



2019 SPONSORSHIP & MARKETING OPPORTUNITIES

MORRISVILLE CHAMBER OF COMMERCE | MORRISVILLE INNOVATION FOUNDATION

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SPONSORSHIP OPPORTUNITIES BY MONTH

JANUARY

Coffee & Connections 08

FEBRUARY

28th Annual Meeting 06
Sharpen Your Skills Workshop Series 20

MARCH

Coffee & Connections 08
Coffee & Connections
with Shot of Espresso 09
KNOW Luncheon 16
New Member Lunch 18

APRIL

Golf Classic 11
Leadership Morrisville 27
Sharpen Your Skills Workshop Series 20

MAY

Coffee & Connections 08
Chamber Day of Service 08
KNOW Luncheon 16

JUNE

Issues Forum 15
New Member Lunch 18
Sharpen Your Skills Workshop Series 20

JULY

Coffee & Connections 08
Coffee & Connections
with Shot of Espresso 09
First Responders Thank You Lunch 09

AUGUST

KNOW Luncheon 16
Sharpen Your Skills Workshop Series 20

SEPTEMBER

Coffee & Connections 08
East Meets West Festival 25
State of Morrisville 20

OCTOBER

Candidates Forum 07
Chamber Day of Service 08
New Member Lunch 18
Public Policy Forum 18
Sharpen Your Skills Workshop Series 20

NOVEMBER

Coffee & Connections 08
Coffee & Connections
with Shot of Espresso 09
KNOW Luncheon 16

DECEMBER

Holiday Reception 14
Sharpen Your Skills Workshop Series 20

SPONSORSHIP OPPORTUNITIES BY PRICE

LESS THAN \$500

Candidates Forum	07
East Meets West Festival	25
First Responders Thank You Lunch	09
Issues Forum	15
Morrisville Start Up Networking Socials	28
New Member Lunches	18
Public Policy Forum	18
State of Morrisville	20

\$500 - \$999

Candidates Forum	07
Chamber Day of Service	08
Coffee & Connections with Shot of Espresso	09
East Meets West Festival	25
First Responders Thank You Lunch	09
Issues Forum	15
Golf Classic	11
Holiday Reception	14
KNOW Luncheons Series	16
Leadership Morrisville	27
Morrisville Start Up	28
Morrisville Start Up Networking Socials	28
New Member Lunches	18
Public Policy Forum	18
Sharpen Your Skills Workshop Series	20
State of Morrisville	20

\$1,000 - \$2,499

Candidates Forum	07
28th Annual Meeting	06
Coffee & Connections with Shot of Espresso	09
East Meets West Festival	25
First Responders Thank You Lunch	09
Issues Forum	15
Golf Classic	11
Holiday Reception	14
KNOW Luncheons Series	16
Leadership Morrisville	27
Morrisville Start Up	28
Morrisville Start Up Networking Socials	28
New Member Lunches	18
Public Policy Forum	18
Sharpen Your Skills Workshop Series	20
State of Morrisville	20

\$2,500 - \$4,999

28th Annual Meeting	06
Coffee & Connections	08
East Meets West Festival	25
First Responders Thank You Lunch	09
Issues Forum	15
Golf Classic	11
Holiday Reception	14
Leadership Morrisville	27
Morrisville Start Up	28
Morrisville Start Up Networking Socials	28
Public Policy Forum	18
Sharpen Your Skills Workshop Series	20

\$5,000 OR MORE

28th Annual Meeting	06
East Meets West Festival	25
Golf Classic	13
KNOW Luncheons Series	16
Morrisville Start Up	28

MORRISVILLE CHAMBER OF COMMERCE

CHAMBER PARTNERS

Members can become a Chamber Partner by sponsoring programs and events or purchasing advertising. The various partner levels are outlined below.

