THE GLOBAL COMMUNITY COLLEGE: Strategies for Success
Growing Global Programs at the Community College

COMMUNITY COLLEGES FOR INTERNATIONAL DEVELOPMENT, INC.

AN ASSOCIATION FOR GLOBAL EDUCATION
Letter from the Chair of the Board

January 20, 2009

I am very pleased to have served as Chair of the Board of Directors of Community Colleges for International Development, Inc. (CCID) for the past two years (2006-2008). In many ways, the organization has changed fundamentally over this short period of time. In my view, the future is undeniably one of opportunity, provided we harness the resources and assert leadership for global education at community colleges.

In addition to expanding the number of international programs offered to our students, faculty leaders and senior administrators, CCID has experienced a 75% increase in member colleges from several nations, including 40 new members resulting from our merger with the American Council for Intercultural International Education (ACIE). The ACIE merger yielded many benefits, such as supporting another Airlie House retreat and provided CCID with the opportunity to define its role as an Affiliate Council of the American Association of Community Colleges (AACC). The faculty-driven and partnership-centered Troika model for study abroad has facilitated international opportunities for 329 students over 5 years, while strengthening relationships among member colleges and international partners.

These developments and others continue to influence our direction as an organization. CCID’s recently formed partnership with the U.S. Government promises further transformation to the consortium. Securing $25.4 million in U.S. federal funds to pilot the Community College Initiative (CCI) Programs present our organization with an exciting and historic opportunity to expand its leadership of global education for community colleges throughout the world.

Through the CCI Programs, CCID is educating over 280 non-elite students from six nations at 23 U.S. campuses, solidifying a partnership with the U.S. Department of State, and encouraging sustained support from the U.S. Congress. Yet our journey has just begun. Assessing the program’s impact, and continuing to leverage the revenue streams that accompany this ambitious initiative, demands a high level of engagement by all who are part of this global consortium.

I am pleased that the CCID Executive Office, Board of Directors, International Education Directors (IEDS) and members have now developed a strategic plan that will help guide our organization forward at this critical stage. I thank everyone for their continued dedication and call upon all associated with our organization to step up, to contribute to the conversation, to affirm our philosophy, and to move forward strategically and confidently to educate our citizenry for an increasingly interdependent and changing global community. Thank you for allowing me the opportunity to serve as Chair.

Sincerely,

Gwendolyn W. Stephenson, Ph.D.
CCID Chairperson
Our Mission

“The mission of CCID is to provide opportunities for building global relationships that strengthen educational programs and promote economic development.”

CCID Executive Committee 2007-08

Dr. Gwendolyn Stephenson (Chair of the Board)
Dr. Kent Sharples (Past Chair)
Dr. Mary Rittling (Chair Elect)
Dr. Valeriana Moeller (Member at Large)
Dr. Mick Starcevich (Secretary/Treasurer)
John Halder (President/Executive Director)

CCID Board of Directors

Dr. Valeriana Moeller, Columbus State Community College
Dr. Mary Rittling, Davidson County Community College
Dr. Kent Sharples, Dayton State College
Dr. Orlando George, Jr., Delaware Technical & Community College
Dr. Patricia Keir, Eastern Iowa Community College District
Mr. Richard Rutkowski, Green River Community College
Dr. Jack Berningham, Highline Community College
Dr. Gwendolyn Stephenson, Hillsborough Community College
Dr. V. Clyde Muse, Hills Community College
Dr. Kathleen B. Hetherington, Howard Community College
Mr. John Davies, Humber College
Mr. Jorgen A. Houmann, IBC Kolding
Dr. Kunihiko Ukifune, Jikei Group of Colleges
Dr. Mick Starcevich, Kirkwood Community College
Dr. Richard Carpenter, Lone Star College System
Dr. Vernon Crawley, Moraine Valley Community College
Dr. Arthur Scott, Northampton Community College
Dr. Tom Ramage, Parkland College
Dr. Roy Flores, Pima County Community College District
Dr. Eddie Hernandez, Rancho Santiago Community College District
Dr. Zelema Harris, St. Louis Community College
Dr. Steven Johnson, Sinclair Community College
Dr. Thomas Crow, State Center Community College District
Dr. Carl Haynes, Tompkins Cortland Community College
Dr. John Morton, University of Hawaii Community Colleges
Dr. Barbara Prindville, Wauneka County Technical College

