

The Erie County Chamber of Commerce presents
TASTE OF THE NORTH COAST



Thursday, January 31st
5pm-8pm at Kalahari

VENDOR REGISTRATION FORM

The 2019 Taste of the North Coast is your opportunity to meet hundreds of local customers. Over a thousand people attended our 2018 event; we hope to grow the attendance even further this year. The Erie County Chamber of Commerce invests heavily in advertisements to bring exposure to the event and our vendors.

Questions? Call Pamela at (419) 625-6421. *Flip over for Vendor Information.*

Sponsorship Options

Presenting Sponsor: \$3,000

Preferred placement in TV, radio, print, and social media advertising. Includes one vendor booth and **two** VIP tables. Each VIP table includes company signage, upgraded place settings, seating for 8 guests in designated VIP area, and wine; each guest will receive 12 tasting tickets. Listed as the top sponsor on event program and signage.

Silver Sponsor: \$1,500

Included in TV, radio, print, and social media advertising. Includes one vendor booth. Listed on event program and signage.

Gold Sponsor: \$2,000

Featured in TV, radio, print, and social media advertising. Includes one vendor booth and **one** VIP table. VIP table includes company signage, upgraded place settings, seating for 8 guests in designated VIP area, and wine; each guest will receive 12 tasting tickets. Listed on event program and signage.

Bronze Sponsor: \$750

Included in TV, radio, print, and social media advertising. Listed on event program and signage.

Registration

Chamber-Member Vendor Registration (\$295)

Non-Member Vendor Registration (\$395)

Company: _____

Representative: _____

Phone: _____

Email: _____

Samples

Sample 1: _____

Sample 3: _____

Sample 2: _____

Sample 4: _____

I have read and accept the terms and conditions listed on the backside of this registration form

X _____

Total Due: \$ _____

REGISTRATION & PAYMENT DEADLINE: DECEMBER 21, 2018

ERIE COUNTY CHAMBER OF COMMERCE • 604 W WASHINGTON ST. • SANDUSKY 44870 • AMBERH@ERIECOUNTYCHAMBER.COM

Please email a high-quality logo with your registration.

To limit repeats, samples are subject to approval - registrations received first are given preference.

Cost of exhibiting, including samples, is the responsibility of the vendor.

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VENDOR INFORMATION

Front Tables: Includes two 8' tables with skirted table cloths. Vendors can decorate their booth however they see fit.

Back Table: Includes one 8' table used as the preparation and storage area with a skirted table cloth. Please keep your prep area tidy throughout the event.

Signage: A 3' x 4' sign with your business name and logo on it will be displayed by your booth. Please email a high-quality logo to AMBERH@ERIECOUNTYCHAMBER.COM when you complete your registration.

Samples: Plan on bringing 500 samples total. **Please limit food samples to 4oz, beer samples to 3oz, and wine samples to 2oz.** To best showcase your menu, we recommend dividing those between four categories: an appetizer, a soup or salad, a main entrée, and a dessert. Each sample is worth 1 tasting ticket.

Electrical Access: Vendors will be provided one power strip with three, three-pronged outlets. **Be sure to bring extension cord(s).** If a vendor would like additional power strip(s) they must be requested at the time of registration and cost \$50 each.

Serveware: Plastic plates, silverware and napkins will be provided. Vendors serving liquid samples, such as beer and wine, will need to provide plastic cups. Feel free to bring any additional serveware or to-go boxes.

Chaffing Pan Water: In the back hallway there will be pitchers of water for the vendors to use for their chaffing pans.

Ice: If you need ice, you will need to bring your own and a cooler to keep it in.

Waste: Each booth will have a dump bucket and a waste basket.

Check In: **Arrive between 12:00pm and 3:00pm** to check in with Pamela Smith-Droll. Enter through dock number 10.

Set Up: If needed, bring a cart or something to carry in your items. Kalahari does not allow use of their carts. Due to liability, volunteers are not allowed to carry anything for the vendors. Please have your booth **set up completed by 4:00pm.**

Vendor Hour: From 4:00pm to 4:50pm you will have an opportunity to meet with other vendors, to purchase raffle tickets or tasting tickets. Each vendor booth will get 24 complimentary tasting tickets.

Hand Outs: We recommend giving out coupons and menus for attendees' future visits.

Live Radio Broadcast: From 6:00pm to 8:00pm there will be a live radio broadcast promoting the event from inside. All vendors have the opportunity to be featured in an interview during that time.

Advertising: The Chamber will launch a large-scale advertising campaign for the event including but not limited to: television, radio, print, billboards and social media promotions for the month running up to the event.

Registration Deadline: Friday, December 21st. Vendors need to be paid in full and turned in the registration form, their list of samples, and logo to be included in advertising.

Orientation: Thursday, January 10th at 8:00AM at the Chamber's office. ALL vendors (even those who have participated before) are expected to attend. There are changes for this year's event we would like to review in person.

VIP Tables: Cost \$550: Includes company signage, upgraded serveware, seating for 8 guests in designated VIP area, and wine. Each guest will receive 12 tasting tickets.

Raffles: **We ask that vendors do not have their own raffles.** Instead, please feel free to donate to our prize packages before January 15th to be listed as a prize donor. Tickets will be available for purchase prior to the event at TASTEOFTHENORTHCOAST.COM.

50/50 Draws: One at 6:30pm and one at 7:30pm.

Ticket Price: 6 for \$5

Kitchen Makeover Prize Package: Valued approximately at \$5,000: Including a four-piece stainless steel appliance package (refrigerator, electric stove, microwave, and dishwasher - *extended warranty not included*).

Ticket Price: 2 for \$10

Stay-cation Prize Package: Valued approximately at \$2,500: Including gift cards and lots of other great items to enjoy your vacation right here!

Ticket Price: 6 for \$5

*There will be no refunds made. The Erie County Chamber of Commerce is a 501(c)(6) non-profit business organization.
The Erie County Chamber of Commerce is not responsible for any loss or damages of any kind before, during, or after this event.
Cost of exhibiting, including samples, is the responsibility of the vendor.*