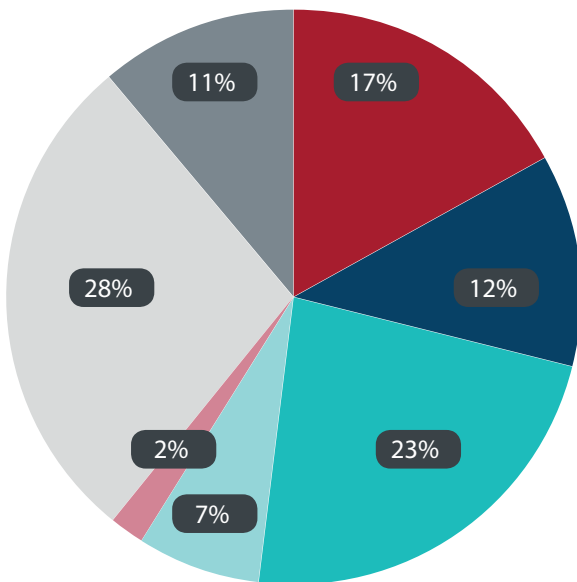
- New location
- New date
- New format
- New themes

What stays the same?

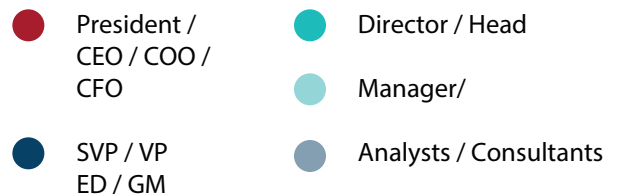
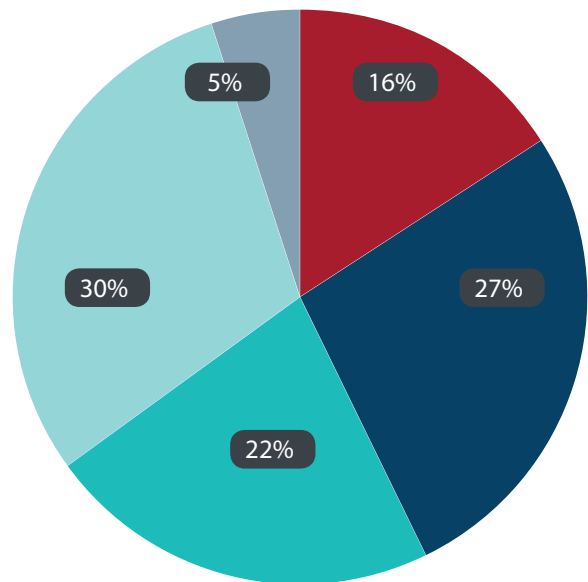
- Expert speakers who know our market
- Engaging stakeholders to tackle the complexities of payments
- Enabling dialogue that can refine your strategies
- Evolving your knowledge with curated content

Past Attendance

By Industry



By Title



Uniting stakeholders to navigate commerce in Canada

ACT Canada Forum at MaRS Discovery District
Oct 7th, 2019 | Toronto, Ontario, Canada
Contact Andrea McMullen at
andrea.mcmullen@actcda.com or +1 905 426 6360 ext. 124 or
visit www.actcda.com/act-canada-forum