CCID Staff

John Halder, President/Executive Director
Carrie Anderson, Executive Assistant
Andrea Siebenmann, Office Manager
Kate Casper, Office Assistant
Janice Russell, Part-time Office Assistant
Carol Stax Brown, CCI National Director
Shawn Woodin, CCI Assistant National Director
Liz Bergeron, CCI Program Manager
Mary Beth Hartenstein, CCI Program Manager
Heather Rohalik, CCI Program Manager
Cheri Brumwell, CCI Grants Manager
Andre Bell, CCI Grants Manager
Carla Bowers, CCI Project Coordinator
Amanda Cook, CCI Project Coordinator
Laura Klein, CCI Project Coordinator
Linda Falconer, CCI Part-time Office Assistant
Dear Colleagues,

During the past year CCID continued in its tradition of being both entrepreneurial and innovative. This is the great asset that community colleges bring to their communities, and CCID is no exception. We experienced remarkable growth in programming, in financing and membership, and have faced the consequential challenges.

The merger of the American Council for Intercultural and International Education (ACIE) with CCID resulted in growth in membership and outlook. With the merger we added to our official name “An Association for Global Education” which reflects a more comprehensive approach to our activities. The merger has also meant that CCID is the only international organization in the United States that uniquely represents global 2-year programming for its members. But we have not only seen domestic growth, but also growth beyond the North American borders. At the close of the 2008 academic year we had 134 U.S. and 28 members from outside the U.S.

With the Award of the programs from the United States Department of State, collectively known as the Community College Initiative (CCI), the impact on CCID has been profound. The pilot program began with six colleges, but during the past year grew to 23. Students from Turkey, Egypt, South Africa, Pakistan, Indonesia and Brazil totaled 83 in the pilot phase, but are now at nearly 300. Staffing in the CCID offices has grown accordingly to manage these programs, with staff also outsourced at Hillborough Community College, Florida; Highline Community College, Washington; and at Kirkwood Community College, Iowa. I thank these college presidents for their commitment to our goals and their support.

Kirkwood Community College, the host institution to CCID, represented by Dr. Mick Starcevich and the Kirkwood Trustees, generously provided a suite of offices to house CCID, commencing July 2007. After a full year in this new location we deeply appreciate their generosity for these facilities.

During this year CCID also began a fully comprehensive strategic planning process, designed to address the rapid growth of the organization and to review resource allocation. Kirkwood again assisted by providing Al Rowe, Executive Director of Institutional Effectiveness, as the leader, guide and mentor. Meeting during the two annual meetings each year allowed committees to evaluate statistics about all aspects of CCID and to begin plotting a course for the future. Stay tuned for the outcomes.

All the best,

[Signature]

Mr. John Halder
CCID President & Executive Director
The CCID Executive Committee

The election process for Executive Committee Members was modified beginning in the fall 2007, with ballots distributed and votes collected by the end of the year. The Executive Committee met six times during the year and provided guidance to the CCID staff between board meetings.

One function of the committee is approving site visits to Board Member colleges due to change in Leadership. These occurred at Lone Star College District, Texas; Humber Institute, Toronto; and Howard Community College, Maryland.

17 new colleges joined CCID during the year, for total membership (including Board Members) of 162.

CCID remains a presidentially driven organization with institutional membership.

The Year in Review:

The Executive Committee met six times during the year, in addition to the two board meetings. Among the issues discussed were:

- John Halder was appointed by the U.S. government to the US Danish Bi-Lateral Commission.

- The original $3m grant submission known as Community College Summit Initiative Program CCSIP was awarded.

- An amendment from USAID Egypt (known as CCI–Egypt) for $8m was added to the original $3m.

- The Executive Committee approved the Strategic Plan and the Board Self-Assessment tool.

