

# Sponsorship Prospectus

# 2019

**Leadercast**  *live*

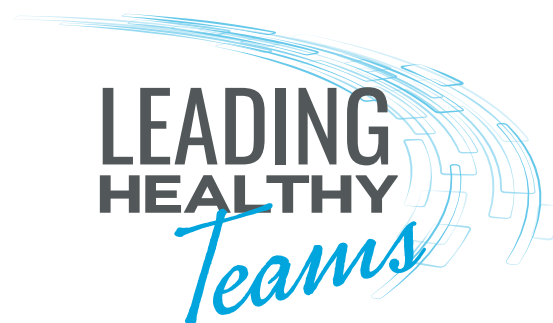
# Mission + Vision

Leadercast exists to change the way the world thinks about leadership by filling the world with leaders worth following.



Leadercast Live is the largest one-day leadership event in the world. Broadcast live each year from Atlanta to hundreds of Host Sites around the world, Leadercast Live assembles globally respected leadership experts on one stage to share knowledge and insights from their leadership journeys.

Leadercast Live dives into leadership issues relevant to today's leaders to provide solutions and inspiration to help attendees around the globe be better leaders. By bringing together top leadership experts with worldly perspectives, Leadercast provides leaders everywhere with the knowledge and tools they need to be leaders worth following.



What defines a team's success? Is it based solely on achievement, or is there more to the story? The best leaders know a successful team is made when focus, care, attention and development is directed to its members. Healthy teams yield fulfilled employees, effective collaboration, high organizational engagement and greater long-term success. In 2019, Leadercast Live will bring experts in organizational health to help attendees master the art and science of developing and leading healthy teams.

# Speakers 2019



**GAYLE KING**

Co-Host, CBS This Morning  
and Editor-at-Large,  
*O, the Oprah Magazine*



**PATRICK LENCIONI**

Founder,  
The Table Group



**DR. CAROLINE LEAF**

Communication Pathologist  
and Cognitive Neuroscientist



**MARCUS SAMUELSSON**

Award-Winning Chef, Restaurateur,  
Author and TV Personality



**JULIET FUNT**

CEO, WhiteSpace at Work



**ANDY STANLEY**

Leadership Author  
and Communicator



**GINGER HARDAGE**

Former Senior Vice President  
of Culture and Communications,  
Southwest Airlines



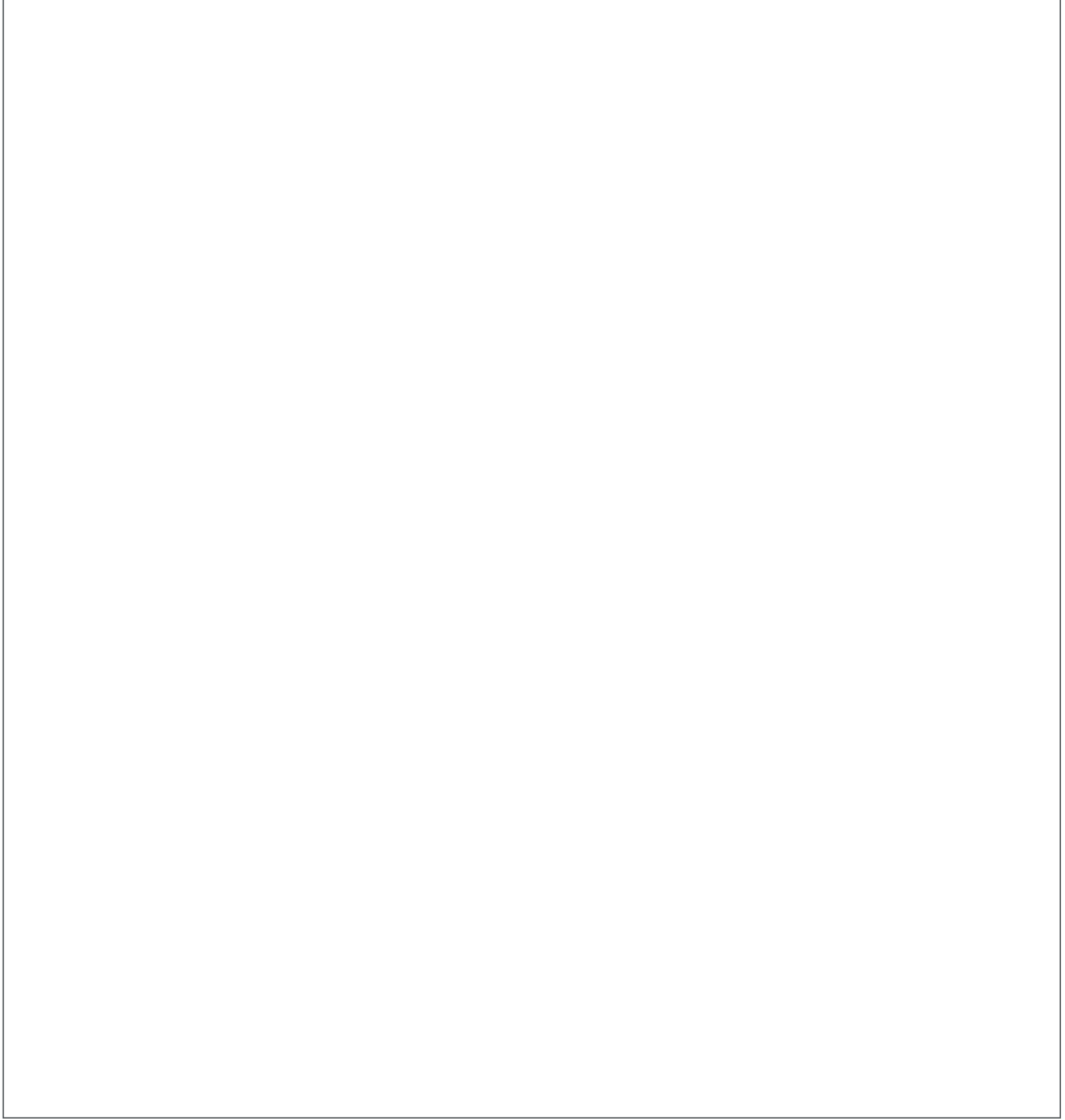
**CRAIG SPRINGER**

Executive Director,  
AlphaUSA



**CARLA HARRIS**

Vice Chairman and Managing  
Director, Morgan Stanley





# Contact Information