

E-Newsletter

Monday, October 3, 2016

Dear Chamber member,

Welcome to the Fourth Quarter of 2016! For the Chamber and Tourism Bureau, October is a month for annual conferences. Our Manager of Programming and Events, Alyssa Knudsen, will be in Orange City later this week for the Iowa Chamber of Commerce Executives gathering, taking notes on industry best practices and sharing insights on how Chambers are evolving to stay in step with the changes our member businesses are experiencing. In a couple of weeks our Convention and Visitors Bureau Manager Kris Blocker will do the same at the Iowa Tourism Conference in Davenport. Kris will be looking for ways to grow our county's visitorship through creative marketing ideas and event support. In the midst of these conferences the Chamber keeps rolling through the month with two High School Tours; one Business and Industry focused, and one Agriculturally focused. Then, the annual BAMA Trick-or-Treat night will finish up the month on Thursday, October 27th with hundreds of families in downtown Boone in all manner of costumes enjoying the hospitality (and candy) put out by the retailers.

The last quarter of the year is also an important time for budgeting. Both at the governmental level and in private business, many of us will start projecting the costs and revenue streams for the coming year. Over the next couple of months we'll dig deep into the numbers, analyze them, and make a plan to guide us for success in 2017. That said, these last three months are vitally important. So while we will look to gauge our growth for next year, don't forget to "finish strong" in 2016.

Have a great week!

Sincerely,

Kurt R. Phillips

Kurt R. Phillips, Executive Director
Boone County Chamber of Commerce

E-Newsletter
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Follow the Chamber!



UPCOMING EVENTS

High School Business Tour
October 6th

Chamber CONNECT
October 11th

High School Ag Tour
October 13th

Upcoming Events:



KWBG Radio's **Fall Auction Block** takes the air on Thursday, October 20 and Friday, October 21! Certificates for goods and services from great local businesses will be auctioned at huge savings starting at about 8:40 each day. Set your speed dial to 432-1590 or 432-2046 and get ready to bid, buy and

Save!!!! Items will be listed on the auction tab at www.kwbg.com.

Chamber **CONNECT** seminar on "Business Basics for Facebook and Twitter". Our guest will be Tom Lashier with LRI Resources. Tom makes understanding the power and possibilities of using these important tools for business easy to understand. The Seminar will be held Tuesday, October 11th from 11am-12pm at Des Moines Area Community College, Room 146. Cost is \$10 for members and \$15 for non-members and includes a delicious lunch from Colorado Grill. Contact Alyssa Knudsen at 432-3342 or events@booneiowa.us to sign up.



Donkeys & Dog Tags 1st Annual Fun Run, October 8th at 1:00 pm. Register [HERE!](#)

Seven Oaks 20th Year Anniversary Season Pass Sale and Equipment Swap, October 16th from 10:00 – 5:00 pm. Find additional information [HERE!](#)

Boone Valley Brewing hosts it's Fall Festival, October 8th from 1:00 – 7:00 pm. For more information click [HERE!](#)

Boone County Family Medicine will hold a **Flu Clinic** October 10th from 9 a.m. to noon, and 1 to 5 p.m., BCFM South. Please call (515) 432-2335 to schedule an appointment. Insurance will be billed. Please wear a short sleeve shirt as the vaccine will be administered in the lobby.



2016 Pufferbilly Days Memorabilia is on **SALE** at **CLOSEOUT PRICING!!** Stop by the chamber or [CLICK HERE](#) to view and purchase merchandise.

Boone County Hospital will host it's **Annual Harvest Festival** on October 14, 5:30 p.m. at Seven Oaks, Boone. The theme is "Casino Night." Enjoy a live and silent auction, casino games, and dinner/dessert. Tickets are \$50. For more information, log on to www.boonehospital.com.

Healthiest State Initiative's 2016 Annual Walk! Come walk with The Boone County Chamber of Commerce and Fareway on October 5th at 11am. Click [HERE](#) for more information!



Boone Blood Drive will be held October 10, 1 to 6 p.m. at Central Christian Church. To schedule an appointment to give blood, call (800) 287-4903. The Blood Drive is sponsored by the Boone County Hospital Auxiliary.

Have an upcoming event? Sale? New employee? Announcement? Adding your company's information in the **Monday E-News is FREE and easy!** Just send your information to Alyssa at events@booneiowa.us to be put in the next week's Monday E-News.