- Directors Insurance has now been purchased for the Board and the Executive office.

- 17 new colleges have become CCID members:

  Bottles Le Botsoco Institute & College, Gaborone, Botswana
  Bristol Community College, River Falls, MA
  Central Piedmont Community College, Charlotte, NC
  Century College, White Bear Lake, MN
  Everett Community College, Everett, WA
  Gadsden State Community College, Gadsden, AL
  Greenwich Community College, London, England
  Ivy Tech Community College System, Indianapolis, IN
  Johnston Community College, Smithfield, North Carolina
  Mercer County Community College, Trenton, NJ
  Mid-Plains Community College, North Platte, NE
  Mohawk Valley Community College, Utica, NY
  Niels Brock Business College, Copenhagen, Denmark
  Ocean County College, Toms River, NJ
  Southeast Community College, Lincoln, NE
  Tallahassee Community College, Tallahassee, FL
  Trident Technical College, Charleston, SC

- The Summer Institute was hosted by the University of Hawaii Community Colleges, Honolulu, HI July 14-16, 2007. “A Quality Framework for International Partnerships.” Training was provided by personnel from Swinburne University of Technology, Melbourne, Australia, Office of International Affairs & Development. 72 attendees.

- It was agreed a management letter be sent to all CCID colleges on a regular basis.

- The Republic of Georgia Presidents’ Visit was led by Dr. Ardith Maney and Ms. Birde Berg. With CCID support the first Community College opened in Gori, Georgia, on October 9, 2007.
The Year in Review, continued

- A new Executive Committee election process was implemented.

- The International Grants Writing Workshop /CRD was held in November 2007 with 45 participants.

- A new Airlie Conference Center meeting was developed and took place in March 2008.

- The US-Danish bilateral agreement committee organized a delegation to Denmark, led by CCID.

- A Mentor Program for New Board and IEDs was developed and implemented.

- An honorary (non-voting) seat on the CCID Board of Directors was offered to AACC and ACCT President/CEO’s.

- The new Executive Committee officers for the 2008-09 term were elected: Dr. Mary Rittling (Davidson County Community College) current Chair Elect will become Chair; and Dr. Patricia Keir (Eastern Iowa Community College District), Chair Elect; Dr. Valeriana Moeller (Columbus State Community College) Member at Large.

- Three site visits to Board Member colleges have been completed as a result of leadership changes: Lone Star College System, Humber College, and Howard Community College.


- The Professional Development visit to Europe was sponsored by Sinclair Community College, June 2008.

TROIKA Study Abroad Programs
On behalf of the member colleges, CCID managed six study abroad programs during the year, with a primary focus on the technical and vocational fields.

They included “Life in Modern Guatemala Old and New” January 2-16, 2008, with 15 participants; “Global Business in an Emerging Democracy” Ukraine May 17-28, 2008, with 10 participants; “Transcultural Nursing” Ecuador May 27-June 10, and June 24-July 8, 2008 with a total of 47 participants; “International Marketing” Denmark June 14-28, 2008 with 24 participants; and “Environmental, Tropical and Biological Science” Belize, June 19-July 1, 2008 with 19 participants.

Werner Kubisch Award
The recipient of the 2008 Kubisch Award was Dr. Grace Liu of St. Louis Community College, St. Louis, Missouri. This award was presented to her during the Annual Conference in Long Beach, California, February 2008. The award recognizes Dr. Liu’s outstanding achievements in promoting international opportunities in education.
Seymour Fersh Memorial Lecture
CCID continued the tradition of the Seymour Fersh Memorial Lecture during the Annual Conference. This year a panel received input from participants about the important topics in global education that should be reviewed during the Airlie Retreat in March 2008.

Airlie Retreat
“Thinking Again and Anew, about Global Education in the 21st Century” was the theme of an Airlie Conference that took place March 9-11, 2008. This was the 5th in a series begun by ACIIE, with the support of the Stanley Foundation. The last of these meetings was held in 2002. With the assistance of AACCC and ACCT, CCID brought 20 community college international educators together to discuss the future of global programming in the post 9/11 environment. A paper by Dr. Peg Lee began the thought process. The findings of the attendees will be located on the CCID website at www.ccids.cc.

