



## You're Cordially Invited to the 5th Annual Little Black Dress and Tie Social

Brought to you by the California Homebuilding Foundation (CHF) and  
CBIA Professional Women in Building (PWB).

**OCTOBER 16, 2019 | 5:00PM - 6:30PM**

**La Quinta Resort and Club, Flores 1 | 49-499 Eisenhower Drive | La Quinta, CA 92253**

**Join us for food, libations and networking as we raise money for students of  
the Building Industry Technology Academy (BITA) program.**

The Building Industry Technology Academy (BITA) is a high school trades curriculum providing students the education, skills and confidence needed to pursue a career in the building industry.

Construction is one of the few industries in which dedicated, hardworking individuals can become successful while earning a respectable wage, with or without a college degree.

The goal of our 2019 Little Black Dress and Tie Social is to raise \$10,000 for College, Trade-School, or Work-Ready scholarships for BITA students. Work-Ready scholarships fund the purchase of jobsite tools, while College or Trade-School scholarships help cover the costs of tuition and learning materials.

**\$10,000 = Twenty (20) scholarships in the amount of \$500 each.**

BITA's mission is to prepare students, your future employees, for a career in the industry. Come dressed to impress at the Little Black Dress and Tie Social and support our industry's greatest accessory: workforce training and education.

**Register Today at: <https://business.myCHF.org/events/>**

**For more information please contact:**

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## SPONSORSHIP FORM

Your company sponsorship of the Little Black Dress and Tie social not only provides valuable exposure to a very influential audience, it also helps CHF and PWB reach their fundraising goal of \$10,000 supporting scholarships for BITA students and strengthening building in California.



### **Black Dress Sponsor (Student impact- five (5) scholarships)**

**\$ 2,500**

Company name and logo on event marketing materials  
Exclusive signage at event entrance, podium and hosted bar  
Speaking opportunity  
Four tickets to the CBIA Leadership Recognition Dinner  
Logo displayed on cocktail napkins



### **Tie Sponsor (Student impact- three (3) scholarships)**

**\$ 1,500**

Company name and logo on event marketing materials  
Company name and logo on event signage  
Two tickets to the CBIA Leadership Recognition Dinner  
Logo displayed on table tents



### **Hard Hat Sponsor (Student impact- two (2) scholarships)**

**\$ 1,000**

Company name and logo on event marketing materials  
Company name and logo on event signage  
One ticket to the CBIA Leadership Recognition Dinner  
Logo displayed on table tents



### **Boot Sponsor (Student impact- one (1) scholarship)**

**\$ 500**

Company name and logo on event signage  
Logo displayed on table tents

***Improving students' lives happens one step at a time through hard work and community support.***

### ABOUT THE HOSTS

The California Homebuilding Foundation (CHF) is the industry's catalyst for producing scholarships, funding pertinent research studies, and supporting educational programs. Our mission is to provide students in homebuilding the opportunity to explore their potential and recognize the industry leaders who have already reached theirs. CHF is a 501(c)3 nonprofit.

The CBIA Professional Women in Building (PWB) Council is the voice of women in the building industry, dedicated to supporting our members at the local, state and national levels by offering networking and educational opportunities, legislative awareness and outreach, and professional and personal development.