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BOONE COUNTY IOWA
CHAMBER OF COMMERCE
CONVENTION AND VISITORS BUREAU

chamber Express

1908 ~ 2016

Over A Century of Service to the Business Community!

NEWSLETTER OF THE BOONE COUNTY CHAMBER OF COMMERCE

■ Meet the Team

2016 Board of Directors
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Dr. Zach Weisbrod
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*Executive Committee Members

Ex-Officio
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Chamber Staff
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Executive Director
Email: director@booneiowa.us
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Email: events@booneiowa.us
Kris Blocker
Mgr. Member Services and CVB
Email: office@booneiowa.us

Contact Us

The Chamber Express newsletter is published by the
Boone County Chamber of Commerce
903 Story Street | Boone, Iowa 50036
Phone: 515.432.3342 | Fax: 515.432.3343
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www.booneiowa.us

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CE Trivia:

In what year was the Iowa Territory formed?

ANSWER ON PAGE 15

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unitypoint.org

our mission: "The Boone County Chamber of Commerce' mission is to *enhance the economic vitality and quality of* life in Boone County"

■ From the Desk of the Director

Here it comes. The third edition of the Boone Chamber of Commerce and Convention and Visitors Bureau's Member Guide. In two to three weeks your mailbox (yes, the traditional kind) will be stuffed with one of the most important tools we give our members each year. The 2017 Member Guide and Directory is chock full of information and here are three reasons it should be kept close at hand during the coming year:

- It documents our successes over the past year and validates your investment in the organization to improve the industrial, retail, tourism and community climate for Boone County.
- It outlines the nearly forty-five (45) programs and events that we conduct each year, providing continuing education, marketing and promotional opportunities for your business and staff that fulfill our mission to "enhance the economic vitality and quality of life in Boone County."
- It's a handy guide to fall back on when you need to check important Chamber dates, look up a fellow Chamber member, or dig a little deeper into specific program details.

Our goal is to empower you with the information you need to take full advantage of the benefits we've developed for you as a member. This colorful 28-page booklet will arrive soon. Give it an in-depth look and we think you'll find it's worth a prominent place near your desk throughout 2017.

—Kurt Phillips, Executive Director
Boone County Chamber of Commerce

BOONE COUNTY
FAMILY MEDICINE

Dr. Filipiak • Dr. Mehlhaus • Dr. Parsons
Providing medical care at Boone County Family Medicine

Trishia Filipiak, M.D.

Brian Mehlhaus, M.D.

Sascha Parsons, M.D.

Dr. Filipiak, Dr. Mehlhaus and Dr. Parsons have joined Boone County Family Medicine, an affiliate of Boone County Hospital. Dr. Filipiak and Dr. Mehlhaus are providing care at Boone County Family Medicine (BCFM) North, 120 South Story Street, Boone, and Dr. Sascha Parsons is providing care at BCFM South, 1115 South Marshall Street, Boone.

To schedule an appointment with Dr. Filipiak or Dr. Mehlhaus, call 432-4444 OR Dr. Parsons, call 432-2335.

Ad sponsor dollars support Chamber Programs

This space is available

December 2016

S	M	T	W	T	F	S
				1 Holiday Lighted Parade 7pm	2 Executive Meeting 8:15AM	3
4	5	6 Ambassadors 9:30AM	7	8	9	10
11	12	13 Ambassadors 9:30AM Pufferbilly Days Meeting 7:30AM	14 CVB Meeting 7:30AM	15	16 Membership Committee Meeting 12:00PM	17
18	19 Chamber Board Meeting 11:30AM	20 Ambassadors 9:30AM	21	22	23	24
25 	26 CHAMBER OFFICE CLOSED	27 Ambassadors 9:30AM	28	29	30	31

■ List of Events

2016 Events

December 1 – Holiday Lighted Parade
December 3— Kids Day
December 3 – Small Town Christmas in Ogden
December 5– Madrid Christmas Extravaganza
December 25 – Christmas

Please send your event dates for 2016 to: events@booneiowa.us. Event dates subject to change. More information of times, dates and places of Boone events and businesses is available from the Boone County Chamber Office and at www.booneiowa.us. Updates are also available at the Caboose Information center on South Story Street from Memorial Day to Labor Day.

ALL 2016 Pufferbilly Days Merchandise is on sale!

$5 short sleeve or long sleeve t-shirts
$10 crew or hooded sweatshirts
$4 tumblers
$1 buttons
$1 koozies

What a perfect Christmas gift! Place your order to events@booneiowa.us. Orders will not be shipped, will need to be picked up at the Chamber office.

