

E-Newsletter

Monday, May 2, 2016

Dear Chamber Member,

This past weekend was a big one for regent's institutions and their 2016 spring graduating classes. Thousands of young men and women crossed a stage to receive congratulations and their diploma. One of them was my son Blaine, a Graphics Technology major at UNI. I found it interesting to see all of the new and different majors now being offered in an attempt to train and educate our future workforce for the jobs that exist or will exist in the near future. As I mentioned in last week's E-news, the world is changing faster than most of us can comprehend. This weekend's commencement exercises just validated that for me.

The CVB is proud to help welcome a couple thousand athletes over to Seven Oaks Recreation this coming weekend for the **Gladiator Assault Challenge**. This crazy event pits man against nature (and a few man-made obstacles) and has become one of the biggest drawing events in Boone County annually. We're firing up the *Downtown Maintenance Program* again in the city of Boone. This simple idea combines community-minded groups with city assistance to help keep the core retail district cleaned up and weed free. A couple of hours with tools and supplies provided by the city's Public Works department made a huge impact last year. If your group would like to participate, contact Alyssa in our office at 432-3342.

The Chamber is working with the Boone Speedway for **Chamber night at the Races**, scheduled for *Saturday June 4th*. This is a great opportunity for our members to set up a table and let the loyal racing fans know about your business. There are other perks as well. Talk with Tom Lockhart in our office for more details.

Have a great week!

Sincerely,



Kurt R. Phillips, Executive Director
Boone Area Chamber of Commerce

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UPCOMING EVENTS

Chamber CONNECT Seminar
May 17th

Business After 5
May 24th-Training for Warriors

Chamber Golf Classic
June 2nd

Upcoming Events:

Chamber CONNECT Seminar. Mark your calendars, Terry Case with the Small Business Administration along with Ted Bair, Regional Director with America's Small Business Development Center and Doug Thompson, Market President at VisionBank will be presenting, **READY-SET-GO** on May 17th, 9am-12pm on the Boone DMACC campus, room 152. This **FREE** workshop lays the groundwork for helping new and aspiring entrepreneurs launch a business idea and understand the steps to building a business that is credit ready. Kurt Phillips, Executive Director at the Boone County Chamber of Commerce will also be discussing the Chambers latest program, **EntreLAUNCH**. EntreLAUNCH facilitates access to small business resources while providing guidance on idea development, financing options, professional services, workspace or other tools to get your business soaring! Enjoy coffee and treats while gaining a wealth of new business knowledge.

Chamber Day at the Boone Speedway, Saturday, June 4th. Chamber Member businesses are encouraged to set up tables/booths at the Speedway for a mini-trade show before the races. Members will be able to showcase their business, offer information & brochures and even sell items during the Chamber Night festivities. Chamber Members who participate will be given two free admissions and all Chamber Members will be provided with the VIP treatment, which includes pit passes, access to the VIP air conditioned boxes and food & beverages. Come join us, make it a fun night for the entire family. For more information, contact Tom at Office@booneiowa.us

Safe and Smart Kids— May 17th at 6:30pm. Parents and children are invited to attend a discussion at Ericson Library about basic gun safety for elementary aged children. Officer Palmer of the Boone Police Department will cover: what kids should do if they find a gun and what steps parents should take if they have weapons in their household.

The Iowa Arboretum hosts its signature **"Garden Social & Auction"** Friday, May 13th. The festivities begin at 4 pm at the Iowa Arboretum . Appetizers, light dinner and the silent auction will begin at 5:30 pm. Tickets for the Social and Auction benefiting the Arboretum are early bird price of \$50/person before May 6 and after May 6 tickets are \$60/person. Purchase tickets online at www.iowaarboretum.org or call [515.795.3216](tel:515.795.3216).

Whether you are just starting out or have been working on that novel for over ten years, **join the Ericson Public Library for a writer's workshop**. Share your story or get the creative juices flowing. All ages and experiences are welcome. May 14th 1:00pm and May 24th 6:30pm

"They Do Remember: The Impact of Early Medical Trauma on Children" will be held May 12, 3 p.m., Boone County Hospital (BCH) 4th Floor Conference Room. Participants will learn to differentiate between trauma and PTSD and learn how children remember early medical trauma. For more information, contact Rick Petersen, BCH Education Director, at rpetersen@bchmail.org or call 433-8611.

Ericson Public Library is proud to bring **Dan Kaercher**, founding editor-in-chief of Midwest Living magazine, host of "Iowa's Simple Pleasures" and other programs aired on Iowa Public Television, and renowned travel author to Boone for a presentation about Iowa's Hidden Treasures. **May 23rd, 6:30pm**

REMINDER: THE CHAMBER OFFICE IS NOW LOCATED AT THE BOONE CITY HALL, FIRST FLOOR ADMINISTRATION