



# 2018 SPONSORSHIP & MARKETING OPPORTUNITIES

MORRISVILLE CHAMBER OF COMMERCE | MORRISVILLE INNOVATION FOUNDATION

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## SPONSORSHIP OPPORTUNITIES BY MONTH

### JANUARY

27th Annual Meeting	06
Coffee & Connections	08

### FEBRUARY

KNOW Luncheon	17
New Member Lunch	18
Sharpen Your Skills Workshop Series	18

### MARCH

Coffee & Connections	08
Coffee & Connections with Shot of Espresso	08

### APRIL

Golf Classic	12
Leadership Morrisville	25
Sharpen Your Skills Workshop Series	18

### MAY

Coffee & Connections	08
Chamber Day of Service	07
KNOW Luncheon	17
New Member Lunch	18

### JUNE

First Responders Thank You Lunch	09
Sharpen Your Skills Workshop Series	18
Transportation Update: Moving Morrisville Forward	20

### JULY

Coffee & Connections	08
Coffee & Connections with Shot of Espresso	08

### AUGUST

KNOW Luncheon	17
New Member Lunch	18
Sharpen Your Skills Workshop Series	18

### SEPTEMBER

Coffee & Connections	08
East Meets West Festival	23
State of Morrisville	19

### OCTOBER

Global Connectivity Forum	11
Sharpen Your Skills Workshop Series	18

### NOVEMBER

Coffee & Connections	08
Coffee & Connections with Shot of Espresso	08
KNOW Luncheon	17
New Member Lunch	18

### DECEMBER

Holiday Reception	16
Sharpen Your Skills Workshop Series	18

## SPONSORSHIP OPPORTUNITIES BY PRICE

### LESS THAN \$500

East Meets West Festival	23
First Responders Thank You Lunch	09
Global Connectivity Forum	11
Morrisville Start Up Networking Socials	26
New Member Lunches	18
State of Morrisville	18
Transportation Update:	
Moving Morrisville Forward	20

### \$500 - \$999

Chamber Day of Service	07
East Meets West Festival	23
First Responders Thank You Lunch	09
Global Connectivity Forum	11
Golf Classic	12
Holiday Reception	16
KNOW Luncheons Series	17
Leadership Morrisville	25
Morrisville Start Up	25
Morrisville Start Up Networking Socials	26
New Member Lunches	18
Coffee & Connections with Shot of Espresso	08
Sharpen Your Skills Workshop Series	18
State of Morrisville	19
Transportation Update:	
Moving Morrisville Forward	20

### \$1,000 - \$2,499

27th Annual Meeting	06
Coffee & Connections with Shot of Espresso	08
East Meets West Festival	23
First Responders Thank You Lunch	09
Global Connectivity Forum	11
Golf Classic	12
Holiday Reception	16
KNOW Luncheons Series	17
Leadership Morrisville	25
Morrisville Start Up	25
Morrisville Start Up Networking Socials	26
New Member Lunches	18
Sharpen Your Skills Workshop Series	18
State of Morrisville	19
Transportation Update:	
Moving Morrisville Forward	20

### \$2,500 - \$4,999

27th Annual Meeting	06
Coffee & Connections	08
East Meets West Festival	23
First Responders Thank You Lunch	09
Global Connectivity Forum	11
Golf Classic	12
Holiday Reception	16
Leadership Morrisville	25
Morrisville Start Up	25
Morrisville Start Up Networking Socials	26
Sharpen Your Skills Workshop Series	18
Transportation Update:	
Moving Morrisville Forward	20

### \$5,000 OR MORE

27th Annual Meeting	06
East Meets West Festival	23
Golf Classic	12
KNOW Luncheons Series	17
Morrisville Start Up	25

# MORRISVILLE CHAMBER OF COMMERCE

## CHAMBER PARTNERS

Members can become a Chamber Partner by sponsoring programs and events or purchasing advertising. The various partner levels are outlined below.

