

BUILDING INDUSTRY TECHNOLOGY ACADEMY

The Building Industry Technology Academy (BITA) is a program provided by the California Homebuilding Foundation (CHF).

BITA is a four-year construction trades program offered to California public high schools at no cost. Promoted by CHF and Building Industry Associations, the curriculum is aimed at producing skilled professionals who will be qualified and confident to enter the workforce. Industry-relevant courses with core academic and Career Technical Education (CTE) standards make BITA a recognized elective program by the University of California, preparing students for a college and/or career pathway.

CONSTRUCTING THE FUTURE OF CALIFORNIA YOUTH, THE BUILDING INDUSTRY TECHNOLOGY ACADEMY:

- Encourages students' academic performance by demonstrating how classroom studies—geometry, for example—has a real-life application in framing a house.
- Motivates students to succeed in their academic classes in order to remain in the BITA construction program.
- Reduces the high school drop-out rate by showing students a direct correlation between the skills acquired in the program and a well-paying job after graduation.
- Builds self-esteem and the desire to succeed in students who struggle to into the traditional roles for academic achievement.
- Connects students to the industry while they are in school through internships, mentoring, summer employment and scholarships.
- Promotes ongoing education and preparation for college, where students can major in construction methods and management, architecture, etc.
- Creates a partnership between schools, the communities in which they are located and the building industry.
- Changes public perception about building trades work and its workers.
- Provides the industry with a growing, well-trained and skilled labor force of which we can be proud.

California Homebuilding Foundation — assisting today's students to become leaders of tomorrow.

SUPPORTING THE BITA PROGRAM IS AN INVESTMENT IN CALIFORNIA HOMEBUILDING — DEVELOPING AND ENCOURAGING THE NEXT GENERATION OF BUILDERS AND TRADE PROFESSIONALS.



JILL HERMAN, BITA PROGRAM DIRECTOR
(916) 340-3340 or jherman@mychf.org
1215 K Street, Suite 1200 | Sacramento, CA 95814
mychf.org