- Partners that submit payments before January 15, 2019 will receive one month of free online advertising
- All online and e-mail marketing begins immediately upon first payment and runs through December 31, 2019
- Since membership dues vary with company size, dues are billed separately and are not part of the partnership program

PLATINUM PARTNER

Total sponsorship and advertising valued at \$15,000 and above

- Logo recognition with link to company website rotates with other Platinum and Gold Partners on the Chamber's website homepage for the 2019 calendar year
- Logo recognition with link to company website in each issue of the Chamber e-Newsletter for the 2019 calendar year
- Logo recognition with link to company website on Partners webpage of Chamber website for the 2019 calendar year

GOLD PARTNER

Total sponsorship and advertising valued at \$10,000—\$14,999

- Logo recognition with link to company website rotates with other Gold and Platinum Partners on the Chamber's website homepage for the 2019 calendar year
- Name recognition with link to company website in each issue of the Chamber e-Newsletter for the 2019 calendar year
- Logo recognition with link to company website on Partners webpage of Chamber website for the 2019 calendar year

SILVER PARTNER

Total sponsorship and advertising valued at \$5,000—\$9,999

- Name recognition with link to company website in each issue of the Chamber e-Newsletter for the 2019 calendar year
- Logo recognition with link to company website on Partners webpage of Chamber website for the 2019 calendar year

BRONZE PARTNER

Total sponsorship and advertising valued at \$2,500—\$4,999

- Name recognition with link to company website in each issue of the Chamber e-Newsletter for the 2019 calendar year
- Logo recognition with link to company website on Partners webpage of Chamber website for the 2019 calendar year

2019 SPONSORSHIP OPPORTUNITIES

28TH ANNUAL MEETING

February 5, 2019

11:30 am–1:30 pm

Sheraton Imperial Hotel Raleigh-Durham Airport at RTP

The Chamber's Annual Meeting features a keynote speaker, an overview of the Chamber's accomplishments for the past year, installation of the new chair of the Board of Directors and presentation of the Jeremiah Morris Community Steward of the Year Award, the James M. Pugh Small Business of the Year Award, and the Ambassador of the Year Award. Expected attendance is 350.

Platinum Sponsor - \$5,000

Exclusive sponsorship opportunity

- Ten (10) reserved VIP seats during program
- Participation in program from the podium
- Name recognition in the printed Calendar of Events
- Logo recognition on printed invitation mailed to Chamber members
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition in event presentation
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event

GOLD SPONSOR - \$3,500

- Ten (10) reserved VIP seats during program
- Name recognition in the Event Guide
- Logo recognition on printed invitation mailed to Chamber Members
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition in event presentation
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium

SILVER SPONSOR - \$2,500

- Ten (10) reserved VIP seats during program
- Name recognition on printed invitation mailed to Chamber Members
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition in event presentation

SILVER SPONSOR - \$2,500 (CONTINUED)

- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

AWARD SPONSOR - \$2,000 PER AWARD (MAXIMUM AVAILABLE: THREE)

Awards include: Ambassador of the Year; James M. Pugh Small Business of the Year; and Jeremiah Morris Community Steward of the Year

- Ten (10) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition in event presentation
- Name recognition on website calendar of events with link to company website
- Verbal recognition from podium
- Participation in award ceremony

BRONZE SPONSOR - \$1,000

- Ten (10) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition in event presentation
- Name recognition on website calendar of events with link to company website
- Verbal recognition from podium

COMMUNITY SPONSOR - \$500

- Five (5) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition in event presentation
- Name recognition on website calendar of events with link to company website
- Verbal recognition from the podium

CANDIDATES FORUM

October 2019

7:30 – 9:30 am

Location TBD

A forum showcasing candidates for Morrisville Town Council and/or Morrisville State delegation and Wake County Commission seats. Expected attendance is 50 - 70.

ELECTED OFFICIALS APPRECIATION SPONSOR - \$1,000

- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events
- Verbal recognition from podium

BREAKFAST SPONSOR - \$500

- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events
- Verbal recognition from podium

COMMUNITY SUPPORTER - \$250

- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Verbal recognition from podium

CHAMBER DAY OF SERVICE

May 8 and October 23, 2019

9:00–12 noon (with lunch following)

Various Nonprofit Locations

Service days for Chamber members and their employees to give back to our community, learn about a new organization, and get to know other area professionals. Expected attendance is 80.

