

BRAINERD LAKES AREA BASEBALL ASSOCIATION, INC. MONTHLY BOARD MEETING MINUTES

Meeting Date: Thursday, January 3, 2019

Meeting Time: 5:30 PM

Meeting Location: Brainerd American Legion Post 225, 708 Front Street, Brainerd, MN 56401

CALL TO ORDER

5:38 PM

Present:

Chairperson	Troy Rushmeyer
Vice Chairperson	Derek Owen
Secretary	Ann Scheinost
Director	Zach Heidmann
Director	Joel Kubesh
Director	Jon Toft
Director	John Schafer
Director	Brian Scheinost

Absent:

Treasurer	Mike Eidenshink
Trent Grams	Ex-Officio Board Member
Tony Sailer	Supporting Board member

ADDITIONS TO AGENDA

May have Patrick Reese or Dawson Blake from MYAS attend via phone or in person.

Both were unable to attend. Troy Rushmeyer shared that Dawson is planning to attend the Lead-Off party to be available to discuss MYAS and *Trusted Coaches*. Troy Rushmeyer will look more into *Trusted Coaches*. Both Patrick and Dawson expressed enthusiasm in our program, and are available for support. The associations in Alexandria and Willmar have offered their assistance as well.

OPEN FORUM

Time allocated for citizens to bring matters not on the agenda to the attention of the Board. Time limits may be imposed.

OLD BUSINESS

- A. Approval of December Board Meeting Minutes - A motion to approve the minutes was made by Derek Owen, and seconded by John Schafer. Motion passed unanimously.
- B. Lead-Off Party - Finalize details related to content from last board meeting - Agenda
 1. Our goals include finding coaches, and getting players to the try-outs.
 2. All board members should be in attendance. Be familiar with the handbook, by-laws, player eligibility and costs. It is anticipated that people will have questions on how the associate will operate, try-outs, player eligibility, cost, etc. (Joel Kubesh will not be able to attend.)

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3. Announcements can be made at varying times throughout the event. We will continue to share why we have established the association and how we wish to benefit the youth of the community. A judgement call will be made as to when this may be appropriate. Derek Owen will be the spokesperson.
4. Ideas:
 - Find a projector to demonstrate the website and have a slideshow playing – It was determined that we can use the back corner t.v. at the Legion, and connect a laptop. Ann Scheinost to create a slideshow with player photos and screen shots of the website.
 - Hats: The Association will need to pay for hats. Joel Kubesh will coordinate with the Teehive. A white “BL” logo will be used on hats with a blue front/bill and white mesh, snap back. These will be made available for all board members at the Lead-Off party.
 - Have printed copies of the handbook (in booklet format) – Ann Scheinost to meet with Lakes Printing to create in a booklet format with a perforated page for the liability waiver; smaller format (4.25” x 5.5”) was selected.
 - Laptops for on-site registration for Try-Outs – Troy Rushmeyer, Derek Owen and Ann Scheinost will provide
 - “Cheat Sheet” for board members – Ann Scheinost to create/print
 - Sign-in sheet to capture player name and age, parent name and email address – Ann Scheinost to create/print
 - Give-away items – Joel Kubesh will secure additional vinyl logo stickers from the Teehive, reducing the size of what was previously printed.
 - Name tags for board members, attendees – Ann Scheinost will create
 - Refreshments:
 - Drinks – Derek Owen and Zach Heidmann will provide large drink coolers (Gatorade jugs); lemonade mix will need to be purchased
 - Popcorn – The Legion will allow us use their popcorn machine; John Schafer to purchase popcorn and oil kit from Rohlfing
 - Cups, napkins, paper boats – Troy Rushmeyer will check the inventory for napkins and paper boats, John Schafer will check to see if there are paper bags left from last summer; Troy Rushmeyer to purchase cups.
 - Apparel options will be a great way to market the Association and spark interest; keep selections limited.
 - The store option through the Teehive is available to us. We will need to determine brands, screen print/embroidery, and pricing.
 - Chuck Rogers from Eastbay contacted Troy Rushmeyer, Derek Owen, and Ann Scheinost (via email) regarding the opportunity to bid on hats, uniforms, etc. He will be contacted for options.
 - Joel Kubesh will check into bringing samples of apparel, as well as providing images of examples of BLABA branded apparel for the slide show.
 - Application for coaches will need to be designed – The website for the Buffalo, MN, association website was accessed during the meeting, and their application questions were looked over. Troy Rushmeyer will leverage this to design a questionnaire for the Association’s use.

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NEW BUSINESS

- A. TRY-OUTS - Saturday, January 26, 2019, Forestview Middle School
 - 1. Entire gymnasium is reserved from 8:00 AM – 4:00 PM
 - 2. Try-out sessions:
 - 10:00 AM – Noon = 9, 10, 11 year olds
 - Noon – 1:00 PM = break
 - 1:00 PM – 3:00 PM = 12, 13, 14 year olds
 - 3:00 PM – 4:00 PM = 15+ year olds, if any; wrap-up
 - 3. 4 tables and 16 chairs will be provided, 1 table for registration
 - 4. Supply of printed liability waivers will be needed – Ann Scheinost to provide
 - 5. \$360 custodial fee will be invoiced after the event (this is a discounted rate as we are a local youth organization); try-out fees are designated to help cover this cost.
 - 6. Scoring form will be created
 - 7. Evaluators need to be selected: Kurt Wicklund has offered to help, and the high school coaching staff could be leveraged, along with three additional individuals as named by Zach Heidmann (Brett, Nick, and Chris)
 - 8. Contact Jennifer Rushin to determine time to check out gym layout and evaluate the condition of hitting and pitching screens – Troy Rushmeyer
 - 9. Additional try-outs in the spring? There may be players who will not be able to make the try-outs on January 26th. A spring try-out session will be held in the spring. Date and location to be determined by the Board at a later date.
 - 10. Future try-outs: Board to consider providing a free hat to all participating youth.
- B. GrowthZone invoices: We will establish payment via ACH to avoid a \$10.00 per month processing fee, which is assessed when paying by check
- C. Financial tracking and reporting tools for the Treasurer position – What will Mike Eidenshink need, and what is it that we can provide (application/system), in order to provide monthly reports, end of year statement, tax info, etc.; Troy Rushmeyer to check with Parks and Rec to see if they have an Excel template that we can use.
- D. American Legion Meat Raffle January 11th – Those assisting need to be at the Legion by 5:00.
- E. Provide address addendum to corporate filings – Troy Rushmeyer and Mike Eidenshink
- F. Post board meeting minutes on website – Board approved that posting of all meeting minutes to brainerdbaseball.com
- G. As a thank you to Mike Bialka for his help with the Dispatch articles, we will gift him a BLABA hat. (Mike's replacement: Jeremy Millsop)
- H. By-Laws and Handbook – any required updates to fees and contacts have been made
- I. Decision on running 14U tournament and other volunteer opportunities for scheduled Brainerd tournaments. 14U tournament is June 28th – 30th, 2019: Mills Field only; concessions, apparel sales, announcers, etc. There will be further discussion at a later date.

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NEXT MEETING

Meeting Date: Friday, January 18, 2019

Meeting Time: 5:30 PM

Meeting Location: Brainerd American Legion Post 225, 708 Front Street, Brainerd, MN 56401

ADJOURNMENT

A motion to adjourn at 7:10 pm was made by John Schafer and seconded by Brian Scheinost.
Motion passed unanimously.