

E-Newsletter

Monday, December 5, 2016

Dear Chamber Member,

If you're one of those people who needs snow to "make the season bright", welcome to the Holidays! A heavy, slushy and refreezing mix has blanketed central Iowa over the last few days but appears to be on its way out with a warmer breeze heading our way today.

All across Boone County the season has or will kick off with a number of celebrations and events. Last Thursday night more than 500 people gathered in downtown Boone to see the largest Holiday Lighted Parade in recent years with nineteen fantastic floats making their way up Story Street. and the Tree Lighting that followed leaving no-one disappointed (I highly recommend you take an evening to park on 8th Street to watch the incredible Christmas light show timed to music!). The Festival of Hope was packed at Boone High School, and Ogden celebrated it's Charlie Brown Christmas (in a bit of a drizzle) on Saturday night. Tonight, it's Madrid's turn with a number of events planned for their **Christmas Extravaganza**. [Click here to learn more.](#)

It's pretty much the home stretch now for the remainder of 2016 with Chamber staff finalizing budgets, and preparing and printing our **2017 Members Guide and Directory**. The directory will be in your mailbox in just a few weeks and I heartily encourage you to give it a thorough read. *We have some exciting plans for the coming year.* We're also completing the final mock-up for our **2017 Boone County Visitors Guide**. Ed, Danielle and Steve at Lunar Cow have been working diligently to secure space for our advertisers, create compelling ads, and assemble the information and photos that will bring travelers to our area next year. If you've been considering promoting your business in the guide, we encourage you to nail down your space soon.

Drive safe, stay warm, and have a great week!

Kurt R. Phillips

Kurt R. Phillips, Executive Director
Boone County Chamber of Commerce

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UPCOMING EVENTS

**Madrid Christmas
Extravaganza and Parade
December 5**

**Business After 5
December 13th
Youth & Shelter Services**

Upcoming Events:



Breakfast with Santa will be held December 10, 8 to 10:30 a.m., Boone County Hospital Atrium. Eat breakfast with Santa, have your picture taken, and create a craft. Cost prior to December 1 is \$10 per child, \$5 per adult. To RSVP, call 433-8487 or email rmann@bchmail.org. Sponsored by the Boone County Hospital Foundation.

It's time to **SELL A SONG on KWBG**. Through December 25th, you can call or e-mail your holiday song requests to KWBG. With your pledge of \$5 or more to benefit the local Salvation Army, they'll play your requested Christmas song. For every dollar pledged Nerem & Associates Real Estate and Insurance will match it!



Indoor Winter Farmers Market - December 10 at the Good News Room from 11am-2pm. Saltlickers will be there with their spice blends, as well as baked goods, crafts, jam, honey and more.

Enjoy **20% off in Gifts Galore** at Boone County Hospital starting December 1st. Hours are Monday through Friday, 9 a.m. to 4 p.m.



APC is hosting a **First Aid/CPR/AED Training** at their facility(2621 Mamie Eisenhower Ave.) on Dec 7th from 8:30am -1pm. The class costs \$100 per person. Contact Angie at 515-298-5180 to get signed up!

Alliant Energy has created options to fit your business and budget, like their money-saving rebates. If you have completed any equipment upgrades, replacements or additions in 2016, you might be eligible for a rebate. But don't delay, as the **deadline to submit rebate claim forms is January 31, 2017**. See all the options for managing your energy use at alliantenergy.com/business.

Click [HERE](#) for the KWBG and Nerem & Associates Christmas Light Scavenger Hunt!

Mark your calendar: **Business After 5** – December 13th Youth and Shelter Services (105 S Marshall) 5:00 – 7:00 pm. Tis the season to give...please bring some non-perishable items to benefit IMPACT Community Action Food Pantry.