SILVER SPONSOR - \$2,500 (PER EVENT)

- Cost of food for attendees; includes facility, tax and gratuity
- Opportunity to provide welcome remarks on behalf of the restaurant
- Display table at lunch with opportunity to distribute advertising specialty items and collateral materials
- Logo recognition of Volunteer T-shirt
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website

VOLUNTEER T-SHIRT SPONSOR - \$500 (PER EVENT)

High-quality T-shirts are given to members who participate in the Chamber's volunteer service day. At this annual event, Chamber member volunteers spend a half-day supporting local nonprofits. Expected attendance is 80; T-shirt quantity is 60.

- Logo recognition on Volunteer T-shirt
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website

COFFEE & CONNECTIONS

Bimonthly (beginning in January 2019)

January 24, March 28, May 23, July 25, September 26, November 21

7:30–8:30 am

Morrisville Chamber of Commerce

This bimonthly meeting is designed to help members hone their connection skills and build an effective network to grow their businesses. This is a structured networking event that begins with attendees giving a 30-second overview about their business. Expected attendance is 40 per event.

SERIES PRESENTING SPONSOR - \$3,500 (SIX CONSECUTIVE EVENTS)

- Name recognition in the printed Calendar of Events
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Three-minute presentation opportunity from the podium
- Verbal recognition from podium

SERIES SPONSOR - \$2,000 (SIX CONSECUTIVE EVENTS)

- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

COFFEE & CONNECTIONS WITH SHOT OF ESPRESSO

March 28, July 25, November 21, 2019

8:30–9:15 am (immediately following Coffee & Connections)

Morrisville Chamber of Commerce

Some months, Coffee & Connections gets a “Shot of Espresso.” This extra training series provides an extended education session to help improve business development, networking and sales skills. Expected attendance is 40 per event.

EVENT SPONSOR - \$500 (PER EVENT)

- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

FIRST RESPONDERS THANK YOU LUNCH

July 31, 2019

11:30 am–1 pm

NOAH’s Event Venue of Morrisville

Morrisville’s first responders are a key part of the quality of life in the community. This lunch allows the business community to honor these hardworking individuals. Invitations are extended to Morrisville Police Department, Morrisville Fire Department, as well as other departments in Wake County with First Responders serving the Morrisville community. A portion of ticket sales benefit The 200 Club of Wake County, an organization providing immediate financial help for the families of police officers, sheriff deputies, firemen, EMS squad members and North Carolina State Highway Patrol serving in Wake County who lose their life in the line of duty. Expected attendance is 200.

PRESENTING SPONSOR - \$3,000

Exclusive sponsorship opportunity

- Exclusive naming rights of event
(example: Morrisville Chamber / COMPANY NAME First Responders Thank You Lunch)
- Eight (8) reserved VIP seats during program

PRESENTING SPONSOR - \$3,000 (CONTINUED)

- Participation in program from the podium
- Name recognition in the printed Calendar of Events
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event

GOLD - \$2,500

- Eight (8) reserved VIP seats during program
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event

GIFT SPONSOR - \$2,500

- Eight (8) reserved VIP seats during program
- Logo recognition on gift tags (gifts given to area First Responders)
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event

AWARD SPONSOR - \$2,000

- Eight (8) reserved VIP seats during program
- Participation in award ceremony
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event

SILVER - \$1,000

- Eight (8) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

BRONZE - \$500

- Four (4) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Verbal recognition from podium

COMMUNITY SUPPORTER - \$250

- Two (2) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Verbal recognition from podium

GOLF CLASSIC

April 29, 2019

Governors Club, Chapel Hill

The golf classic is one of the best places to connect with the area's top business leaders. The tournament includes a captain's choice format, on-course contests, breakfast, lunch, a catered awards reception and raffle.

MARQUIS SPONSOR - \$5,000

Exclusive sponsorship opportunity

- Exclusive naming rights of tournament
(example: Morrisville Chamber / COMPANY NAME Golf Classic)
- Golf for eight (8) including cart and green fees
- Company banner displayed at tournament
- Golfer welcome prior to shotgun start
- Three-minute presentation opportunity from the podium during reception
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event
- Display table at reception with opportunity to distribute advertising specialty items and collateral materials at event
- Name recognition in the printed Calendar of Events
- Logo recognition on front cover of program
- Full page ad on back cover of program
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website

