

# CCID Annual Conference

## Exhibitor Opportunities

	MAJOR SPONSOR LEVELS				
	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND CIRCLE (2 available)
<b>For-Profit Pricing</b>	<b>\$2,500</b>	<b>\$3,500</b>	<b>\$4,500</b>	<b>\$6,500</b>	Contact CCID
<b>CCID Major Donor Pricing</b>	<b>\$2,000</b>	<b>\$3,000</b>	<b>\$4,000<sup>1</sup></b>	<b>\$6,000</b>	Contact CCID
<b>Non-Profit Pricing<sup>2</sup></b>	<b>\$2,000</b>	<b>\$3,000</b>	<b>\$4,000</b>	<b>\$6,000</b>	Contact CCID
Booth Size <sup>3</sup>	10 x 10	10 x 10	10 x 10	10 x 20	10 x 30
Program Advertisement	¼-page ad	¼-page ad	½-page ad	Full-page ad	Full-page ad
Registrations <sup>4</sup>	1	2	3	5	8
Pre-Conference Attendee List	1 week out	1 week out	2 weeks out	2 weeks out	3 weeks out
Organization Description Listed in the Program	✓	✓	✓	✓	✓
Logo & website listed on the AC Webpage	3 months out	3 months out	6 months out	6 months out	9 months out
Logo listed on event signage	✓	✓	✓	✓	✓
Handout or Promo Item in Conference Bags	1	1	2	2	Unlimited
Name, logo, description on landing page of event app (scrolling)		✓	✓	✓	✓
Session sponsorship (featured in app and signage at session, materials on tables)			1	2	3
Announcement sent during conference (IM from conference app)			1	1	1
Advertisement in CCID XChange Prior to Event			1	2	3
Recognition as a "Major Sponsor" on all conference advertising			✓	✓	✓
Premium booth location			3rd Choice	2nd Choice	1st Choice
Demo Session during Conference <sup>5</sup>			30 Minutes	60 Minutes	90 Minutes
Recognition as a "Major Sponsor" in all CCID email signatures			2 months prior	4 months prior	6 months prior
Recognition as a "Major Sponsor" on CCID home webpage			2 months prior	4 months prior	6 months prior, 3 months after
Mention as a major donor during both lunches			✓	✓	✓
Included on signage for both lunches				✓	✓
Marketing placed on tables during one lunch					✓
3 to 5 minute speaking opportunity at one evening reception					✓

Note 1: Gold level exhibitor package included with Diamond Level CCID Sponsorship (see Sponsor Info here)

Note 2: Non-profits are not required to become an exhibitor or sponsor to submit a conference presentation proposal

Note 3: Additional 10x10 booth space may be purchased for \$500 (for profit) or \$350 (non-profit and Corporate Donors)

Note 4: Additional attendees may be added at \$525 for CCID members, \$575 for non-members

Note 5: Demo session time may be purchased for \$750 for a 30 minute session including wifi, projector, screen and microphone setup. The session will be listed in the conference schedule