- Partners that submit payments before January 15, 2018 will receive one month of free online advertising
- All online and e-mail marketing begins immediately upon first payment and runs through December 31, 2018
- Since membership dues vary with company size, dues are billed separately and are not part of the partnership program

### **PLATINUM PARTNER**

**Total sponsorship and advertising valued at \$15,000 and above**

- Logo recognition with link to company website rotates with other Platinum and Gold Partners on the Chamber's website homepage for the 2018 calendar year
- Logo recognition with link to company website in each issue of the Chamber e-Newsletter for the 2018 calendar year
- Logo recognition with link to company website on Partners & Investors webpage of Chamber website for the 2018 calendar year

### **GOLD PARTNER**

**Total sponsorship and advertising valued at \$10,000—\$14,999**

- Logo recognition with link to company website rotates with other Gold and Platinum Partners on the Chamber's website homepage for the 2018 calendar year
- Name recognition with link to company website in each issue of the Chamber e-Newsletter for the 2018 calendar year
- Logo recognition with link to company website on Partners & Investors webpage of Chamber website for the 2018 calendar year

### **SILVER PARTNER**

**Total sponsorship and advertising valued at \$5,000—\$9,999**

- Name recognition with link to company website in each issue of the Chamber e-Newsletter for the 2018 calendar year
- Logo recognition with link to company website on Partners & Investors webpage of Chamber website for the 2018 calendar year

### **BRONZE PARTNER**

**Total sponsorship and advertising valued at \$2,500—\$4,999**

- Name recognition with link to company website in each issue of the Chamber e-Newsletter for the 2018 calendar year
- Logo recognition with link to company website on Partners & Investors webpage of Chamber website for the 2018 calendar year

# 2018 SPONSORSHIP OPPORTUNITIES

## 27TH ANNUAL MEETING

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January 31, 2018

11:30 am–1:30 pm

Prestonwood Country Club

The Chamber's Annual Meeting features a keynote speaker, an overview of the Chamber's accomplishments for the past year, installation of the new chair of the Board of Directors and presentation of the Jeremiah Morris Community Steward of the Year Award, the James M. Pugh Small Business of the Year Award, and the Ambassador of the Year Award. Expected attendance is 300.

### ***Platinum Sponsor - \$5,000***

#### ***Exclusive sponsorship opportunity***

- Ten (10) reserved VIP seats during program
- Participation in program from the podium
- Name recognition in the printed Calendar of Events
- Logo recognition on printed invitation mailed to Chamber members
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition in event presentation
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event

### **GOLD SPONSOR - \$3,500**

- Ten (10) reserved VIP seats during program
- Name recognition in the Event Guide
- Logo recognition on printed invitation mailed to Chamber Members
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition in event presentation
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium

### **SILVER SPONSOR - \$2,500**

- Ten (10) reserved VIP seats during program
- Name recognition on printed invitation mailed to Chamber Members
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition in event presentation

### **SILVER SPONSOR - \$2,500 (CONTINUED)**

- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

### **AWARD SPONSOR - \$2,000 PER AWARD (MAXIMUM AVAILABLE: THREE)**

Awards include: Ambassador of the Year; James M. Pugh Small Business of the Year; and Jeremiah Morris Community Steward of the Year

- Ten (10) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition in event presentation
- Name recognition on website calendar of events with link to company website
- Verbal recognition from podium
- Participation in award ceremony

### **BRONZE SPONSOR - \$1,000**

- Ten (10) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition in event presentation
- Name recognition on website calendar of events with link to company website
- Verbal recognition from podium

### **COMMUNITY SPONSOR - \$500**

- Five (5) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition in event presentation
- Name recognition on website calendar of events with link to company website
- Verbal recognition from the podium

## **CHAMBER DAY OF SERVICE**

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**May 16 and October 10, 2018**

**9:00–12 noon (with lunch following)**

**Various Nonprofit Locations**

Service days for Chamber members and their employees to give back to our community, learn about a new organization, and get to know other area professionals. Expected attendance is 100.

