

# E-Newsletter

**Monday, November 21, 2016**

Dear Chamber Member,

Thanksgiving week holds one of life's greatest juxtapositions: The barren, brown environs of fall and its chilly, brisk weather meets crowded family gatherings in steamy houses with too much food. (Raise your hand if you know you will step outside at least once on Turkey Day just to get a dose of fresh air!)

This short work week leads into the year's most intense shopping weekend. Yes, Black Friday looms, and Cyber Monday follows, but in between is one of the best ideas to come along in some time: [Shop Small Saturday](#). This buy-local movement created back in 2010 by American Express has really caught on and the proof is in the pudding. The nationwide focus on the great retailers across America that aren't major chains or virtual stores has impacted local economies dramatically. [Check out this story to see how America has responded](#). So, keep your local retailers in mind this weekend when you strap on your shopping armor. I think you'll be surprised at the great deals and unique gifts you'll find. Entries for the Holiday Lighted Parade are rolling in and even the Chamber staff is whipping up something 'sweet' for the Thursday, December 1<sup>st</sup> parade sponsored by **Boone Bank and Trust**. There's no cost to enter, and when the parade concludes we'll light up 8<sup>th</sup> and Story Street's green space with the Annual Tree Lighting Spectacular. A big thanks to **Alliant Energy** for their support to make this event truly special.

Just a couple more weeks to secure space in the **2017 Bureau Visitors Guide**. Ed, Steve and Danielle at Lunar Cow will be following up to assist you in creating the most impactful ad for the guide. If you have any questions call Kris in our office at 432-3342.

Have a Happy Thanksgiving week!

*Kurt R. Phillips*

Kurt R. Phillips, Executive Director  
Boone County Chamber of Commerce

E-Newsletter  
Sponsored By:



Follow the Chamber!



## UPCOMING EVENTS

- Holiday Lighted  
Parade & Tree Lighting  
Spectacular  
December 1**
- Ogden's Lighted Parade  
December 3**
- Madrid Christmas  
Extravaganza and Parade  
December 5**
- Kids Day  
December 3**
- Business After 5  
December 13th**
- Youth & Shelter Services**

## Upcoming Events:

The Chamber office will be CLOSED on 11/24, 11/25, and 12/26. We apologize for any inconvenience.

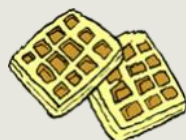


**HOLIDAY LIGHTED PARADE and TREE LIGHTING SPECTACULAR** December 1st, 7pm. Theme: "Boone for the Holidays". Contact Alyssa at the Chamber 515-432-3342 for more information or to get entered.



**FIVE soups, breads, drinks, & desserts.** Thursday, December 1st, from 5 - 7 PM @ The History Center, 602 Story St. Non-members of the Historical Society: Adults: \$8/Children: \$4 Members of the Historical Society: Adults: \$7/Children: \$3 Please call 432-1907 with questions. Need a winter coat for you or a loved one? Coats and winter items will be available, no questions asked for those in need.

**Dad's Belgian Waffles**, Saturday, December 3, 9:00 a.m.-12:00 p.m. Dad's Belgian Waffles returns to the Arboretum to serve mammoth size waffles that will fill your plate and satisfy your appetite. See wonderfully Iowa Grown and decorated Christmas trees. Santa will be flying in from the North Pole to make a guest appearance. A great event for the entire family. \$8.00 per person. Children 5 and younger are free.



**VisionBank** will be collecting donations November 14 – December 14 to benefit **IMPACT Community Action Food Pantry**. Please consider donating non-perishable food items, food cards, or cash. Donations can be dropped at the Boone South Marshall and Downtown Story Street locations.



First United Methodist Church will host a **FREE Thanksgiving Dinner** on November 24th. First serving time 11:00am, second serving time 12:00pm. Carry-outs available after 12:30pm. Please call 432-4660 to make a reservation.

**Kid's Day**, Saturday, December 3rd from 10am to noon. This is an opportunity for parents to shop locally without the little ones seeing what Santa will be bringing them. Kids will be supervised and will enjoy **snacks, crafts, and special guest appearances from Santa himself and Elsa and Anna from FROZEN!** Families are charged \$5.00 per child (potty trained to age 10). Parents who pay, then are given \$5.00 in Boone Bucks to use in participating stores.

**Breakfast with Santa** will be held December 10, 8 to 10:30 a.m., Boone County Hospital Atrium. Eat breakfast with Santa, have your picture taken, and create a craft. Cost prior to December 1 is \$10 per child, \$5 per adult. To RSVP, call 433-8487 or email [rmann@bchmail.org](mailto:rmann@bchmail.org). Sponsored by the Boone County Hospital Foundation.



HOPE Shines Bright! **Festival of Hope**, December 3, 2016. 10am-4pm in the Boone High School Commons. Silent auction, musical entertainment, Stuff the Bus, unique boutique gifts and tasty desserts, soups, and coffee.

It is not too early to get started with Christmas shopping. **The Shop Boone Gift Certificates are a great gift for all ages.** Available in any increments, Shop Boone Gift Certificates are redeemed at any Chamber member business/organization. Shop Boone gift certificates are available at the Chamber Office Monday thru Friday 8:00 am – 5:00 pm.