Boone County Recycling Center
A Partnership Between the Boone County Landfill and Genesis Development
Call 433-0591 or email:
info@boonelandfill.org
for information on workplace recycling

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President's Perspective

As the holiday season is in full swing, take advantage of some of the great Christmas events the community has to offer. A few upcoming events include the Holiday Lighted Parade on December 1st, the Festival of Hope on December 3rd, Madrid Christmas Extravaganza and Lighted Parade on the 5th, and Breakfast with Santa held at the Boone County Hospital on December 8th.

Shop local this holiday season and take advantage of all of our great shops we have in town for your Christmas shopping.

Also, as the year wraps up, so does my time as Chamber Board President. I want to thank those for giving me this opportunity the past year. I have enjoyed the experience and have learned a lot.

—Jeff Gano, Board of Directors President
Colorado Grill

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515.433.5000
cds-global.com

Your business should be here

Ad sponsor dollars support Chamber Programs

Ogden

Ogden Legacy and Community Update

Saturday Dec. 3 is the Ogden Community Celebration of a "Charlie Brown Christmas". Festivities begin with a youth skate at Spinning Wheels at 2:30 to 4:30. A tree lighting ceremony, lighted parade, and caroling begins at 5 under the water tower. Activities on main street continue from 5 to 8 pm with a soup supper and live music at the Water's Edge (free will donation with all monies donated to Ogden First Responders for the purchase of a new ambulance.) There will also be sleigh rides in downtown that evening. Spinning Wheels will be open for skating from 7 to 9:30.

Ogden Legacy's Annual Meeting is scheduled for Wednesday, February 15 at noon at the Leonard Good Center.

REACH hundreds of business leaders with an ad in the Chamber Express every month.

Call Kris or Alyssa for more information 515-432-3342

FLYNN Real Estate

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BOONE for the HOLIDAYS!

Shop Boone — Jobs, Business, Community

Boone Area Merchants Association — BAMA — Meet Your Neighbor

HOLIDAY LIGHTED PARADE

THURSDAY, DECEMBER 1 ~ 7pm

Followed by the lighting of the
Community Christmas Tree

Takes place on Story Street from 6th to 9th Streets

KIDS' DAY

SATURDAY, DECEMBER 3

10am to Noon

Parents: use this time to
Christmas shop in Boone!

Located at the Boone History Center at 602 Story Street

SANTA'S HOUSE

NOVEMBER 12 through **DECEMBER 17**

Saturdays ~ Noon to 2pm

At the corner of 8th Street and Story Street

Boone Home & Garden SHOW

Community Building, Boone County Fairgrounds
Friday, February 24th, 5:00 – 8:00 pm and
Saturday, February 25th, 10:00 a.m. – 5:00 pm

Business Name _____

Contact Person _____

Phone #_____ Fax #_____

Address _____ Email address _____

City _____ State _____ Zip _____

Website _____
Your website will be linked through all media advertising

Preferred Booth # _____
Second Choice # _____
Third Choice # _____

All booths come with 8' table, chair, pipe and drape background, electricity and internet access.

Door Prizes: For promotional purposes, please list any door prizes you will be drawing for in your booth. _____

Please contact the Chamber Office at (515) 432-3342 if you need to begin set-up on Thursday, February 23rd. Booth must be set up and ready by 4:30 p.m. February 24th. (See reverse side for booth pricing) *Please note the cost difference in chamber members and non-chamber members.*

NOTICE:
Booth prices reflect a $50 early sign-up discount
*valid until December 30th, 2017

Mail entry, along with payment to the
Boone County Chamber of Commerce
903 Story Street
Boone IA 50036

Two $100 Grand Prize certificates will be awarded to Attendees to be used at a 2017 participating booth vendor with no cost to you!

For Office Use Only:

Date _____ Booth # _____ Payment Received _____

Boone County Chamber

BUSINESS AFTER 5

Please join YSS of Boone County

5-7 p.m.

Tuesday, December 13, 2016

105 South Marshall Street, Boone

Enjoy hors-d'oeuvres and beverages.

Learn more about the impact YSS has in Boone County, thanks to the generous support of its donors and volunteers.

***YSS** has proudly provided prevention, treatment and transition programs for 35 years. With a focus on children and youth, YSS helps young people and their families **stand strong**.*

BRING A NON-PERISHABLE FOOD ITEM(S) TO SUPPORT VISION BANK'S FOOD DRIVE FOR IMPACT.

Shop Boone
Jobs
Business
Community

BAMA
Boone Area Merchants Association
Meet Your Neighbor

kids day

december 3, 2016

from 10am-12pm

basement of the boone historical society

602 Story St.

Snacks

Crafts

Special Guest Appearances

This is an opportunity for parents to shop locally without the little ones seeing what Santa will be bringing them. Kids will be supervised and will enjoy snacks, crafts, and fun! Families are asked to pay $5.00 per child (potty trained to age 10). Parents who pay, then are given $5.00 in Boone Bucks to use at any Chamber member business. Many stores have double the rewards! Call the Boone County Chamber for more information, 432-3342.

