

# E-Newsletter

Monday, November 28, 2016

Dear Chamber Member,

Here's hoping your belt still circumnavigates your waistline after this past weekend's food-a-palooza. Some people burned off the calories during the year's busiest shopping weekend. And while many got a real good head start on their gift buying, thankfully, procrastinators like me still have plenty of shopping days left to cover the people on their list. Mother nature continues to bless us with mild temperatures which made for good weather to prep the 8<sup>th</sup> and Story Street area in downtown Boone for this Thursdays Tree Lighting Spectacular. Everything is in place for a sensational lighted parade at 7pm, followed by the tree lighting at 8. Want to get your last second lighted float in our parade? Call Alyssa at 432-3342. And consider getting your float in the Ogden parade on Saturday night, and the following Monday night for Madrid's Christmas Extravaganza too.

Charitable efforts in Boone County really hit their stride from Thanksgiving on through Christmas, and this coming weekends' Festival of Hope is one of the biggies. Now in its eleventh year the "festival" draws hundreds of people in to bid on silent auction items, "stuff the bus" with non-perishable food, listen to our incredibly talented local singers and musicians, and more. Catch it this Saturday from 10am to 4pm at Boone High Schools commons.

Chamber staff are in the throes of our final number crunching to prepare the 2017 budget, and the board and incoming directors will be working to define the *Chamber's Plan of Work* for next year when they meet later today at the Des Moines YMCA Camp. Keep your eyes open for our **2017 Member Guide and Business Directory**, coming to you around mid-December packed with information about your Chamber benefits and the details of our programs and events planned for next year. One last note: time is winding down to get your ad placed in the **2017 Boone County CVB Visitors Guide**. If you haven't already reserved your space for this important and powerful tool that we use to bring thousands of visitors to our county each year, reach out to our partners at Lunar Cow this week. Have a great week!

*Kurt R. Phillips*

Kurt R. Phillips, Executive Director  
Boone County Chamber of Commerce

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## UPCOMING

### EVENTS

- Holiday Lighted  
Parade & Tree Lighting  
Spectacular  
December 1**
- Ogden's Lighted Parade  
December 3**
- Madrid Christmas  
Extravaganza and Parade  
December 5**
- Kids Day  
December 3**
- Business After 5  
December 13th**
- Youth & Shelter Services**

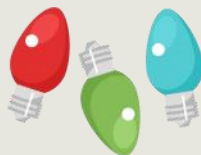
## Upcoming Events:



**Breakfast with Santa** will be held December 10, 8 to 10:30 a.m., Boone County Hospital Atrium. Eat breakfast with Santa, have your picture taken, and create a craft. Cost prior to December 1 is \$10 per child, \$5 per adult. To RSVP, call 433-8487 or email [rmann@bchmail.org](mailto:rmann@bchmail.org). Sponsored by the Boone County Hospital Foundation.

### HOLIDAY LIGHTED PARADE and TREE LIGHTING SPECTACULAR

December 1st, 7pm. Theme: "Boone for the Holidays". Contact Alyssa at the Chamber 515-432-3342 for more information or to get entered.

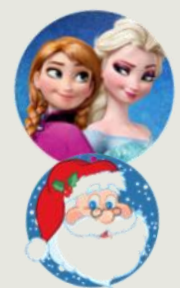


Mark your calendar: **Business After 5** – December 13<sup>th</sup> Youth and Shelter Services (105 S Marshall) 5:00 – 7:00 pm. 'Tis the season to give...please bring some non-perishable items to benefit IMPACT Community Action Food Pantry.



**FIVE soups, breads, drinks, & desserts.** Thursday, December 1st, from 5 - 7 PM @ The History Center, 602 Story St. Non-members of the Historical Society: Adults: \$8/Children: \$4 Members of the Historical Society: Adults: \$7/Children: \$3 Please call 432-1907 with questions. Need a winter coat for you or a loved one? Coats and winter items will be available, no questions asked for those in need.

**Dad's Belgian Waffles**, Saturday, December 3, 9:00 a.m.-12:00 p.m. Dad's Belgian Waffles returns to the Arboretum to serve mammoth size waffles that will fill your plate and satisfy your appetite. See wonderfully Iowa Grown and decorated Christmas trees. Santa will be flying in from the North Pole to make a guest appearance. A great event for the entire family. \$8.00 per person. Children 5 and younger are free.



**Kid's Day**, Saturday, December 3rd from 10am to noon. This is an opportunity for parents to shop locally without the little ones seeing what Santa will be bringing them. Kids will be supervised and will enjoy **snacks, crafts, and special guest appearances from Santa himself and Elsa and Anna from FROZEN!** Families are charged \$5.00 per child (potty trained to age 10). Parents who pay, then are given \$5.00 in Boone Bucks to use in participating stores.