



2019 HALL OF FAME

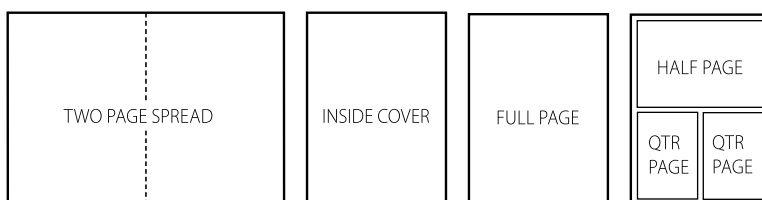
TECHNICAL SPECIFICATIONS FOR DINNER PROGRAM CONGRATULATORY MESSAGES

SPACE RESERVATIONS DEADLINE: APRIL 17, 2019

ARTWORK SUBMISSION DEADLINE: MAY 1, 2019

Show your support for the 2019 Hall of Fame inductees with a full color congratulatory message in the program. Whether you provide your own artwork, or allow us to craft your message, it is an excellent way to recognize the accomplishments of your peers.

- Two Page Spread (With bleeds) 17.0" W x 11.0" H
- Inside Front / Back Cover (With bleeds) 8.5" W x 11.0" H
- Full Page (With bleeds) 8.5" W x 11.0" H
- Half Page (No bleeds) 7.625" W x 4.75" H
- Quarter Page (No bleeds) 3.625" W x 4.75" H



ARTWORK SUBMISSION: Please transmit all artwork files electronically in the proper formats. For compressed files less than 20MB in size, please e-mail directly to mychf@tdoggstudios.com. Larger files can be sent via Dropbox (or similar apps) or via FTP. Please contact Trevor Barker for login information. Physical discs can be mailed to the CHF office at the address below. Please allow for delivery time.

BRIEF: The CHF Hall of Fame Dinner Program is an 8.5" x 11" saddle-stitched publication. All half page and quarter page insertions will be surrounded on four sides by a solid black border (see pages two and three for examples). DO NOT include key-lines on your half or quarter-page insertions. Files submitted that are not sized correctly will be resized, re-bordered or rejected.

DESIGN SERVICES: CHF will provide congratulatory message design services at no additional cost. Please plan accordingly as we may not be able to accommodate last-minute requests. Contact our production manager, Trevor Barker, for more information.

FILE FORMATS: Artwork will be accepted as PRESS-OPTIMIZED PDF files (preferred). If submitting InDesign files, please convert all text to outlines (or include your font files) and package all linked graphics, logos and photos. We will also accept properly formatted EPS files. No other file formats are acceptable without prior approval. Artwork submitted that does not meet specifications will be returned and/or modified accordingly. CHF will not be responsible for output errors from improperly formatted files.

COLOR: The Hall of Fame Program will be produced in full color on a sheet-fed press using gloss paper stocks. Please prepare your artwork for CMYK output by converting all spot colors to process. All linked graphics should be in the proper format. Any non-process colors that are included in the file will be converted to CMYK. The conversion process may cause undesirable color shifts. Total ink density should not exceed 300%.

BLEEDS: Two-page spreads, inside cover positions and all full page insertions must include full bleed of the artwork on four sides. Please create your artwork to include 0.125" bleed space BEYOND THE SPECIFIED INSERTION SIZE and include appropriate trim marks. We recommend you keep your text 0.625" from trims. Our half-page and quarter-page ads do not allow for bleeds (see pages two and three for examples).

GRAPHICS AND LOGOS: Photographs should be optimized for 175 LPI output (350 DPI at output size) as CMYK TIF or JPG files. Logos should be provided as vector EPS files for optimum reproduction clarity. Please do not use web-optimized graphic formats such as PNG, BMP, or GIF. These file types generally are insufficient for high-quality imaging.

For sponsorship, congratulatory message advertising or billing questions, please contact:

Terri Brunson, Executive Director, CHF
Phone: 916.340.3340 • E-Mail: tbrunson@mychf.org

For technical questions, artwork submission or to discuss design services, please contact:

Trevor Barker, Production Manager
Phone: 916.799.3538 • E-Mail: mychf@tdoggstudios.com

California Homebuilding Foundation | 1215 K Street, Suite 1200 | Sacramento, CA 95814

CHF reserves the right to use any photos, recordings, electronic images or publicity material received by or obtained in the course of this event for future use without compensation to the attendee.

FULL PAGE (With Bleed): 8.5" W x 11.0" H

H.G. FENTON COMPANY

TRUST, SERVICE AND INNOVATION SINCE 1906



Bravo Mike Neal!

It is H.G. Fenton Company's privilege to congratulate **Mike Neal** on his well-deserved induction into the CHF Hall of Fame.

Mike, thank you for embodying each and every one of our company's core values. Your visionary leadership and dedication has proven to be a force of change and has provided H.G. Fenton's employees, residents and tenants an opportunity to flourish.

We are honored to work hand-in-hand with you as we continue to build our region and positively impact so many lives.

Congratulations to you and the entire California Homebuilding Foundation Hall of Fame Class of 2018.

WWW.HGFENTON.COM

HALF PAGE (No Bleed): 7.625" W x 4.75" H

CONGRATULATIONS

CALIFORNIA HOMEBUILDING FOUNDATION'S HALL OF FAME 2018 HONOREES

DAVID P. CARLSON
F. SCOTT JACKSON
LARRY D. KELLEY
MICHAEL P. NEAL
ANTHONY F. SOUZA

ktgy Architecture
+ Planning

Chicago | Denver | Irvine | Los Angeles | Oakland | Pune | Tysons

ktgy.com

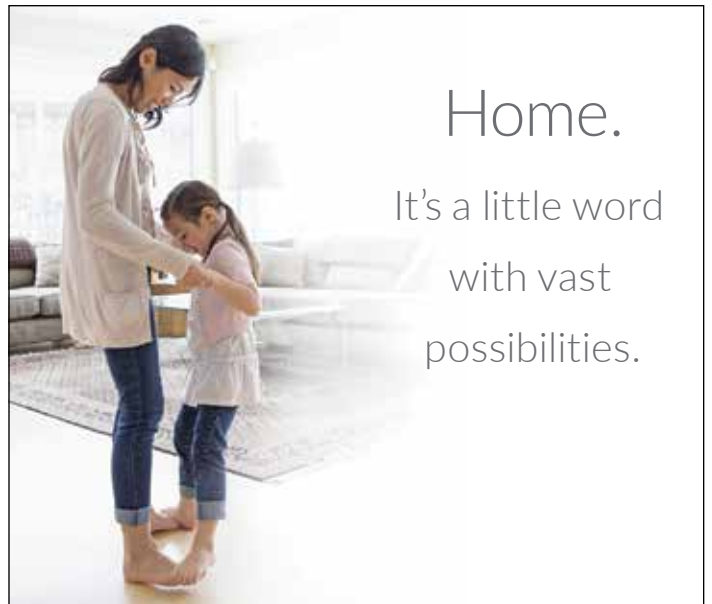
QUARTER PAGE (No Bleed): 3.625" W x 4.75" H



FROM

Kathryn G. Thompson

1991 HALL OF FAME HONOREE



Home.

It's a little word
with vast
possibilities.

We honor Scott Jackson, and the entire 2018
Class of the California Homebuilding Foundation's
Hall of Fame, for the difference you make
in the lives of others.

TRI POINTE
GROUP