### **SILVER SPONSOR - \$2,500**

- Cost of food for attendees; includes facility, tax and gratuity
- Opportunity to provide welcome remarks on behalf of the restaurant
- Display table at lunch with opportunity to distribute advertising specialty items and collateral materials

### **SILVER SPONSOR - \$2,500 (CONTINUED)**

- Logo recognition of Volunteer T-shirt
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website

### **VOLUNTEER T-SHIRT SPONSOR - \$500**

- High-quality T-shirts are given to members who participate in the Chamber's volunteer service day. At this annual event, Chamber member volunteers spend a half-day supporting local nonprofits. Expected attendance is 100; T-shirt quantity is 80.
- Logo recognition on volunteer T-shirt
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website

## **COFFEE & CONNECTIONS**

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**Bimonthly (beginning in January 2018)**

**January 25, March 22, May 24, July 26, September 20, November 15**

**7:30–8:30 am**

**Morrisville Chamber of Commerce**

This bimonthly meeting is designed to help members hone their connection skills and build an effective network to grow their businesses. This is a structured networking event that begins with attendees giving a 30-second overview about their business. Expected attendance is 40 per event.

### **SERIES PRESENTING SPONSOR - \$3,500 (SIX CONSECUTIVE EVENTS)**

- Name recognition in the printed Calendar of Events
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Three-minute presentation opportunity from the podium
- Verbal recognition from podium

### **SERIES SPONSOR - \$2,000 (SIX CONSECUTIVE EVENTS)**

- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

## **COFFEE & CONNECTIONS WITH SHOT OF ESPRESSO**

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**March 22, July 26, November 15, 2018**

**8:30–9:15 am (immediately following Coffee & Connections)**

**Morrisville Chamber of Commerce**

Some months, Coffee & Connections gets a "Shot of Espresso." This extra training series provides an extended education session to help improve business development, networking and sales skills. Expected attendance is 40 per event.



## **EVENT SPONSOR - \$500 PER EVENT**

- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

## **FIRST RESPONDERS THANK YOU LUNCH**

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**June 6, 2018**

**11:30 am–1 pm**

**NOAH's Event Venue of Morrisville**

Morrisville's first responders are a key part of the quality of life in the community. This lunch allows the business community to honor these hardworking individuals. Invitations are extended to Morrisville Police Department, Morrisville Fire Department, as well as other departments in Wake County with First Responders serving the Morrisville community. A portion of ticket sales benefit The 200 Club of Wake County, an organization providing immediate financial help for the families of police officers, sheriff deputies, firemen, EMS squad members and North Carolina State Highway Patrol serving in Wake County who lose their life in the line of duty. Expected attendance is 200.

## **PRESENTING SPONSOR - \$3,000**

### ***Exclusive sponsorship opportunity***

- Exclusive naming rights of event  
(example: Morrisville Chamber / COMPANY NAME First Responders Thank You Lunch)
- Eight (8) reserved VIP seats during program
- Participation in program from the podium
- Name recognition in the printed Calendar of Events
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event

## **GOLD - \$2,500**

- Eight (8) reserved VIP seats during program
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event

### **GIFT SPONSOR - \$2,500**

- Eight (8) reserved VIP seats during program
- Logo recognition on gift tags (gifts given to area First Responders)
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event

### **AWARD SPONSOR - \$2,000**

- Eight (8) reserved VIP seats during program
- Participation in award ceremony
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event

### **SILVER - \$1,000**

- Eight (8) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

### **BRONZE - \$500**

- Four (4) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Verbal recognition from podium

### **COMMUNITY SUPPORTER - \$250**

- Two (2) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Verbal recognition from podium

## **GLOBAL CONNECTIVITY FORUM**

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**October 2018**

**7:30–9:30 am**

**Location TBD**

A dynamic discussion on Raleigh Durham International Airport's impact on globalization, economic development, and the gaps it bridges between the local and international business community for Morrisville and Wake County. Expected attendance is 120.

### **PRESENTING SPONSOR - \$3,000**

#### ***Exclusive sponsorship opportunity***

- Ten (10) reserved VIP seats during program
- Participation in the program from the podium
- Name recognition in the printed Calendar of Events
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event

### **TBD SPONSOR - \$2,500**

- Ten (10) reserved VIP seats during program
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event

### **GOLD SPONSOR - \$2,000**

- Ten (10) reserved VIP seats during program
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium

### **SILVER SPONSOR - \$1,000**

- Eight (8) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website

### **SILVER SPONSOR - \$1,000 (CONTINUED)**

- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

### **BRONZE SPONSOR - \$500**

- Five (5) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event

### **BRONZE SPONSOR - \$500 (CONTINUED)**

- Name recognition on website calendar of events with link to company website
- Verbal recognition from podium

### **COMMUNITY SUPPORTER - \$250**

- Two (2) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Verbal recognition from podium

## **GOLF CLASSIC**

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**April 30, 2018**

### **Governors Club Golf Course**

The golf classic is one of the best places to connect with the area's top business leaders. The tournament includes a captain's choice format, on-course contests, breakfast, lunch, a catered awards reception and raffle.

