

## Newsletter

## Monday, November 14, 2016

Dear Chamber Member.

The anticipation of this past Tuesday's Presidential election reminded me of the feeling preceding the beginning of the new millennium. Remember how when we moved from 1999 to 2000 all heck was going to break loose? Well, you survived Tuesday, and while a few agitated groups continue to protest, for the most part life goes on in the United States of America. (Thankfully Hy-Vee's Wine and Spirits Business After Five was the following night!)

The Chamber's Ag Committee recently pulled off another successful harvest Omelet Breakfast, and with the proceeds, fortified our scholarship budget for 4-H and FFA students. This past weekend Alyssa Knudsen from our staff helped doll out six-\$250 scholarships at the Annual Boone County 4-H Extension Awards Banquet. Our Ag Omelet breakfasts have raised nearly \$15,000 over the past twenty years and we're proud to keep our strong ties to the agricultural industry as we fortify the ranks of its future leaders.

Hope you have enjoyed the unseasonably warm weather these past few weeks. Now, it's a reality check as temps are expected to dip well below freezing by the end of the week. The change in the air precipitates a change in mindset. This past weekend the Holiday Open House kicked off the shopping season in earnest, and the Chamber is encouraging you to get your staff together to create a simple (or elaborate if you want to knock yourself out) lighted parade float. In two-and-a-half weeks, Thursday, December 1<sup>st</sup>, the annual <u>Holiday Lighted</u> Parade kicks off on Story Street in downtown Boone Parade & Tree Lighting sponsored by Boone Bank and Trust. Once we've made our way from 5<sup>th</sup> to 9<sup>th</sup> Street, our attention will turn to the <u>Tree Lighting Spectacular</u>, presented by Alliant <u>December 1</u>

Energy - with this year's lighting at 8<sup>th</sup> and Story Street Ogden's Lighted Parade taking it to a whole new level. Hey, since you're making a lighted float, consider entering it into Ogden's Lighted Parade on Saturday the 3<sup>rd</sup>, and Madrid's Christmas

Extravaganza and Parade

Have a great week!

Kunt R. Phillips Kurt R. Phillips, Executive Director Boone County Chamber of Commerce

**E-Newsletter Sponsored By:** 



Follow the Chamber!









## **UPCOMING EVENTS**

**Holiday Lighted** 

Spectacular

December 1

December 3

December 5

**Kids Dav** 

December 3

**Business After 5** 

December 13th

Youth & Shelter Services

## **Upcoming Events:**

We'd like to welcome our newest Chamber member, Flat Tire Lounge!



The Chamber office will be CLOSED on 11/24, 11/25, and 12/26. We apologize for any inconvenience.



to benefit *IMPACT Community Action Food Pantry*. Please consider donating non-perishable food items, food cards, or cash. Donations can be dropped at the Boone South Marshall and Downtown Story Street locations.

First United Methodist Church will host a FREE Thanksgiving Dinner on November 24th. First serving time 11:00am, second serving time 12:00pm, Carry-outs available after 12:30pm. Please call 432-4660 to make a reservation.

Kid's Day, Saturday, December 3rd from 10am to noon. This is an opportunity for parents to shop locally while not having to worry about keeping an eye on those little ones always taking off and hiding in the clothing racks. Kids will be supervised and will enjoy snacks, crafts, and fun! Families are charged \$5.00 per child (potty trained to age 10). Parents who pay, then are given \$5.00 in Boone Bucks to use in participating stores.



Get your application in today! HOLIDAY LIGHTED PARADE and TREE LIGHTING SPECTACULAR December 1st, 7pm. Theme: "Boone for the Holidays". Contact Alyssa at the Chamber 515-432-3342 for more information or to get entered.



The Boone Blood Drive will be held November 14, 1 to 6 p.m., Boone County Hospital 4th Floor Conference Room. To schedule an appointment to give blood, call (800) 287-4903. Sponsored by the Boone County Hospital Auxiliary.

HOPE Shines Bright! Festival of Hope, December 3, 2016. 10am-4pm in the Boone High School Commons. Silent auction, musical entertainment, Stuff the Bus, unique boutique gifts and tasty desserts, soups, and coffee.

Due to the tragic events that took place on November 2nd, two Des Moines businesses are working on an initiative to show support to not only Central Iowa officers but officers throughout the whole state. To coordinate the effort, they have developed the Central Iowa Blue Ribbon Campaign. They would like to purchase 35,000 yards of ribbon, the ribbon will



be distributed at drop-off points throughout Central Iowa starting on Wed., Nov. 9. Visit the website at <u>centraliowablueribbon.org</u> to see where to pick up ribbon. This ribbon will be offered <u>free</u> to residents and businesses to decorate Central Iowa in blue. All donations are accepted <u>HERE</u>



It is not too early to get started with Christmas shopping. The Shop Boone Gift Certificates are a great gift for all ages.

Available in any increments, Shop Boone Gift Certificates are redeemed at any Chamber member business/organization.

Shop Boone gift certificates are available at the Chamber Office Monday thru Friday 8:00 am – 5:00 pm.