

E-Newsletter

Tuesday, December 27, 2016

E-Newsletter
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Follow the Chamber!



Dear Chamber Member,

We are on the cusp of a new year and the creative staff at the Chamber has been preparing some neat changes that we plan to unveil in January. In 2011 we created this electronic bulletin know as the E-News. It was very well received and remains one of our most effective communication tools. Later, in early 2012, we completely overhauled the Chamber Express newsletter adding full-color and making it a digital publication with links to our member's websites, ads, and events.

Over 475 people receive our communiques each week and at the beginning of each month with the Chamber Express. Our goal is to continue to provide the timely information you've been getting while making it easier to access, and presenting in a more attractive manner. We think you'll really love the changes we're making and we look forward to hearing your feedback.

Did you Hear? Business After 5's are completely booked for 2017. This is both a good thing, but also suggests we look into creating more opportunities for our members who want to host an event and celebrate their successes. Watch for more details on another new idea later from the Chamber in the coming weeks.

Have a great week!

Kurt R. Phillips

Kurt R. Phillips, Executive Director
Boone County Chamber of Commerce

UPCOMING EVENTS

Chamber Fiscal Year Begins
January 1

Chamber CLOSED
January 2nd

CVB Hotel/Motel Presentation
January 10

Business After 5

Upcoming Events:

A benefit for Ron Tilley, a longtime Chamber Ambassador (Red Coat), will be held on January 15th, 4pm at TK Event Center. \$10 per person includes a soup supper, bake sale and auction proceeds will go directly to Ron and his family to help cover medical and rehabilitation costs and to remodel their home to make it more accessible. Please plan to attend!



THANK YOU TO EVERYONE who purchased Chamber Gift Certificates for their employees, family and friends. Now, look for thousands of dollars to move through the local economy over the next few weeks as these certificates are redeemed at area Chamber Member businesses.

After an amazing Freedom Flight for Boone County Veterans in October of 2015 plans began for another flight for those veterans who were unable to go the first time. Fundraising will begin in earnest after the holidays. **BE WATCHING FOR MORE DETAILS** in our e-news and Chamber Express newsletter on how you can help honor our amazing veterans!



The Diva Inside has a new home! 702 Story Street is now filled with unique, fun and affordable fashion jewelry, accessories and clothing. Click [HERE](#) for further information.

Have an upcoming event? Sale? New employee? Announcement?

Adding your company's information in the [Monday E-News](#) is **FREE and easy!** Just send your information to Alyssa at events@booneiowa.us to be put in the next week's Monday E-News.

The Chamber office will be **CLOSED** Monday, January 2nd in observance of the New Year's Holiday.