### **MARQUIS SPONSOR - \$5,000**

#### ***Exclusive sponsorship opportunity***

- Exclusive naming rights of tournament  
(example: Morrisville Chamber / COMPANY NAME Golf Classic)
- Golf for eight (8) including cart and green fees
- Company banner displayed at tournament
- Golfer welcome prior to shotgun start
- Three-minute presentation opportunity from the podium during reception
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event
- Display table at reception with opportunity to distribute advertising specialty items and collateral materials at event
- Name recognition in the printed Calendar of Events
- Logo recognition on front cover of program
- Full page ad on back cover of program
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Logo recognition on volunteer T-shirt

### **PLAYER GIFT SPONSOR - \$3,500**

#### ***Exclusive sponsorship opportunity***

- Golf gifts with sponsor logo recognition. Quantity is 135-150
- Golf for eight (8) including cart and green fees
- Logo recognition on sponsor board at gift distribution
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Logo recognition in event program
- Verbal recognition at reception
- Logo recognition on volunteer T-shirt

### **RECEPTION SPONSOR - \$2,500**

- Golf for four (4) including cart and green fees
- Display table at reception with opportunity to distribute advertising specialty items and collateral materials at event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Logo recognition in event program
- Opportunity to participate as one of the emcees during the reception
- Logo recognition on volunteer T-shirt

### **GRAND PUTT MAGIC BALL SPONSOR - \$2,500**

- Golf for four (4) including cart and green fees
- Logo recognition on sponsor board at Grand Putt Magic Ball contest area
- Display table at Grand Putt Magic Ball contest area with opportunity to distribute advertising specialty items and collateral materials at event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Logo recognition in event program
- Verbal recognition at reception
- Logo recognition on volunteer T-shirt

### **RAFFLE SPONSOR - \$2,000**

- Golf for four (4) including cart and green fees
- Name recognition on sponsor board during registration
- Display table at reception with opportunity to distribute advertising specialty items and collateral materials at event
- Opportunity to provide volunteers for raffle
- Opportunity to participate as one of the emcees during the raffle
- Name recognition on website calendar of events with link to company website
- Name recognition in event program
- Name recognition on volunteer T-shirt

### **SCORECARD SPONSOR - \$2,000**

- Golf for four (4) including cart and green fees
- Name recognition on sponsor board during registration
- Display table at registration with opportunity to distribute advertising specialty items and collateral materials at event
- Logo recognition on golf classic scorecards
- Name recognition on website calendar of events with link to company website
- Name recognition in event program
- Name recognition on volunteer T-shirt

### **PUTTING GREEN SPONSOR - \$2,000**

- Golf for four (4) including cart and green fees
- Name recognition on sponsor board during registration
- Display table at putting green with opportunity to distribute advertising specialty items and collateral materials at event
- Your choice of activities at the putting green
- Name recognition on website calendar of events with link to company website
- Name recognition in event program
- Name recognition on volunteer T-shirt

### **HOLE-IN-ONE SPONSOR - \$1,500**

- Golf for four (4) including cart and green fees
- Name recognition on sponsor board during registration
- Prize with minimum \$10,000 value offered as prize for hole-in-one
- Display table at hole with opportunity to distribute advertising specialty items and collateral materials at event
- Tee sign with company name at hole
- Name recognition on website calendar of events with link to company website
- Name recognition in event program
- Name recognition on volunteer T-shirt

### **BREAKFAST/LUNCH SPONSOR - \$1,000**

- Golf for four (4) including cart and green fees
- Name recognition on sponsor board at breakfast/lunch areas
- Display table at breakfast/lunch areas with opportunity to distribute advertising specialty items and collateral materials at event
- Logo recognition on boxed lunch labels
- Name recognition on website calendar of events with link to company website
- Name recognition in event program
- Name recognition on volunteer T-shirt