Recent ACT Canada Forum Participants

4PAY Inc.
A LA CARD Marketing & Consulting Services Ltd.
ABCorp/American Banknote
Accenture Strategy - Financial Services (ASFS)
ACCEO Tender Retail
ACI Universal Payments
ACI Worldwide
ACT Canada
Advanced Card Systems Ltd.
advertience Inc.
AFEX - Associated Foreign Exchange ULC
AIMIA
Ambrose Connection Limited
American Express
Amex Bank of Canada
AnywhereCommerce
Apriva
ARI Financial Services Inc.
ATB Financial
ATM Industry Association -ATMIA
Auremma Consulting Group
B2 Payment Solutions
Bambora
Bank of Canada
Bassett Direct
Beanstream Internet Commerce Inc
Bell Canada
Bell ID
Berkeley Payment Solutions
BlackBerry Ltd.
Blackhawk Network
Blake, Cassels & Graydon LLP
BMO Bank of Montreal
BNOTIONS
Bond Brand Loyalty
Canada Post Corporation
Canadian Credit Union Association
Canadian Cyber Threat Exchange
Canadian Payments Association
Canadian Prepaid Providers Organization
Canadian Tire
Canadian Tire Financial Services
Canadian Western Bank
CanCard Inc.
Capco
Capital One
Card Resource Group Inc.
CardinalCommerce Corporation
Cardtek
Cardtronics Canada ATM Management Partnership
Carta Worldwide
Cassels Brock & Blackwell LLP
Central 1 Credit Union
Chase Paymentech
Chip Shield
CIBC
Clearbridge Mobile
Coast Capital Savings Credit Union
Collabria Financial Services Inc
Communtech
Compass Plus
Competiscan
Consult Hyperion
Cooper & Associates
CPI Card Group
Creditcall
Cryptomathic Inc.
DC Payments
DeepWorks Consulting Inc.
Dejavoo Canada Inc.
Delego Software Inc.
Desjardins
Dezlang Systems
DFC Global Corp.
Di Teodoro Consulting Services
digi.me
Digital ID and Authentication Council of Canada
Digital Retail Apps
Discover
DJB Consulting
DonRiver Inc.
Dream Payments
eBSEG
Eigen Development Ltd
Elavon
Electronic Transactions Association
EMA Partners Toronto
Endeavor Worldwide
EnStream LP
Equinox Payments
Ethoca
Everlink Payment Services Inc.
EVO Payments International Corp-Canada
EWA-Canada Ltd
FIME
Financial Consumer Agency of Canada
Finca Group
First Data
FirstOntario Credit Union
FIS
Flexiti Financial
Gemalto
GFH Group
Giant Tiger Stores Limited
Giesecke & Devrient
Global One - a Division of Pivotal Payments
Global Payments
Goldmoney Inc.
Google Inc.
HCE Service Limited
Home Hardware Stores Ltd
Home Trust Company
HSBC Credit Card Services
Hudson's Bay Company
ICC Solutions Ltd
ICICI Bank Canada
Imperial Oil
InComm Canada & Brazil
Industrial and Commercial Bank of China
Infineon Technologies, North America
Information Packaging Corporation
Ingenico Canada, Ltd.
Innovapost Inc.
Innovation, Science and Economic Development Canada
INSIDE Secure
Integrated Rewards Inc.
Interac Association/Acxsys Corporation
International Transaction Systems
Intuit Canada
Iota Security Inc.
IRUG
JM Consulting
KPMG Management Services LLP
Loomis International (CA) Inc.
LoyaltyOne Inc.
MAINTECH
Manulife Bank
Mastercard
Maxwell Paper Canada Inc.
McKinsey & Company
MeaWallet AS
Mercator Advisory Group
Merchant Advisory Group (MAG)
Merchant Risk Council
Mercury
Meridian Credit Union
Michael Vaselenak
MillenTech-CTI Group
Miller Thomson LLP
Mintel International
MNP LLP
Mobeewave
Mobile & Payment Innovation Consultant
Moneris
Multos International Pte Ltd
Munson Consulting
Muration Group
Nagra ID Security
nanoPay Corporation
National Bank of Canada
NBS Payment Solutions Inc.
NBS Technologies Inc.
Ness Software Engineering Services
New Brunswick Government Services
nexo
Nifty Loyalty Corporation
North Commons
NorthCard Inc.
Norton Rose Fulbright Canada LLP
NWC
Oberthur Technologies
Office of the Privacy Commissioner of Canada
OmnyPay
Ontario Centres of Excellence
Ontario Ministry of Economic Development
OpenWay International
oti America
Oxford Properties Group
PacNet Services Ltd.
Payment Source Inc
Payments Business Magazine
Payments Canada
Pentagon
Peoples Trust
Pioneer Energy L.P.
Pivotal Payments
Planet Payment
Prepaid Bitcoin
President's Choice Financial
PricewaterhouseCoopers
Proxama
Qudot Photonics
RBC Royal Bank
RFID Canada
Rogers Communications
Royal Canadian Mint
Sainsburys
Samsung Pay
Scotiabank
SecureKey Tehnologies Inc.
Shell Canada
Shenzhen Xinguodu Technology Co Ltd
Secure Technology Alliance
Smooth Commerce
Sobeys Inc.
Spafinder Wellness 365
SPARC Security Solutions Inc.
Square
STJ Retail
Suncor Energy: Petro-Canada
Tailwind Solutions Ltd
Tangerine Bank
Target Corporation
TD Bank
TD Merchant Solutions
Technologies 3R Inc.
Telus Communications Company
The Home Depot
The Members Group
The Nilson Report
The North West Company
The Phoenix Group Canada
Thin Film Electronics ASA
TJX
TNS Solutions Canada
Toronto Financial Services Alliance (TFSA)
Total Merchant Services, Canada
TPG Canada
TransUnion
truRating
Trust 2 Pay
TSYS
UGO Mobile Solutions
UL
UnionPay International
University of Waterloo
Vantiv Integrated Payments
Verifone
Verisoft
Virtus Media
Visa
Walford Partners Inc.
Walmart
Walmart Canada Bank
White Page Consulting Inc.
Xinguodu
Yoti
ZWIFE