Community College Initiative Award
The original $3 million award was supplemented by an additional $8 million from USAID Egypt. The CCI countries include Brazil, Egypt, Indonesia, Pakistan, South Africa, and Turkey. CCID is managing the program through 3 regional centers and their managers. The pilot institutions include Parkland, Highline, Hillsborough, Kirkwood, Daytona State, and Northampton community colleges. A total of 83 students were placed in the first year.

Strategic Planning
The strategic planning process continues and positions CCID for membership expansion domestically and internationally. The year was spent surveying the membership and gathering data. Over the next 12 months data will be analyzed to position CCID for growth in (i) Expanded Member Services, (ii) Expanded Professional Development opportunities for Members, (iii) Leadership Effectiveness, and (iv) Internationalization and Partnerships.

Statistics for the year
DS-2019 Visa Applications = 336
(9 faculty and 327 CCI students)
MedEvac = 123 insurance enrollments
Membership = 133 U.S. colleges and 28 non-U.S.
Membership inquiries followed through by membership = 43%
Study abroad participants = 115
Professional Development participants = 29
Presidents’ visit participants = 7
Annual Conference participants = 266
Summer Institute participants = 72
CCID International Grant Writing workshop = 45 participants.

Presidents’ Visits
In conjunction with the work being undertaken to establish the first community college in Gori, in the Republic of Georgia, a president’s visit was arranged in October 2007 with 7 participants. Their visit coincided with the official opening of the college.

Professional Development
Arranged by Sinclair Community College the professional development program focused on Europe, and occurred in June 2008, with a total of 29 participants.

Bi-Lateral Agreements
The US Department of Education invited CCID to be a member of the US – Denmark Bi-Lateral Commission. As an outcome, CCID organized a week-long visit to Denmark in March / April to introduce U.S. colleges to their Danish counterparts.

CCID also signed Memoranda of Understanding with two European Organizations: SPACE and ULIXES. Each will allow greater global networking opportunities.

CCID Principals & Personal Associates:

PRINCIPALS:
Ms. Birde Berg
Ms. Arldith Maney, Ph.D.

PERSONAL ASSOCIATES:
Dr. Richard T. Anderson
Dr. John Blong
Dr. Robert L. Brueker
Dr. Richard DeCosmo
Anthony D'Elia
Dr. Mary Ellen Duncan
Dr. Robert A. Gordon
James Humphreys
Dr. Robert Jensen
Peter Kellams
Robert Keener
Dr. Maxwell King
Dr. John Kingsmore
Dr. Albert Koller
Dr. Robert Kopecek
Robert Ludwiczak
Connie Mays
Dr. Paul McGuay
Tom Millard
Dr. Norm Nielsen
Dr. John Pickelman
Dr. David H. Postz
Dr. Ned Sifferlin
Dr. William F. Stewart
Mr. Ed Stoessol
Dr. Tod Treat
Dr. Joyce Tsunoda
Dr. Beng Poh Yoshikawai

U.S. Delegates in Denmark March 2008
CCID BOARD MEMBERS:
Columbus State Community College, Columbus, OH
Davidson County Community College, Lexington, NC
Daytona State College, Daytona Beach, FL
Delaware Technical & Community College, Dover, DE
Eastern Iowa Community College District, Davenport, IA
Green River Community College, Auburn, WA
Highline Community College, Des Moines, WA
Hillsborough Community College, Tampa, FL
Hinds Community College, Raymond, MS
Howard Community College, Columbia, MD
Humber College, Toronto, Ontario, Canada
Jikai Group of Colleges, Osaka, Japan
IBC – Kolding, Kolding, Denmark
Kirkwood Community College, Cedar Rapids, IA
Lone Star College System, The Woodlands, TX
Moraine Valley Community College, Palos Hills, IL
Northampton Community College, Bethlehem, PA
Parkland College, Champaign, IL
Pima County Community College District, Tucson, AZ
Rancho Santiago Community College District, Santa Ana, CA
St. Louis Community College, St. Louis, MO
Sinclair Community College, Dayton, OH
State Center Community College District, Fresno, CA
Tomkins Cortland Community College, Dryden, NY
University of Hawaii Community Colleges, Honolulu, HI
Waukesha County Technical College, Pewaukee, WI