### **DRIVING RANGE SPONSOR - \$1,000**

- Golf for four (4) including cart and green fees
- Name recognition on sponsor board during registration
- Display table at driving range with opportunity to distribute advertising specialty items and collateral materials at event

### **DRIVING RANGE SPONSOR - \$1,000 (CONTINUED)**

- Your choice of activities at the driving range
- Name recognition on website calendar of events with link to company website
- Name recognition in event program
- Name recognition on volunteer T-shirt

### **HOLE SPONSOR - \$1,000**

- Golf for four (4) including cart and green fees
- Name recognition on sponsor board during registration
- Display table at hole with opportunity to distribute advertising specialty items and collateral materials at event
- Tee sign with company name at hole
- Name recognition on website calendar of events with link to company website
- Name recognition in event program
- Name recognition on volunteer T-shirt

### **BEVERAGE STATION SPONSOR - \$850**

- Golf for two (2) including cart and green fees
- Name recognition on sponsor board located at beverage station
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Name recognition on volunteer T-shirt

### **BEVERAGE CART SPONSOR - \$850**

- Golf for two (2) including cart and green fees
- Name recognition on sponsor board located at beverage station
- Name recognition on beverage cart banners
- Name recognition on website calendar of events with link to company website
- Name recognition in event program
- Opportunity to provide beverage cart driver or ride-along attendee
- Name recognition on volunteer T-shirt

### **VOLUNTEER T-SHIRT SPONSOR - \$500**

- High-quality t-shirts will be worn at the golf classic by volunteers. Quantity is 20-30
- Golf for one (1) including cart and green fees
- Name recognition on website calendar of events with link to company website
- Name recognition in event program
- Name recognition on volunteer T-shirt

## **HOLIDAY RECEPTION**

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**December 2018**

**5–7:30 pm**

**Location TBD**

Annual thank-you reception for our members and local elected officials.  
Expected attendance is 125.

### **PLATINUM SPONSOR - \$3,500**

- Attendee welcome opportunity from the podium
- Name recognition in the printed Calendar of Events
- Logo recognition on printed invitation mailed to Chamber members
- Logo recognition on AV screen at event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Logo recognition on cocktail napkins at event
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event

### **GOLD SPONSOR - \$2,000**

- Logo recognition on printed invitation mailed to Chamber members
- Logo recognition on AV screen at event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website

### **ENTERTAINMENT SPONSOR - \$1,500**

- Name recognition on printed invitation mailed to Chamber members
- Name recognition on AV screen at event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website

### **SILVER SPONSOR - \$1,000**

- Name recognition on AV screen at event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website

### **BRONZE SPONSOR - \$750**

- Name recognition on AV screen at event
- Name recognition on website calendar of events with link to company website

### **BEVERAGE SPONSOR - \$500**

- Name recognition on bar signage
- Name recognition on website calendar of events with link to company website



## **KNOW LUNCHEON SERIES: KNOWLEDGEABLE NETWORK OF WOMEN**

February 13, May 9, August 8, and November 1, 2018

11:30 am–1 pm

**Prestonwood Country Club (May and November)**

**Brier Creek Country Club (February and August)**

A quarterly Lunch providing professional development and networking opportunities for women in business. The series features four lunches with either a keynote speaker or panel of experts on a variety of topics. Expected attendance is 160 per event.

### **SERIES PRESENTING SPONSOR - \$5,000 (FOUR CONSECUTIVE LUNCHESES)**

#### ***Exclusive sponsorship opportunity***

- “Presented by” name recognition in printed calendar of events
- Ten (10) reserved VIP seats during program
- Three-minute presentation opportunity from the podium at each event
- Name recognition in the printed Calendar of Events
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Name recognition in event news releases
- Verbal recognition from podium
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event
- Opportunity to provide a gift for each attendee

### **SERIES SPONSOR - \$3,500 (FOUR CONSECUTIVE LUNCHESES)**

- Ten (10) reserved VIP seats during program
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event

### **INDIVIDUAL LUNCHEON SPONSOR - \$1,000**

- Ten (10) reserved VIP seats during program
- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

### **INDIVIDUAL LUNCHEON PATRON SPONSOR - \$500 PER EVENT**

- Five (5) reserved VIP seats during program
- Name recognition on AV screen at beginning of event
- Verbal recognition from podium

## **NEW MEMBER LUNCH**

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**February 8, May 3, August 16 and November 8, 2018**

**11:30 am–1 pm**

**Morrisville Chamber of Commerce**

Held quarterly, new member lunches provide new Chamber members and new employees of current member firms with an overview of the Chamber including tips on how to make the most of their Chamber membership. Expected attendance is 25 per event.

### **SERIES PRESENTING SPONSOR - \$1,500 (FOUR CONSECUTIVE EVENTS)**

- Name recognition in the printed Calendar of Events
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Three-minute presentation opportunity from the podium
- Verbal recognition from podium

### **EVENT SPONSOR - \$500 PER EVENT**

- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

### **LUNCH/HOST SPONSOR - \$350 PER EVENT**

- Cost of food for attendees; includes delivery, tax and gratuity.
- Logo recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

## **SHARPEN YOUR SKILLS WORKSHOP SERIES**

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**Bimonthly (beginning in February 2018)**

**7:30–10 am**

**Lenovo**

As an employer or business owner, you know that continuous training and development increases productivity, enhances profitability, and improves workforce retention. And as a business professional, you know it's important to hone your own professional skills and stay informed on issues that impact you and your company.

These informative workshops offer affordable training from a network of business experts so you save time and money compared to other training options, improving your staff, but also helping your business grow.

This workshop series is designed to help you start a business, market your products and services, do business with local government, maintain HR compliance, and more. Expected attendance is 20-25 per workshop.

### **SERIES PRESENTING SPONSOR - \$3,500 (SIX CONSECUTIVE EVENTS)**

- Name recognition in the printed Calendar of Events
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Three-minute presentation opportunity from the podium
- Verbal recognition from podium

### **SERIES SPONSOR - \$2,000 (SIX CONSECUTIVE EVENTS)**

- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

### **EVENT SPONSOR - \$500 PER EVENT**

- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

## **STATE OF MORRISVILLE**

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**September 2018**

**7:30–10 am**

**Location TBD**

A dynamic discussion on the current state of affairs for Morrisville and Wake County. Town and County leaders provide updates and highlights about budgets, growth and development issues, and plans for Morrisville's future. Expected attendance is 50–75.

### **GOLD - \$2,000**

- Eight (8) reserved VIP seats during program
- Name recognition in the printed Calendar of Events
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event

### **SILVER - \$1,000**

- Eight (8) reserved VIP seats during program
- Name recognition in event program
- Logo recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website

### **SILVER - \$1,000 (CONTINUED)**

- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

### **BRONZE - \$500**

- Four (4) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

### **COMMUNITY SUPPORTER - \$250**

- Two (2) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events
- Verbal recognition from podium

## **TRANSPORTATION UPDATE: MOVING MORRISVILLE FORWARD**

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**June 12, 2018**

**11:30 am–1 pm**

**Brier Creek Country Club**

A luncheon focused on transportation in Morrisville and the Triangle to include discussion of upcoming projects, status reports of current projects, and strategic plans for future. Expected attendance is 100.

### **PRESENTING SPONSOR - \$2,000**

#### ***Exclusive sponsorship opportunity***

- Eight (8) reserved VIP seats during program
- Participation in the program from the podium
- Name recognition in the printed Calendar of Events
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event

### **GOLD SPONSOR - \$1,500**

- Eight (8) reserved VIP seats during program
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website

### **GOLD SPONSOR - \$1,500 (CONTINUED)**

- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium

### **SILVER SPONSOR - \$1,000**

- Eight (8) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

### **BRONZE SPONSOR - \$500**

- Four (4) reserved VIP seats during program]
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Verbal recognition from podium

### **COMMUNITY SUPPORTER - \$250**

- Two (2) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Verbal recognition from podium

## **ADVERTISING**

### **MORRISVILLE CHAMBER E-NEWS**

The electronic newsletters sent to more than 2300 Triangle business and community leaders. The newsletter is sent monthly.