PLAYER GIFT SPONSOR - \$3,500

Exclusive sponsorship opportunity

- Golf gifts with sponsor logo recognition. Quantity is 135-150
- Golf for eight (8) including cart and green fees
- Logo recognition on sponsor board at gift distribution
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Logo recognition in event program
- Verbal recognition at reception

RECEPTION SPONSOR - \$2,500

- Golf for four (4) including cart and green fees
- Display table at reception with opportunity to distribute advertising specialty items and collateral materials at event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Logo recognition in event program
- Opportunity to participate as one of the emcees during the reception

GRAND PUTT MAGIC BALL SPONSOR - \$2,500

- Golf for four (4) including cart and green fees
- Logo recognition on sponsor board at Grand Putt Magic Ball contest area
- Display table at Grand Putt Magic Ball contest area with opportunity to distribute advertising specialty items and collateral materials at event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Logo recognition in event program
- Verbal recognition at reception

RAFFLE SPONSOR - \$2,000

- Golf for four (4) including cart and green fees
- Name recognition on sponsor board during registration
- Display table at reception with opportunity to distribute advertising specialty items and collateral materials at event
- Opportunity to provide volunteers for raffle
- Opportunity to participate as one of the emcees during the raffle
- Name recognition on website calendar of events with link to company website
- Name recognition in event program

SCORECARD SPONSOR - \$2,000

- Golf for four (4) including cart and green fees
- Name recognition on sponsor board during registration
- Display table at registration with opportunity to distribute advertising specialty items and collateral materials at event

SCORECARD SPONSOR - \$2,000 (CONTINUED)

- Logo recognition on golf classic scorecards
- Name recognition on website calendar of events with link to company website
- Name recognition in event program

PUTTING GREEN SPONSOR - \$2,000

- Golf for four (4) including cart and green fees
- Name recognition on sponsor board during registration
- Display table at putting green with opportunity to distribute advertising specialty items and collateral materials at event
- Your choice of activities at the putting green
- Name recognition on website calendar of events with link to company website
- Name recognition in event program

HOLE-IN-ONE SPONSOR - \$1,500

- Golf for four (4) including cart and green fees
- Name recognition on sponsor board during registration
- Prize with minimum \$10,000 value offered as prize for hole-in-one
- Display table at hole with opportunity to distribute advertising specialty items and collateral materials at event
- Tee sign with company name at hole
- Name recognition on website calendar of events with link to company website
- Name recognition in event program

BREAKFAST/LUNCH SPONSOR - \$1,500

- Golf for four (4) including cart and green fees
- Name recognition on sponsor board at breakfast/lunch areas
- Display table at breakfast/lunch areas with opportunity to distribute advertising specialty items and collateral materials at event
- Logo recognition on boxed lunch labels
- Name recognition on website calendar of events with link to company website
- Name recognition in event program

MULLIGAN PACKAGE SPONSOR - \$1,000 (LIMIT TO 2 SPONSORS)

- Golf for four (4) including cart and green fees
- Name recognition on sponsor board during registration
- Logo recognition on Golf Classic Mulligan Package
- Name recognition on website calendar of events with link to company website
- Name recognition in event program

HOLE SPONSOR - \$1,000

- Golf for four (4) including cart and green fees
- Name recognition on sponsor board during registration
- Display table at hole with opportunity to distribute advertising specialty items and collateral materials at event

HOLE SPONSOR - \$1,000 (CONTINUED)

- Tee sign with company name at hole
- Name recognition on website calendar of events with link to company website
- Name recognition in event program

BEVERAGE STATION SPONSOR - \$850

- Golf for two (2) including cart and green fees
- Name recognition on sponsor board located at beverage station
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website

BEVERAGE CART SPONSOR - \$850

- Golf for two (2) including cart and green fees
- Name recognition on sponsor board located at beverage station
- Name recognition on beverage cart banners
- Name recognition on website calendar of events with link to company website
- Name recognition in event program
- Opportunity to provide beverage cart driver or ride-along attendee

DRIVING RANGE SPONSOR - \$500

- Golf for one (1) including cart and green fees
- Name recognition on website calendar of events with link to company website
- Name recognition in event program

HOLIDAY RECEPTION

December 2019

5–7:30 pm

Location TBD

Annual thank-you reception for our members and local elected officials.
Expected attendance is 125.

PLATINUM SPONSOR - \$3,500

- Attendee welcome opportunity from the podium
- Name recognition in the printed Calendar of Events
- Logo recognition on printed invitation mailed to Chamber members
- Logo recognition on AV screen at event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Logo recognition on cocktail napkins at event
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event

GOLD SPONSOR - \$2,000

- Logo recognition on printed invitation mailed to Chamber members
- Logo recognition on AV screen at event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website

ENTERTAINMENT SPONSOR - \$1,500

- Name recognition on printed invitation mailed to Chamber members
- Name recognition on AV screen at event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website

SILVER SPONSOR - \$1,000

- Name recognition on AV screen at event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website

BRONZE SPONSOR - \$750

- Name recognition on AV screen at event
- Name recognition on website calendar of events with link to company website

BEVERAGE SPONSOR - \$500

- Name recognition on bar signage
- Name recognition on website calendar of events with link to company website

ISSUES FORUM

June 2019

Location TBD

Designed to focus on an important issue that requires our community's attention, the forum will feature a keynote speaker or a panel of local leaders to discuss an emerging issue that has a direct impact to our businesses and our local community. This forum will bring community and business leaders together to discover the opportunities in these issues, identify innovative solutions and support our businesses seeking to implement those solutions into their day-to-day operations. Expected attendance is 100.

PRESENTING SPONSOR - \$2,000

Exclusive sponsorship opportunity

- Eight (8) reserved VIP seats during program
- Participation in the program from the podium
- Name recognition in the printed Calendar of Events
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event

GOLD SPONSOR - \$1,500

- Eight (8) reserved VIP seats during program
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium

SILVER SPONSOR - \$1,000

- Eight (8) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

BRONZE SPONSOR - \$500

- Four (4) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Verbal recognition from podium

COMMUNITY SUPPORTER - \$250

- Two (2) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Verbal recognition from podium

KNOW LUNCHEON SERIES: KNOWLEDGEABLE NETWORK OF WOMEN

March 13, May 16, August 8, and November 5, 2019

11:30 am–1 pm

Prestonwood Country Club (May and November)

Brier Creek Country Club (March and August)

A quarterly Lunch providing professional development and networking opportunities for women in business. The series features four lunches with either a keynote speaker or panel of experts on a variety of topics. Expected attendance is 160 per event.

SERIES PRESENTING SPONSOR - \$5,000 (FOUR CONSECUTIVE LUNCHESES)

Exclusive sponsorship opportunity

- “Presented by” name recognition in printed calendar of events
- Ten (10) reserved VIP seats during program
- Three-minute presentation opportunity from the podium at each event
- Name recognition in the printed Calendar of Events

SERIES PRESENTING SPONSOR - \$5,000 (CONTINUED)

- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Name recognition in event news releases
- Verbal recognition from podium
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event
- Opportunity to provide a gift for each attendee

SERIES SPONSOR - \$3,500 (FOUR CONSECUTIVE LUNCHESES)

- Ten (10) reserved VIP seats during program
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event

INDIVIDUAL LUNCHEON SPONSOR - \$1,000 (PER EVENT)

- Ten (10) reserved VIP seats during program
- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

INDIVIDUAL LUNCHEON PATRON SPONSOR - \$500 (PER EVENT)

- Five (5) reserved VIP seats during program
- Name recognition on AV screen at beginning of event
- Verbal recognition from podium

COMMUNITY PARTNER - \$500 (PER EVENT)

This opportunity is designed for companies to further engage a partnering non-profit organization they support. Attendance by the non-profit will allow them exposure to the business community, professional development for their staff or an opportunity to extend invitations to their clients or those using their services.

- Ten (10) reserved VIP seats during program
- “Non-Profit Organization Name Sponsored by Company Name” table signage
- Verbal recognition for sponsoring company from podium

NEW MEMBER LUNCH

March 7, June 5 and October 17, 2019

11:30 am–1 pm

Morrisville Chamber of Commerce

Held triannually, new member lunches provide new Chamber members and new employees of current member firms with an overview of the Chamber including tips on how to make the most of their Chamber membership. Expected attendance is 25 per event.

SERIES PRESENTING SPONSOR - \$1,500 (THREE CONSECUTIVE EVENTS)

- Name recognition in the printed Calendar of Events
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Three-minute presentation opportunity from the podium
- Verbal recognition from podium

EVENT SPONSOR - \$500 (PER EVENT)

- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

LUNCH/HOST SPONSOR - \$350 (PER EVENT)

- Cost of food for attendees; includes delivery, tax and gratuity.
- Logo recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

PUBLIC POLICY FORUM

October 2019

Location TBD

By engaging in local government, the Chamber provides the business community a direct link to the people and initiatives shaping our region and policies that affect their everyday lives. This forum, designed for both small and large businesses, will gather experts in a particular area of interest to discuss current challenges impacting our local community. Areas of focus for potential programming include public education, mobility, and quality, well-planned growth as well as initiatives regarding the arts, higher education.

PRESENTING SPONSOR - \$3,000

Exclusive sponsorship opportunity

- Ten (10) reserved VIP seats during program
- Participation in the program from the podium
- Name recognition in the printed Calendar of Events
- Logo recognition in event program

PRESENTING SPONSOR - \$3,000 (CONTINUED)

- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event

BREAKFAST SPONSOR - \$2,500

- Ten (10) reserved VIP seats during program
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event

GOLD SPONSOR - \$2,000

- Ten (10) reserved VIP seats during program
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium

SILVER SPONSOR - \$1,000

- Eight (8) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

BRONZE SPONSOR - \$500

- Five (5) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Verbal recognition from podium

COMMUNITY SUPPORTER - \$250

- Two (2) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Verbal recognition from podium

SHARPEN YOUR SKILLS WORKSHOP SERIES

Bimonthly (beginning in February 2019)

7:30–10 am

Lenovo

As an employer or business owner, you know that continuous training and development increases productivity, enhances profitability, and improves workforce retention. And as a business professional, you know it's important to hone your own professional skills and stay informed on issues that impact you and your company.

These informative workshops offer affordable training from a network of business experts so you save time and money compared to other training options, improving your staff, but also helping your business grow.

This workshop series is designed to help you start a business, market your products and services, do business with local government, maintain HR compliance, and more. Expected attendance is 20-25 per workshop.

SERIES PRESENTING SPONSOR - \$3,500 (SIX CONSECUTIVE EVENTS)

- Name recognition in the printed Calendar of Events
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Three-minute presentation opportunity from the podium
- Verbal recognition from podium

SERIES SPONSOR - \$2,000 (SIX CONSECUTIVE EVENTS)

- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

EVENT SPONSOR - \$500 (PER EVENT)

- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

STATE OF MORRISVILLE

September 2019

7:30–10 am

Location TBD

A dynamic discussion on the current state of affairs for Morrisville and Wake County. Town and County leaders provide updates and highlights about budgets, growth and development issues, and plans for Morrisville's future. Expected attendance is 50–75.

GOLD - \$2,000

- Eight (8) reserved VIP seats during program
- Name recognition in the printed Calendar of Events
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event

SILVER - \$1,000

- Eight (8) reserved VIP seats during program
- Name recognition in event program
- Logo recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

BRONZE - \$500

- Four (4) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

COMMUNITY SUPPORTER - \$250

- Two (2) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events
- Verbal recognition from podium

ADVERTISING

MORRISVILLE CHAMBER E-NEWS

The electronic newsletters sent to more than 2300 Triangle business and community leaders. The newsletter is sent monthly.

AD - \$150 PER ISSUE OR \$1,650 PER YEAR

- 300W x 250H (pixels) ad; links directly to advertiser's website

LOGO - \$50 PER ISSUE OR \$550 PER YEAR

- Logo recognition with link to company website

WEBSITE

The Chamber website is a popular site for people interested in visiting or relocating to our area, as well as for those seeking information about local member businesses. It includes an events calendar, a searchable member directory, discounts on member products and services and Chamber news. Our website, Morrisvillechamber.org, receives more than 25,000 visits per year.

NON-ROTATING - \$2,000 PER YEAR

- Logo recognition with link to company website featured prominently on each page of the Chamber's website

ROTATING - \$200 PER MONTH (TWO-MONTH MINIMUM)

- Logo recognition with link to company website rotating throughout the Chamber's website

PRINT SPONSORSHIPS

Print sponsorships can be sold as cash or in-trade service. Please contact the Chamber for additional details and availability on all printing sponsorships.

28TH ANNUAL MEETING FEBRUARY 5, 2019

PRINT SPONSOR - \$2,500

- Ten (10) reserved VIP seats during program
- Logo recognition on printed invitation mailed to Chamber Members
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition in event presentation
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium

EAST MEETS WEST FESTIVAL
SEPTEMBER 14, 2019

PRINT SPONSOR - \$5,000

- 10x10 booth space in prominent location (includes tent, table and two chairs)
- Logo recognition in all advertising, collateral and signage
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Logo recognition on volunteer T-shirts
- Verbal recognition from stage

GOLF CLASSIC
APRIL 29, 2019

PRINT SPONSOR - \$850

- Golf for two (2) including cart and green fees
- Name recognition on sponsor board during registration
- Name recognition on website calendar of events with link to company website
- Name recognition in event program

HOLIDAY RECEPTION
DECEMBER 2019

PRINT SPONSOR - \$2,000

- Logo recognition on printed invitation mailed to Chamber members
- Logo recognition on AV screen at event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website

MEMBERSHIP PLAQUE INSERT
NOVEMBER 2018

PRINT SPONSOR - \$500

- Logo recognition on more than 300 membership plaques distributed to all Chamber members for the 2019/20 year

MORRISVILLE INNOVATION FOUNDATION

FOUNDATION DONORS

The Morrisville Innovation Foundation's mission is to provide the building blocks for economic development and entrepreneurship as well as identify and foster up-and-coming community leaders with tools to build an environment for economic prosperity. Many of these contributions are considered charitable donations. All online and e-mail marketing begins immediately upon first payment and runs through December 31, 2019.

PLATINUM DONOR - \$15,000 AND ABOVE

- Logo recognition with link to company website on the Morrisville Innovation Foundation's webpage homepage for the 2019 calendar year
- Logo recognition with link to company website in each issue of the Chamber e-Newsletter for the 2019 calendar year
- Logo recognition with link to company website on Partners webpage of Chamber website for the 2019 calendar year
- Logo recognition for all Morrisville Innovation Foundation programming for the 2019 calendar year

GOLD DONOR - \$10,000—\$14,999

- Logo recognition with link to company website on the Morrisville Innovation Foundation's webpage homepage for the 2019 calendar year
- Logo recognition with link to company website in each issue of the Chamber e-Newsletter for the 2019 calendar year
- Logo recognition with link to company website on Partners webpage of Chamber website for the 2019 calendar year
- Logo recognition for all Morrisville Innovation Foundation programming for the 2019 calendar year

SILVER DONOR - \$5,000—\$9,999

- Logo recognition with link to company website on the Morrisville Innovation Foundation's webpage homepage for the 2019 calendar year
- Logo recognition with link to company website in each issue of the Chamber e-Newsletter for the 2019 calendar year
- Logo recognition with link to company website on Partners webpage of Chamber website for the 2019 calendar year
- Logo recognition for all Morrisville Innovation Foundation programming for the 2019 calendar year

BRONZE DONOR - \$1,000—\$4,999

- Logo recognition with link to company website on the Morrisville Innovation Foundation's webpage homepage for the 2019 calendar year
- Name recognition for all Morrisville Innovation Foundation programming for the 2019 calendar year

2019 SPONSORSHIP OPPORTUNITIES

EAST MEETS WEST FESTIVAL

September 14, 2019

11 am–4 pm

Park West Village, Morrisville

The East Meets West festival celebrates the cultural diversity of Morrisville through food, music and performing arts. Expected attendance is 3,000.

GOLD SPONSOR - \$5,000

- Participation in festival from stage
- 10x10 booth space in prominent location (includes tent, table and two chairs)
- Logo recognition in all advertising, collateral and signage
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Logo recognition on Volunteer T-shirts
- Name recognition in the printed Calendar of Events
- Verbal recognition from stage

MARKETING PARTNER - \$5,000

- Exclusive “Marketing Partner” recognition in all advertising
- 10x10 booth space in prominent location (includes tent, table and two chairs)
- Logo recognition in all advertising, collateral and signage
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Logo recognition on Volunteer T-shirts
- Name recognition in the printed Calendar of Events
- Verbal recognition from stage

SILVER SPONSOR - \$2,500

- 10x10 booth space in prominent location (includes tent, table and two chairs)
- Logo recognition in all advertising, collateral and signage
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Logo recognition on Volunteer T-shirts
- Verbal recognition from stage

ENTERTAINMENT SPONSOR - \$2,000

- 10x10 booth space in prominent location (includes tent, table and two chairs)
- Name recognition in all advertising, collateral and signage
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Logo recognition on Volunteer T-shirts
- Verbal recognition from stage prior to start of entertainment activities

BRONZE SPONSOR - \$1,000

- 10x10 booth space in prominent location (includes tent, table and two chairs)
- Name recognition in all advertising, collateral and signage
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Name recognition on Volunteer T-shirts

VOLUNTEER T-SHIRT SPONSOR - \$500

- High-quality T-shirts will be worn by festival volunteers. Quantity is 120.
- Name recognition on website calendar of events with link to company website
- Name recognition on Volunteer T-shirts

FRIEND OF EAST MEETS WEST - \$250

- Name recognition on website calendar of events with link to company website

PARTICIPATION OPPORTUNITIES

EXHIBITOR - \$500

- 10x10 booth space in prominent location (includes tent, table and two chairs)
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website

CRAFT VENDOR - \$100

- 10x10 booth space in prominent location (includes tent, table and two chairs)
- Name recognition on website calendar of events
- Name recognition in promotional emails

FOOD VENDOR

- 10x10 booth space in prominent location (includes tent, table and two chairs)
- Name recognition on website calendar of events
- Name recognition in promotional emails

The sponsorship/vendor form and payment is due by August 1, 2019. Vendors will be covered in case of rain, and the event will take place regardless. No refunds will be given out for poor weather conditions.

LEADERSHIP MORRISVILLE

April 2019

7:30 am–4 pm (session is two consecutive days)

Morrisville Chamber of Commerce

A two-day introduction of Morrisville and Wake County for business and community leaders to learn about the vision and challenges of the community. Topics discussed will include Triangle area health services, economic development, local government (town and county), transportation and the Wake County Public School System. This interactive session will feature local leaders and provide an opportunity for business owners, relocated executives, managers and non-profit directors to quickly learn about the area. Expected attendance is 15 per event.

EVENT SPONSOR - \$1,500

- Registration for one (1) participant
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium

COMMUNITY SUPPORTER - \$1,000

- Registration for one (1) participant
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

SCHOLARSHIP DONOR - \$500

- Scholarships provide need-based tuition assistance to non-profit organizations or entrepreneurs to participate in the Leadership Morrisville program.
- Name recognition in event program
- Name recognition on website calendar of events
- Verbal recognition from podium
- Opportunity to send a letter to scholarship recipient

MORRISVILLE START UP

Morrisville Start Up is focused on building the entrepreneurial community. Activities include regularly scheduled networking events, information-sharing through social media and blogs and the HOTTovation “business percolator” which provides an office with meeting space, strong mentoring and connections upon program graduation. Unless otherwise specified, promotions and listings end December 31, 2019.

GOLD SPONSOR - \$5,000

- Logo recognition on Morrisville Start Up homepage with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium at all Morrisville Start Up events
- Recognition as a Morrisville Chamber of Commerce Silver Partner

SILVER SPONSOR - \$2,500

- Logo recognition on Morrisville Start Up homepage with link to company website
- Logo recognition in promotional emails with link to company website
- Recognition as a Morrisville Chamber of Commerce Bronze Partner

BRONZE SPONSOR - \$1,000

- Logo recognition on Morrisville Start Up homepage with link to company website
- Logo recognition in promotional emails with link to company website

MORRISVILLE START UP NETWORKING SOCIALS

Morrisville Start Up hosts three (3) evening networking socials a year to encourage new business connections. Start Up socials offer the event host the chance to bring potential customers and vendors on site for a first-hand look at their company.

HOST SPONSOR - \$500 (PER EVENT)

- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Two-minute presentation opportunity at start of event

EVENT SPONSOR - \$300 (PER EVENT)

- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium