

CCID Annual Conference Sponsorship Opportunities

EVENTS

Keynote Luncheon, Saturday (2 Available)	\$10,000
<p>The most attended event of the conference, this luncheon attracts college presidents, deans, faculty, and leaders in the field of international education. Sponsors are recognized in all print, web, and video material and prior to the keynote address.</p> <p>Includes marketing materials on tables</p> <p>Recognition as a Major Donor on all conference signage</p>	
Awards Luncheon, Sunday (2 Available)	\$7,000
<p>The Awards Luncheon recognizes leadership in international education at the community college level. The Awards Luncheon attracts college presidents, deans and faculty. Sponsors are recognized in all print, web, and video material and prior to the awards ceremony. (2 sponsorships available for this event.)</p>	
PartnerFind Reception, Saturday (Exclusive)	\$5,000
<p>The most attended reception of the conference; the PartnerFind Reception brings together CCID board members, college presidents and chancellors, deans, faculty and leaders in international education. Sponsors receive extensive branding through event marketing and promotions. Sponsors are also included in event signage and may provide materials to attendees.</p>	
Regional Focus: Coffee Break (Exclusive)	\$4,000
<p>This is a great opportunity to promote your culture during our regional focus day. Sponsors receive extensive branding through event marketing and promotions. Sponsors are also included in event signage and may provide materials to attendees.</p>	
Opening Reception, Friday (2 Available)	\$2,500
<p>The Opening Reception kicks off the CCID Conference weekend and serves as a networking event/family reunion for conference attendees. Sponsors receive extensive branding through event marketing and promotions. Sponsors are also included in event signage and may provide materials to attendees. (2 sponsorships available for this event.)</p>	
Regular Coffee Breaks (3 breaks available, 1 sponsor per break)	\$2,000
<p>CCID Coffee Breaks are a great opportunity to kick off the day with your brand. Sponsors receive extensive branding through event marketing and promotions. Sponsors are also included in event signage and may provide materials to attendees.</p>	
Board Meeting Coffee Break (Exclusive)	\$800

Exclusive opportunity to provide materials directly to CCID Board members. Sponsor may provide signage and handouts to be displayed in the room during the CCID Board Meeting.	
SIO Council Meeting Coffee Break <i>(Exclusive)</i>	\$500
Exclusive opportunity to provide materials directly to CCID SIO Council members. Sponsor may provide signage and handouts to be displayed in the room during the CCID SIO Council Meeting.	

CCD Annual Conference Sponsorship Opportunities

RESOURCES AND MERCHANDISE

Tote Bags (Exclusive)	\$3,500
Badge Wallets (Exclusive)	\$3,000
Conference Water Bottle (Exclusive)	\$3,000
Program Printing (Exclusive, name & logo featured on both outside covers, full page ad inside)	\$2,500
Conference App (Exclusive)	\$2,000
Hotel Key Cards (Exclusive, when available)	\$2,000
Conference Center Wifi (Exclusive, when available)	\$2,000
Headshots (Exclusive, complimentary photo session in exhibit hall)	\$2,000
Notepads (Exclusive)	\$1,350
Exhibit Hall Table only (no registrations, no other benefits)	\$1,000
Demo session (30 minutes)	\$750
Full page program ad: Inside Cover (Exclusive, full color)	\$750
Full page program ad: Back Cover (Exclusive, full color)	\$500
Full page ad inside program (full color)	\$300
Session sponsorship	\$250
Include insert in conference bags	\$200
Half page ad in program	\$200
One quarter page ad in program	\$100