

E-NEWS

Monday, March 21st, 2016

Dear Chamber Member,

Whether you are a sports fan or not, a fan of March Madness or not, a UNI fan or not, you have to be feeling that major 'Panther' pain this morning. Ugh.

Today when you call the Chamber of Commerce, CVB, or economic development corporation you may hear the voice of Tom Lockhart. Tom is the new Manager of Member Services and the Convention and Visitors Bureau. In this capacity he will be making sure you get the most out of your chamber membership and help you make new connections. In regard to tourism Tom will coordinate the many activities of this active sub-unit, including national, regional and local advertising, event support and the affairs tied to the Farm Progress Show. If you see or hear from Tom, please welcome him warmly.

Our 2016 Boone Area Leadership class has nearly reached graduation. Congratulations to Rob Bissen - Bank of the West, Nate Cottingham - Monsanto, Wes Bass - Fareway Distribution, Tina Palmer - YSS, Travis Risvold - Modern Woodmen, Weston Williams - YMCA, and Erica Petty - VisionBank. The crew will complete the 10-week program tomorrow night with a ride on the Boone & Scenic Valley Railroad out to the Y-Camp for a program and fabulous dinner. The BALP is offered every even-numbered year, in the first quarter.

It's warming up....have a great week!

Kurt R. Phillips

Kurt R. Phillips, Executive Director
Boone Area Chamber of Commerce

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UPCOMING EVENTS

- ◆ **MONDAY, March 28th - Business After 5 at the Boone Theater**

Notes:

CHAMBER HIRES TOM LOCKHART We are pleased to welcome Tom Lockhart to our Chamber/CVB team beginning today. Tom is a native Iowan who returned to the state in 2012. He has worked with Chambers and non-profit organizations in Arizona and brings a wealth of experience to the table in programming and member development. Tom will serve as our Manager of Member Services and Convention and Visitors Bureau. Look for Tom to be out and about in the coming months to meet you and learn about your business.

It is never too early to be thinking about the next **Farm Progress Show**, coming to the **Central Iowa Expo** this August 30th through September 1st. The Boone County CVB, in conjunction with FPS, is coordinating volunteer opportunities for the show. *This is a tremendous fundraising opportunity for Non-profit groups!* Contact us at 432-3342 for more information.



Upcoming Events:

Enjoy a night of great music and help the Boone County Family YMCA raise funds! Jamie Kelley brings his tour to the Boone High School auditorium, Saturday April 9th. Click [here](#) to learn more.



The Boone County Convention and Visitors Bureau recently devoted funds to support the promotion of three local events that will be bringing people to Boone County in the next two months.

- **April 22nd-24th** Third Annual BBQ Cruise and Brew/Central Iowa Expo.
- **April 23rd** Second Annual Run for the Tree's 5K run & 1-mile Family walk/Iowa Arboretum.
- **May 14th and 15th** Gladiator Assault Challenge/Seven Oaks Recreation.



Make sure to roll out the red carpet for our visitors.



The Boone Blood Drive will be March 14, 1 to 6 p.m., in the **Boone County Hospital** 4th Floor Conference Room. To schedule an appointment to give blood, call (800) 287-4903.

REMINDER: THE CHAMBER OFFICE IS NOW LOCATED AT THE BOONE CITY HALL, FIRST FLOOR ADMINISTRATION