Madrid

Madrid Action Committee and Community Update

As the year winds down the Madrid Area Chamber is preparing for the annual Christmas Extravaganza. The Extravaganza takes place on Monday night, December 5th and includes a lighted parade, visits from Santa, craft vendors, a Christmas open house with more than a dozen retailers, an "Avenue of Trees" at the public library and more. Madrid will again be represented in January with a booth at the Iowa Bike Expo, to be held in Des Moines at the Iowa Events Center. This event draws in trail advocates, bike riders, communities and other organizations committed to growing the state's recreational trail system. The new trail access into downtown is nearing completion and will be a great addition to the High Trestle Trail. Mayor Ringgenberg, Mary Swalla Holmes and Councilmember Kurt Kruse recently visited Jefferson, Iowa to learn more about their efforts at downtown revitalization. And the community was recently selected to participate in an Iowa Small Town Poll. 250 local residents will be asked their opinions on a wide-range of subjects that impact life in rural Iowa. Results are being collected by Iowa State University.

—Kurt Phillips, Executive Director
Boone County Chamber of Commerce

Welcome new Members

Flat Tire Lounge
Kim Perlstein
515-795– 4174
www.flattirelounge.com
304 S. Madison St.
Madrid, Iowa

Central Iowa Insulation Rebates
Brooke Geiger
515-230-2691
814 8th St.
Boone, Iowa

Boone Sundance Apartments
Christine Steere
515-433-1153
1309 S. Linn
Boone, Iowa

■ Member Spotlight

Jimmy's BBQ Pit opened at 717 Story Street in 2004 with the vision of bringing his skills at preparing his smoked meats to Boone. The menu is filled with an assortment of meats, sides, and sweet things, including his renowned sauces which can be purchased in many of the local grocery stores! Jimmy's is open six days a week for lunch and dinner. They are closed on Sunday's. Jimmy's offer daily specials and they make ordering easy online at http://order.letsorderonline.com. Catering is another option available. Call Jimmy's at 433- 1227 to place your order.

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Cole School
November 22, 2016

Fareway Stores
November 1, 2016

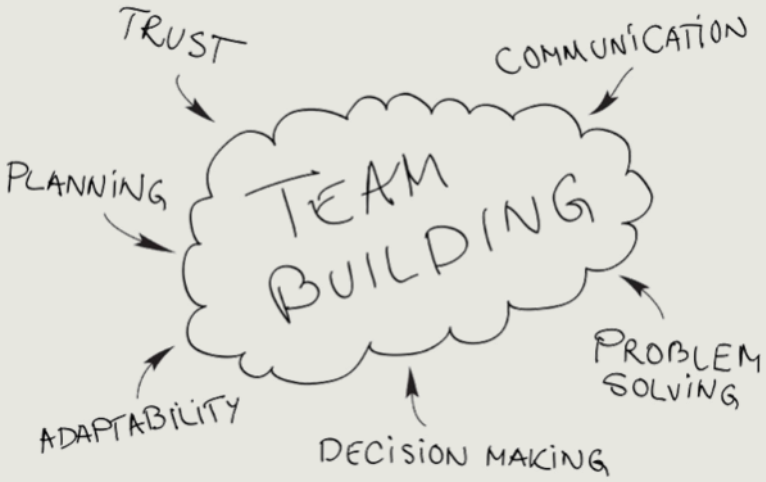
DMACC
November 15, 2016

APC
October 25, 2016

Boone Historical Society
November 8, 2016

Thank you to Walgreens 1-Hour Photo for the donation of pictures for Ambassadors.

■ Chamber Board Retreat



On November 28th the Board of Directors of the Boone County Chamber of Commerce and CVB headed out to the YMCA Camp for an afternoon of team building activities, strategic thinking, and to plan the specific goals of the Chamber for 2017. We couldn't have asked for a more picture-perfect afternoon as the late autumn air rose to 60 degrees! Better yet, thanks to the great hospitality of the Y Camp staff, the afternoon was productive in identifying a clear vision for the Chamber efforts for the coming year.

■ Harvest Omelet Breakfast

Thank you to all of our volunteers, sponsors, and supporters. The Fall Harvest Omelet Breakfast was once again a success! Proceeds went to FFA and 4-H scholarships. Congratulations to our recipients.

■ Business After 5

Thank you to everyone that came out and enjoyed November's Business After 5 at Hy-Vee.