CCID MEMBER INSTITUTIONS:
Alamo Community College District, San Antonio, TX
Arkansas State Univ. Mountain Home, Mountain Home, AR
Austin Community College, Austin, TX
Barbados Community College, St. Michael, Barbados, W.I.
Bates Technical College, Tacoma, WA
Bellevue Community College, Bellevue, WA
Black Hawk College, Moline, IL
Bontle le Botsoego Institute & College, Gaborone, Botswana
Box Hill Institute, Victoria, Australia
Brevard Community College, Cocoa, FL
Bristol Community College, Fall River, MA
Brunswick Community College, Bronx, NY
Broom Community College, Binghamton, NY
Broward College, Ft. Lauderdale, FL
Bunker Hill Community College, Boston, MA
Business Academy West, Esbjerg, Denmark
Cankiri Technical & Business College, Cankiri, Turkey
Cape Cod Community College, W. Barnstable, MA
Central Lakes College, Brainerd, MN
Central Piedmont Community College, Charlotte, NC
Century College, White Bear Lake, MN
Chattahoochee Technical College, Marietta, GA
Clover Park Technical College, Lakewood, WA
Coastal Georgia Community College, Brunswick, GA
Collegio EPU, Oranjestad, Aruba
College of Dupage, Glen Ellyn, IL
College of Lake County, Grayslake, IL
College of the Mainland, Texas City, TX
Community College of Baltimore County, Catonsville, MD
Crowder College, Neosho, MO
Cuyahoga Community College, Cleveland, OH
Dallas County Community College District, Dallas, TX
Dalum Academy of Agriculture Business, Odense, Denmark
Delaware County Community College, Media, PA
Delta College, University Center, MI
Ege Technical and Business College, Izmir, Turkey
ESCI de l'Ain, Bourg-en-Bresse Cedex, France
Everett Community College, Everett, WA
Ferrum-Darlington Technical College, Florence, SC
Forsyth Technical Community College, Winston-Salem, NC
Fox Valley Technical College, Appleton, WI
Fulton-Montgomery Community College, Johnstown, NY
Gadsden State Community College, Gadsden, AL
Georgia Perimeter College, Decatur, GA
Grenville Technical College, Greenville, SC
Greenwich Community College, London, England
Guilford Technical Community College, Jamestown, NC
Harford Community College, Bel Air, MD
Hawkeye Community College, Waterloo, IA
Heartland Community College, Normal, IL
Horsens Handelsskole, Horsens, Denmark
Houston Community College, Houston, TX
Illinois Central College, East Peoria, IL
Illinois Eastern Community Colleges, Olney, IL
Indian River State College, Fort Pierce, FL
Ivy Tech Community College, Indianapolis, IN
James Sprunt Community College, Kansasville, NC
Jiangsu Inst. of Economic & Trade Tech., Jiangsu Province, China
John A Logan College, Carterville, IL
Johnson County Community College, Overland Park, KS
Johnston Community College, Smithfield, NC
Jolet Junior College, Joilet, IL
Koning Willem I College, The Netherlands
LaGuardia Community College, Long Island City, NY
Lake Washington Technical College, Kirkland, WA
Lakeland Community College, Kirkland, OH
Lansing Community College, Lansing, MI
Lee College, Baytown, TX
Lorain County Community College, Elyria, OH
Macomb Community College, Warren, MI
Madison Area Technical College, Madison, WI
Maricopa Community Colleges, Tempe, AZ
Mercer County Community College, Trenton, NJ
Metropolitan Community College, Kansas City, MO
Metropolitan Community College, Omaha, NE
Miami-Dade College, Miami, FL
Middlesex Community College, Lowell, MA
Mid-Plains Community College, North Platte, NE
Milwaukee Area Technical College, Milwaukee, WI
Minneapolis Community and Technical College, Minneapolis, MN
Mohawk Valley Community College, Utica, NY
Montgomery County Community College, Blue Bell, PA
Niels Brock Copenhagen Business College, Copenhagen, Denmark
North Oklahoma College, Tonkawa, OK
Northeastern Technical College, Wausau, WI
Northeast Wisconsin Technical College, Green Bay, WI
Northern Virginia Community College, Annandale, VA
North West Regional College, Derry, N. Ireland
Northwest Vista College, San Antonio, TX
Oakton Community College, Des Plaines, IL
Ocean Country College, Toms River, NJ
Oklahoma City Community College, Oklahoma City, OK
Oklahoma State University Institute of Technology, Okmulgee, OK
Onondaga Community College, Syracuse, NY
Onondaga Community College, Syracuse, NY
Owen's Community College, Toledo, OH
Ozarks Technical Community College, Springfield, MO
Perugia State Technische Com. College, Knoxville, TN
Piedmont Community College, Rxboro, NC
Pitt Community College, Greenville, NC
Portland Community College, Portland, OR
Prince George’s Community College, Largo, MD
Rivieradale Community College, Austin, MN
Roane State Community College, Harriman, TN
Roadside Business College, Roskilde, Denmark
RMIT University, Melbourne, Victoria, Australia
Russian State Univ. of Tourism & Service, Moscow, Russia
St. Clair County Community College, Port Huron, MI
St. Petersburg College, St. Petersburg, FL
San Diego Community College City College, San Diego, CA
Santa Fe Community College, Gainesville, FL
Selkirk College, Castlegar, Canada
Seminole Community College, Sanford, FL
Shoreline Community College, Seattle, WA
Skagit Valley College, Mount Vernon, WA
South Central College, North Mankato, MN
South Zealand Business College, Naestved, Denmark
Southeastern Community College, Lincoln, NE
Southeastern Community College, West Burlington, IA
Southern Alberta Institute of Technology, Calgary, Alberta, Canada
Southwest Virginia Community College, Richlands, VA
Stevenson College, Edinburgh, Scotland
Suffolk County Community College, Selden, NY
Swinburne University of Technology, Victoria, Australia
Tallahassee Community College, Tallahassee, FL
Tidewater Community College, Norfolk, VA
Trident Technical College, Charleston, SC
Tulsa Community College, Tulsa, OK
University of St. Klement Ohridski-Bitola, Republic of Macedonia
Valencia Community College, Orlando, FL
Wayne Community College District, Detroit, MI
Western Iowa Technical & Community College, Sioux City, IA
Wuxi Institute of Technology, Jiangsu Province, PRC