Uniting
stakeholders
to navigate
commerce
in Canada

ACT Canada Forum at MaRS Discovery District
Oct 7th, 2019 | Toronto, Ontario, Canada
Contact Andrea McMullen at
andrea.mcmullen@actcda.com or +1 905 426 6360 ext. 124 or
visit www.actcda.com/act-canada-forum

Sponsorship Application/Contract

Company: _____

Address: _____

City: _____ Prov./State: _____ Postal/Zip: _____

Contact: _____ Title: _____

Telephone: _____ Fax: _____

Email: _____

Sponsored Item

Sponsorship Fee

HST (13%)

Total

American Express

Discover

Mastercard

Visa

Cheque

Please bill the following amount (includes HST) to my credit card: Total Amount: \$ _____

Card #: _____ Expiration Date: _____

Name on Card: _____ Signature: _____

Application & Agreement:

The undersigned sponsor ("we") apply for sponsorship at the ACT Canada Forum and the corresponding pre-event promotion of our participation in exchange for the fees listed above. We attach our full fee paid by credit card or by cheque made payable to ACT Canada. If requiring an invoice, payment must be received within 30 days or by Sept 3rd, 2019 whichever occurs first. We understand that failure to make payments in accordance with this payment schedule may result in the loss of our right to be acknowledged for our sponsorship. ACT Canada reserves the right to determine the location, quantity and size restrictions of all signage used at the event. ACT Canada signage will appear on podium. Membership discounts/benefits apply to member organizations that are in good standing at the tie of the event.

There is no provision for cancellations or refunds.

Authorized Representative: _____ Date: _____ Location: _____

Name (please print): _____

Please complete application and fax to 1 905 619 3275, a photocopy of the cheque should be included as part of the application (if paying by cheque).

Please mail cheques to ACT Canada, Attn. Andrea McMullen, 85 Mullen Drive, Ajax, ON, Canada, L1T 2B3.



Uniting
stakeholders
to navigate
commerce
in Canada

ACT Canada Forum at MaRS Discovery District
Oct 7th, 2019 | Toronto, Ontario, Canada
Contact Andrea McMullen at
andrea.mcmullen@actcda.com or +1 905 426 6360 ext. 124 or
visit www.actcda.com/act-canada-forum