September Business After 5
Boone County YSS
105 S. Marshall
December 13th

■ Chamber Benefit

Know your Chamber Benefits #57:
E-News/Chamber Express

Boone County Chamber of Commerce members receive up-dated news on a regular basis. The chamber E-news is delivered to you each Monday and your Chamber Express Newsletter is delivered to you once per month.

If you have news or events to include in the E-news or the monthly Chamber Express, email your information to Alyssa at events@booneiowa.us and we will include it in your chosen publication. Your news will then be distributed by email to 400 plus members.

Thank you for your continued membership!

—Kris Blocker

■ Convention & Visitors Bureau

CVB Happenings

My wife and I brought our 17 year daughter to Iowa from Virginia in October, 2011. It was quite an adjustment for everyone, especially our daughter. Seven Oaks Recreation played a major role in making the move to Iowa better.

Seven Oaks had everything our daughter needed to snowboard. She was able to find a snowboard at their annual swap, purchase a discounted season pass and take lessons to hone her skills. Their friendly staff provided excellent customer service in the lodge and on the ski hill.

Before my daughter started college we took a trip to Seven Oaks to rent kayaks. We had a wonderful afternoon outdoors on the river. Seven Oaks is a destination for all seasons.

Owner Rick Bryan and his son Joel have grown the business and now provide facilities for weddings, meetings and parties. They offer food service in the lodge for guests along with catering and bar services. They also host special events throughout the year. The summer season is filled with excursions by canoe, tube or kayak on the Des Moines River.

—Mark Schneider, Iowa Arboretum
Chair, Convention & Visitors Bureau

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■ News in a Nutshell

- Deadlines are fast approaching, last chance to get your business in the 2017 Visitor's Guide. Contact Kris at the Chamber, 432-3342, for more information.
- Thank you to Dee McKnight/RE-Max, Mike Overton/Edward Jones, Travis Risvold/Modern Woodman, and Doug Lau/VisionBank for participating in the Chamber's Retail Task Force.
- REMINDER: The Chamber office will be closed Monday, December 26th as well as Monday, January 2nd in observance of our National Holidays.
- Mark your calendars! The Boone Home & Garden Show is taking place on February 24th and 25th at the Boone County Fairgrounds Community Building. SEE OUR INSERT IN THIS ISSUE!
- The Boone County Chamber of Commerce along with Pufferbilly Days were awarded Outstanding Workplace Waste Reduction and Recycling Awards. Both did their part to recycle, reuse, and reduce. Have you done your part?
- Thank you to all the businesses that helped fill the entire 2017 calendar for Business After 5! We are looking to implement new ideas for the coming year that could expand these type of opportunities to more members, and could help those businesses simplify the planning process of such an event. More information will be provided in the coming months!

■ Boone Area Merchant's Association

BAMA

BOONE FOR THE HOLIDAYS is in full swing, by way of shopping customers and Facebook, families are enjoying visiting with Santa. Kid's Day is set for December 3rd in the basement of the Boone Historical Building to begin at 10am through Noon. The adults will receive a $5.00 Boone Buck in exchange for paying $5.00 at the door. There will be plenty to do for the children, from games to crafts, visits with the Ice Princesses (Elsa and Anna) and topped off with a visit from Santa.

The 2017 BAMA Budget has been submitted to the chamber for approval. The BAMA committee voted to do 4 promotions; one each quarter and to support the "Poker Race Car Day". There will not be a regularly scheduled meeting in December as the holidays are a very busy time.

On behalf of the BAMA group I want to wish you a very Merry Christmas and a prosperous New Year.

As always we encourage you to attend a BAMA meeting, the third Wednesday of each month at 7:30am in the chamber board room.

—Kathi Stirling, BAMA Chair
Something For You Boone, Iowa

CE Trivia Answer: 1858

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■ The Chamber of Commerce

Time is running out!

Deadlines are fast approaching for the 2017 Boone County Visitor Guide. If you have been contacted by Ed, Steve or Danielle to purchase an ad please return your signed ad agreement via fax to your sales rep at 330-253-9001 or email to boonecounty@lunarcow.com. If you have not been contacted yet but would like to advertise feel free to contact Edward Asper at (800) 594-9620 ext. 31 or edasper@lunarcow.com

ADVANTAGES OF ADVERTISING IN THE VISITORS GUIDE:

- 10,000 copies of the guide will be distributed throughout the area at the best locations to reach visitors.
- Your ad reaches a highly targeted and interested market that is looking to spend money at businesses just like yours!
- Your ad is circulated for an entire year!
- You also receive exposure through the interactive version of our Visitors Guide which will be available to over 75,000 annual visitors on the Boone County CVB and Chamber of Commerce websites: booneiowa.us and visitboonecounty.com
- Your ad in the online version of the guide will be linked to your website, giving readers one-click access to your business!