#### **AD - \$150 PER ISSUE**

- 250 x 250 (pixels) ad; links directly to advertiser's website

#### **LOGO - \$50 PER ISSUE**

- Logo recognition with link to company website

## **WEBSITE**

The Chamber website is a popular site for people interested in visiting or relocating to our area, as well as for those seeking information about local member businesses. It includes an events calendar, a searchable member directory, discounts on member products and services and Chamber news. Our website, **Morrisvillechamber.org**, receives more than 25,000 visits per year.

### **NON-ROTATING - \$2,000 PER YEAR**

- Logo recognition with link to company website featured prominently on each page of the Chamber's website

### **ROTATING - \$200 PER MONTH (TWO-MONTH MINIMUM)**

- Logo recognition with link to company website rotating throughout the Chamber's website

## **MORRISVILLE INNOVATION FOUNDATION**

### **FOUNDATION DONORS**

The Morrisville Innovation Foundation's mission is to provide the building blocks for economic development and entrepreneurship as well as identify and foster up-and-coming community leaders with tools to build an environment for economic prosperity. Many of these contributions are considered charitable donations. All online and e-mail marketing begins immediately upon first payment and runs through December 31, 2018.

#### **PLATINUM DONOR - \$15,000 AND ABOVE**

- Logo recognition with link to company website on the Morrisville Innovation Foundation's website homepage for the 2018 calendar year
- Logo recognition with link to company website in each issue of the Chamber e-Newsletter for the 2018 calendar year
- Logo recognition with link to company website on Partners & Investors webpage of Chamber website for the 2018 calendar year
- Logo recognition for all Morrisville Innovation Foundation programming for the 2018 calendar year

#### **GOLD DONOR - \$10,000—\$14,999**

- Logo recognition with link to company website on the Morrisville Innovation Foundation's website homepage for the 2018 calendar year
- Logo recognition with link to company website in each issue of the Chamber e-Newsletter for the 2018 calendar year
- Logo recognition with link to company website on Partners & Investors webpage of Chamber website for the 2018 calendar year
- Logo recognition for all Morrisville Innovation Foundation programming for the 2018 calendar year

#### **SILVER DONOR - \$5,000—\$9,999**

- Logo recognition with link to company website on the Morrisville Innovation Foundation's website homepage for the 2018 calendar year
- Logo recognition with link to company website in each issue of the Chamber e-Newsletter for the 2018 calendar year
- Logo recognition with link to company website on Partners & Investors webpage of Chamber website for the 2018 calendar year
- Logo recognition for all Morrisville Innovation Foundation programming for the 2018 calendar year

### **BRONZE DONOR - \$1,000—\$4,999**

- Logo recognition with link to company website on the Morrisville Innovation Foundation's website homepage for the 2018 calendar year
- Name recognition for all Morrisville Innovation Foundation programming for the 2018 calendar year

## **2018 SPONSORSHIP OPPORTUNITIES**

### **EAST MEETS WEST FESTIVAL**

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**September 29, 2018**

**11 am–4 pm**

**Park West Village, Morrisville**

The East Meets West festival celebrates the cultural diversity of Morrisville through food, music and performing arts. Expected attendance is 3,000.

### **GOLD SPONSOR - \$5,000**

- Participation in festival from stage
- 10x10 booth space in prominent location (includes tent, table and two chairs)
- Logo recognition in all advertising, collateral and signage
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Logo recognition on volunteer T-shirts
- Name recognition in the printed Calendar of Events
- Verbal recognition from stage

### **MARKETING PARTNER - \$5,000**

- Exclusive "Marketing Partner" recognition in all advertising
- 10x10 booth space in prominent location (includes tent, table and two chairs)
- Logo recognition in all advertising, collateral and signage
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Logo recognition on volunteer T-shirts
- Name recognition in the printed Calendar of Events
- Verbal recognition from stage

### **SILVER SPONSOR - \$2,500**

- 10x10 booth space in prominent location (includes tent, table and two chairs)
- Logo recognition in all advertising, collateral and signage
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Logo recognition on volunteer T-shirts
- Verbal recognition from stage

