

E-Newsletter

Monday, May 16, 2016

Dear Members,

Seven Oaks Recreation hosted the Gladiator Assault Challenge again this past weekend. 1,900 competitors and over 300 spectators braved the cold, wind and mud to participate in this amazing event. It was my first opportunity to witness this grueling event. The course is certainly challenging, running, climbing, jumping, crawling and balancing elements test overall endurance, with steep hills, mud pits and obstacles all along the route.

In spite of the less than ideal weather, everyone had a great time. People were laughing and generally enjoying their ordeal. I don't remember Marine Corps boot camp being this much fun. The allure of this event is unbelievable. I talked with people from 10 different states who'd made the trek to Boone County to accept the challenge of navigating the Gladiator Assault Course.

Kudos go out to Rick & Joel Bryan for organizing this event. Not only were the two days of festivities well run and professionally managed, but they put Boone County in an excellent spotlight. Hosting competitors and their families from 10+ states, brings lots of tourism dollars into Boone County. And, from the comments I received from the people at the event, they were leaving with a very positive impression of Seven Oaks and Boone County.

Adventure Awaits in Boone County ~ Come Explore!

Sincerely,

Tom Lockhart, Mgr. of CVB and
Member Services
Boone County Chamber of Commerce

E-Newsletter
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Follow the Chamber!



UPCOMING EVENTS

Chamber CONNECT Seminar
May 17th

Business After 5

May 24th-Training for Warriors
Chamber Golf Classic

June 2nd

Upcoming Events:

Are you ready to save energy, but are not sure where to begin? Start by scheduling a **FREE Small Business Energy Assessment**. We'll send an energy expert to your business to identify ways to help save energy and manage costs. Visit alliantenergy.com/startsaving or call 1-888-267-7516 to learn more.

Chamber CONNECT Seminar. Mark your calendars, Terry Case with the Small Business Administration along with Ted Bair, Regional Director with America's Small Business Development Center and Doug Thompson, Market President at VisionBank will be presenting, **READY-SET-GO** on May 17th, 9am-12pm on the Boone DMACC campus, room 152. This **FREE** workshop lays the groundwork for helping new and aspiring entrepreneurs launch a business idea and understand the steps to building a business that is credit ready. Kurt Phillips, Executive Director at the Boone County Chamber of Commerce will also be discussing the Chambers latest program, **EntreLAUNCH**. EntreLAUNCH facilitates access to small business resources while providing guidance on idea development, financing options, professional services, workspace or other tools to get your business soaring! Enjoy coffee and treats while gaining a wealth of new business knowledge.

The **Boone County Welcome Center (The BIG Yellow Caboose)** is opening for the summer over Memorial Day weekend. If you'd like for your brochures and propaganda to be included, please drop them by the CVB / Chamber Office, temporarily located in City Hall.

Be sure to get your request in for your **FREE** table at **Chamber Day at the Boone Speedway on Saturday, June 4th**. Booth space is filling fast! Chamber Members have the opportunity to set up tables/booths at the Speedway to promote your businesses before the races that evening. You'll be able to showcase your business, offer information & brochures, accept job applications, or sell items during the Chamber Night festivities. Chamber Members who participate will be given two free admissions and all Chamber Members will be provided with the VIP treatment, which includes pit passes, access to the VIP air conditioned boxes, food & beverages. Come join us, make it a fun night for the entire family. Set-up beginning at 4:00 PM, gates open to the public at 5:00 PM and the races start at 6:30 PM. Come for the trade show, stay for the races. For more info contact Tom: office@booneiowa.us

Whether you are just starting out or have been working on that novel for over ten years, [join the Ericson Public Library for a writer's workshop](#). Share your story or get the creative juices flowing. All ages and experiences are welcome. May 24th 6:30pm

Goodie Bags are filling fast! Don't miss out on your opportunity to promote your business. We provide these highly sought after goodie bags to participants and vendors at many of the various events around Boone County. You may donate anything that will promote your business while providing a little value to the bag. Coupons & discounts, pens & pencils, keychains, koozies, caps, calendars, memo pads, magnets, etc. Contact Tom: office@booneiowa.us

Ericson Public Library is proud to bring **Dan Kaercher**, founding editor-in-chief of Midwest Living magazine, host of "Iowa's Simple Pleasures" and other programs aired on Iowa Public Television, and renowned travel author to Boone for a presentation about Iowa's Hidden Treasures. **May 23rd, 6:30pm**

FORE!!! There is still time to get your foursome signed up for the Chamber's Annual Golf Classic on June 2nd. Get out of the office and enjoy some nice weather while golfing and networking. Register online at www.booneiowa.us or contact Alyssa at events@booneiowa.us

REMINDER: THE CHAMBER OFFICE IS NOW LOCATED AT THE BOONE CITY HALL, FIRST FLOOR ADMINISTRATION

To remove your name from our mailing list, please [click here](#).
Questions or comments? E-mail us at office@booneiowa.us
515-432-3342/800-266-6312