EDUCATIONAL PARTNERS:
American Association of Community Colleges (AACC)
Association of Community College Trustees (ACCT)
California Colleges for International Education
College Consortium for International Studies (CCIS)
Colorado Community College System
Council for International Exchange of Scholars (CIES)
Council of Higher Education of the Republic of Turkey (YDK)
Danish Business and Technical Colleges Association of College Principals (DBT)
European Network for Business Studies and Languages (SPACE)
European Union Training and Research (ULTRES)
Foundation for Life Long Learning (INNOVE)
Georgia Technical University
Illinois Consortium for International Studies and Programs (ICISP)
International Development Programs of Australia (IDP)
International Research & Exchange Board (INREX)
Midwest Institute for International & Intercultural Education
Ministry of Education and Science of Georgia
Missouri Community College Association
North Carolina Community College System
North Texas Community & Junior College Consortium
Ohio Community College Consortium for Global Education
Oklahoma Global Education Consortium
Research Institute for Studies in Education (RISE)
Skills for Progress (SKIP)
U.S. Department of Education Office of Vocational & Adult Education (OVAE)
U.S. Department of State Bureau of Educational & Cultural Affairs (ECA)
US-China Education Foundation, LTD
University of Arizona
West Virginia Consortium for Faculty & Course Development in International Studies
Wisconsin Technical College System on International Education