

E-Newsletter

Monday, May 2, 2016

Dear Chamber Member,

A powerful display of moisture hampered weekend events, unless of course, you were painting. And the Chamber staff and volunteers did just that. The transformation at 903 Story Street continues to take shape with fresh coats of primer and paint applied this past few days. Windows are now being installed on the upper level this week. Look for some updated pictures in the May Chamber Express newsletter later today.

For the fifth year in a row I attended the SMART conference in Des Moines last Thursday. I always come away with some valuable nuggets of information, and the keynote speakers are some of the best I'll hear all year. John McGelligot is a young, small business "evangelist" from York, PA who encourages all of us to "embrace disruption". He had the crowd swallowing hard as he revealed just how far technology has come (NOTE: farther than you can imagine) and how rapid change in tech is affecting the business world. One example that is currently available today: www.myjibo.com. Check it out. Mel Robbins, entrepreneur and CNN host handled the midday address and promoted her **Five Second Rule** (and no, it has nothing to do with your meal hitting the floor). Her research shows that a simple countdown from five to one before you "do what you don't want to do, but know you SHOULD do" is all it takes to get it done. Try it this week.

We are just over four weeks away from the **Chamber's Annual Golf Classic**, presented by **US Bank**. It will be held Thursday, June 2nd at Cedar Pointe Golf Course. Alyssa is busy taking foursomes and hole sponsors. Give her a call at 432-3342 or email her at events@booneiowa.us if you'd like to join in on one of our most memorable networking events of the year. Enjoy the sunshine this week!

Sincerely,



Kurt R. Phillips, Executive Director
Boone Area Chamber of Commerce

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UPCOMING EVENTS

Chamber CONNECT Seminar

May 17th

Business After 5

May 24th-Training for Warriors

Chamber Golf Classic

June 2nd

Upcoming Events:

Need help with a project? The Boone A&M FFA Chapter is looking for service projects that FFA members can complete on the morning of Friday, May 6th. For more information or to complete a job site request form, please visit: <http://bamffa.weebly.com/the-big-event.html>

The **Boone Summer Lunch Program** begins its fifth year of serving meals to the children of Boone Monday, June 6, 2016. Lunch will be served Monday through Friday, except July 4, **at one site: Franklin Elementary School**. Volunteers needed for cooking/serving/cleanup. If you can lend a hand visit, <http://bit.ly/1SwAL3o> to sign up. Contact Sister Rose Hacker, 432-1971 or rosehacker@mchsi.com with any questions.

PETE THE CAT VISITS ERICSON LIBRARY. Families will enjoy the story *Pete the Cat, I Love My White Shoes* with special story walks outside and around the library on May 3rd at 6:00pm, May 4th at 1:45pm, and May 5th at 10:00am.

Safe and Smart Kids— May 17th at 6:30pm. Parents and children are invited to attend a discussion at Ericson Library about basic gun safety for elementary aged children. Officer Palmer of the Boone Police Department will cover: what kids should do if they find a gun and what steps parents should take if they have weapons in their household.

The **Chamber's Member Information Center (MIC)** is tied directly to our Social Media outlets. When you submit a company event, a Hot Deal available to the public, post a job opening and more, your message not only appears on our website but automatically links to our on Facebook and Twitter accounts reaching more than 6,000 followers! Have you created your MIC log in? Do it today and leverage the power of the Chamber's network to your advantage!

The Boone Blood Drive is May 9, 1 to 6 p.m., Boone County Hospital 4th Floor Conference Room. To schedule an appointment to give blood, call (800) 287-4903. Sponsored by the Boone County Hospital Auxiliary.

Chamber CONNECT Seminar. Mark your calendars, Terry Case with the Small Business Administration will be presenting, *READY-SET-GO on May 17th*. The workshop lays the groundwork for helping new and aspiring entrepreneurs launch a business idea and understand the steps to building a business that is credit ready. *Further information to come!*

NEWEST CHAMBER MEMBERS: BURGER DADDY AND ARK PETS AND MORE! WELCOME!

Chamber Day at the Boone Speedway, Saturday, June 4th. Chamber Member businesses are encouraged to set up tables/booths at the Speedway for a mini-trade show before the races. Members will be able to showcase their business, offer information & brochures and even sell items during the Chamber Night festivities. Chamber Members who participate will be given two free admissions and all Chamber Members will be provided with the VIP treatment, which includes pit passes, access to the VIP air conditioned boxes and food & beverages. Come join us, make it a fun night for the entire family. For more information, contact Tom at Office@booneiowa.us

Live Music at Snus Hill Sunday, May 8, 2:00 - 5:00 p.m.

Enjoy the day in the beautiful countryside near Madrid, Iowa, with mature trees and expansive lawns. You can listen to the music of **Bill Martin Group** on multi-level decks or relaxing on the lawn, and a free glass of wine for mothers!

REMINDER: THE CHAMBER OFFICE IS NOW LOCATED AT THE BOONE CITY HALL, FIRST FLOOR ADMINISTRATION

To remove your name from our mailing list, please [click here](#).
Questions or comments? E-mail us at office@booneiowa.us
515-432-3342/800-266-6312