### **ENTERTAINMENT SPONSOR - \$2,000**

- 10x10 booth space in prominent location (includes tent, table and two chairs)
- Name recognition in all advertising, collateral and signage
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Logo recognition on volunteer T-shirts
- Verbal recognition from stage prior to start of entertainment activities

### **BRONZE SPONSOR - \$1,000**

- 10x10 booth space in prominent location (includes tent, table and two chairs)
- Name recognition in all advertising, collateral and signage
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Name recognition on volunteer T-shirts

### **VOLUNTEER T-SHIRT SPONSOR - \$500**

- High-quality T-shirts will be worn by festival volunteers. Quantity is 120.
- Name recognition on website calendar of events with link to company website
- Name recognition on volunteer T-shirts

### **FRIEND OF EAST MEETS WEST - \$250**

- Name recognition on website calendar of events with link to company website

## **PARTICIPATION OPPORTUNITIES**

### **EXHIBITOR - \$500**

- 10x10 booth space in prominent location (includes tent, table and two chairs)
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website

### **CRAFT VENDOR - \$100**

- 10x10 booth space in prominent location (includes tent, table and two chairs)
- Name recognition on website calendar of events
- Name recognition in promotional emails

### **FOOD VENDOR - \$100**

- 10x10 booth space in prominent location (includes tent, table and two chairs)
- Name recognition on website calendar of events
- Name recognition in promotional emails

The sponsorship/vendor form and payment is due by August 1, 2018. Vendors will be covered in case of rain, and the event will take place regardless. No refunds will be given out for poor weather conditions.



## **LEADERSHIP MORRISVILLE**

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**April 2018**

**7:30 am–4 pm (session is two consecutive days)**

**Morrisville Chamber of Commerce**

A two-day introduction of Morrisville and Wake County for business and community leaders to learn about the vision and challenges of the community. Topics discussed will include Triangle area health services, economic development, local government (town and county), transportation and the Wake County Public School System. This interactive session will feature local leaders and provide an opportunity for business owners, relocated executives, managers and non-profit directors to quickly learn about the area. Expected attendance is 15 per event.

### **EVENT SPONSOR - \$1,500**

- Registration for one (1) participant
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium

### **COMMUNITY SUPPORTER - \$1,000 PER EVENT**

- Registration for one (1) participant
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

### **SCHOLARSHIP DONOR - \$500**

- Scholarships provide need-based tuition assistance to non-profit organizations or entrepreneurs to participate in the Leadership Morrisville program.
- Name recognition in event program
- Name recognition on website calendar of events
- Verbal recognition from podium
- Opportunity to send a letter to scholarship recipient

## **MORRISVILLE START UP**

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Morrisville Start Up is focused on building the entrepreneurial community. Activities include regularly scheduled networking events, information-sharing through social media and blogs and the HOTTovation “business percolator” which provides an office with meeting space, strong mentoring and connections upon program graduation. Unless otherwise specified, promotions and listings end December 31, 2018.

### **GOLD SPONSOR - \$5,000**

- Logo recognition on Morrisville Start Up homepage with link to company website
- Logo recognition in promotional emails with link to company website

### **GOLD SPONSOR - \$5,000 (CONTINUED)**

- Verbal recognition from podium at all Morrisville Start Up events
- Recognition as a Morrisville Chamber of Commerce Silver Partner

### **SILVER SPONSOR - \$2,500**

- Logo recognition on Morrisville Start Up homepage with link to company website
- Logo recognition in promotional emails with link to company website
- Recognition as a Morrisville Chamber of Commerce Bronze Partner

### **BRONZE SPONSOR - \$1,000**

- Logo recognition on Morrisville Start Up homepage with link to company website
- Logo recognition in promotional emails with link to company website

## **MORRISVILLE START UP NETWORKING SOCIALS**

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Morrisville Start Up hosts three (3) evening networking socials a year to encourage new business connections. Start Up socials offer the event host the chance to bring potential customers and vendors on site for a first-hand look at their company.

### **HOST SPONSOR - \$500 (PER EVENT)**

- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Two-minute presentation opportunity at start of event

### **EVENT SPONSOR - \$300 (PER EVENT)**

- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium