

# **BRAINERD LAKES AREA BASEBALL ASSOCIATION, INC. MONTHLY BOARD MEETING MINUTES**

Meeting Date: Friday, March 22, 2019

Meeting Time: 5:30 PM

Meeting Location: Brainerd American Legion Post 225, 708 Front Street, Brainerd, MN 56401

## **CALL TO ORDER**

5:39 PM

### **Present:**

Chairperson	Troy Rushmeyer
Vice Chairperson	Derek Owen
Secretary	Ann Scheinost
Treasurer	Mike Eidenshink
Director	Brian Scheinost
Director	Jon Toft
Director	John Schafer
Director	Zach Heidmann

### **Absent:**

Director	Joel Kubesh
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## **OPEN FORUM**

*Time allocated for citizens to bring matters not on the agenda to the attention of the Board. Time limits may be imposed.*

## **OLD BUSINESS**

- A. Approval of February 18, 2019 Board Meeting Minutes - A motion to approve the minutes of the previous meeting was made by John Schafer, and seconded by Brian Scheinost. Motion passed unanimously.
- B. Spring Try-Outs Discussion
  1. Spring try-out session will be held April 6th, Bane Field. (The Board will monitor the weather forecast to adjust times accordingly.)
    - Both fields have been reserved
    - Batting cage will be available
    - Restrooms will be open
    - Evaluators: Two per station. Prior volunteers expressed a desire to assist with spring try-outs. They are Brett Kramer, Chris Smolke, Nick Jelacie, and Kurt Wicklund. Two more evaluators are needed; Troy will connect with Steve Kappes and John will ask Mike Zauhar, to inquire on their availability. (During the meeting, Chris and Nick confirmed that they can help.)
    - Scorecards will remain the same
    - Flyers for posting within community businesses, and distribution at schools: Ann to create and print; post on Facebook and the website

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2. Timing of publishing articles related to try-outs, in the Brainerd Daily Dispatch.
    - Reword the prior article, updating for date and location (times to remain the same, and include reminder for gear and attire)
    - Zach to draft the article and submit to the Board members (via email) for approval
    - Requested dates of publishing: Sunday, March 31<sup>st</sup> and Wednesday, April 3<sup>rd</sup>
  3. Players who attended the first try-out session can also attend the spring session at no additional fee. If they do attend both, their spring session results will be used to determine team eligibility and placement; Ann to email first-round parents to reiterate this information.
  4. Board agreed that 6 kids should make team automatically per highest scores. For the first year, the Board will select the remaining players for the teams.
  5. Scores for players who did not participate in the pitching and catching activities: Two tiers will be used to assist in the scoring of players who do, and players who do not, participate in pitching and catching.
  6. The goal this first year is to field at least 2 teams, ideally 3.
  7. Best-practice is to refrain from using school coaching staff as evaluators; this will aid in eliminating the perception of bias or discrimination.
  8. Allow kids to play-up as necessary to field teams for Brainerd Tournaments.
  9. Evaluate Try-out scores to create teams: The Board will meet the next day for field selection
- C. Coaches: Troy contacted the current applicant and provided him with an update on selection status. The applicant is very excited at the opportunity.

### **NEW BUSINESS**

- A. Process address addendums for corporate documents: Troy and Mike will meet to discuss
- B. Review Marketing/Fundraising committee
  - Sponsorship application reviewed:
    - Spelling error will be fixed
    - May 15<sup>th</sup> deadline to sponsor will ensure name is on the field banner
  - Derek created a Facebook ad for tryouts: will post
  - Fundraising from flowerpot sales in partnership with a local greenhouse (Erickson's, Landsburg, etc.) for Mother's Day and Memorial Day: table for next season when teams are established
  - Cub foods grocery bagging: Zach and Derek to connect with their contacts for information and scheduling opportunities; they will also obtain information on brat sales
  - Troy to discuss "Building a Legacy" (personalized paving bricks in the shape of a baseball, landscaped at the fields) option at the next Brainerd Park Board meeting.
  - Ann Scheinost to request 2018 Brainerd Parks and Recreation rosters to extend an invitation to try-outs to those players
  - Future consideration: Invite BPR players to watch a tournament, or a BLABA night at a high school game (provide a hot dog and pop, name drawing to stand on the field with the players for the National Anthem, etc.)

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- C. Discuss equipment needs/purchases: This will be revisited in earnest for next year's season. For this year, we will purchase what we can using registration fees, look to BPR for equipment, or have Board members loan equipment. Troy will contact Derrick Pfeffer to obtain contact information for his resource.
- D. Apparel store options: Troy to contact Eastbay (Chuck Rodgers). Considerations to request are product pricing, quality, availability, turn-around time, etc.

### **NEXT MEETING**

Meeting Date: Friday, April 26, 2019

Meeting Time: 5:30 PM

Meeting Location: Brainerd American Legion Post 225, 708 Front Street, Brainerd, MN 56401

### **ADJOURNMENT**

A motion to adjourn at 6:49 PM was made by John Schafer and seconded by Zach Heidmann. Motion passed unanimously.