

E-Newsletter

Monday, September 26, 2016

Dear Chamber Member,

It's officially Fall and the weather has validated this change. Look for some spectacular autumn colors in the coming weeks across Boone County. I've been privileged to be a part of the Boone County Trails Initiative (BCTI) since its inception in 2011 and tonight a new group will gather as the Boone County Trails Advisory Committee with ten citizens representing Boone, Madrid, Ogden, county government, the chamber and trail enthusiasts. BCTI was successful in raising over \$100,000 to develop a master plan and we look to leverage that plan into grant applications that will allow us to sign existing trails, designate right-of-way, or construct new ones. There is much to be shared in this beautiful county and having a safe pathway to walk, jog, hike or bike is one of the best ways to see and enjoy it all.

Our September **Business After 5** is tomorrow night at **United Community School**. United Community has a unique history to share and celebrate. We hope you'll join us tomorrow night at 5pm. Also tomorrow night the **Boone Area Merchants Association** will have their annual planning meeting at the Chamber Board Room, beginning at 6pm. All Chamber members are invited to attend. Several of our Boone downtown retail members will be involved in another 'junkfest' this Friday, Saturday and Sunday. Look for hundreds of folks coming to Boone County to check out the antique, collectibles and re-purposed stores.

Lastly, make a note to sign up for our next Chamber CONNECT seminar on "Business Basics for Facebook and Twitter". Our guest will be Tom Lashier with LRI Resources. Tom is a high energy guy who makes understanding the power and possibilities of using these important tools for business easy to understand. The Seminar will be held Tuesday, October 11th from 11am-12pm at Des Moines Area Community College. Cost is \$10 for members and \$15 for non-members and includes a delicious lunch from Colorado Grill. Contact Alyssa Knudsen at 432-3342 or events@booneiowa.us to sign up.

Have a great week!

Sincerely,



Kurt R. Phillips, Executive Director
Boone County Chamber of Commerce

E-Newsletter
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UPCOMING EVENTS

High School Business Tour
October 6th

Chamber CONNECT
October 11th

High School Ag Tour
October 13th

Upcoming Events:

The Iowa Arboretum is pleased to announce the hiring of **Leah Worth** as the new **Horticulture Project Manager**. She is a graduate of Iowa State University (BS and MS in horticulture). Leah has a strong background in teaching students, commercial growers, master gardeners and the general public.



Senior Association of Madrid Flu Shot Clinic. October 4th from 11am-12pm at 237 State Street, Madrid. To schedule a time for a shot call 515-433-8329. While getting your shot, those 60 and older are invited to join for **Congregate Meals**. Lunch is served at 11:45. Suggested donation is \$3.75 but is not required.



2016 Pufferbilly Days Memorabilia is on **SALE** at **CLOSEOUT PRICING!!** Stop by the chamber or [CLICK HERE](#) to view and purchase merchandise.

Boone Area Humane Society Fall A* Day– Holiday Fundraiser. October 7th 9am-7pm and October 8th from 9am-1pm at the Boone County Fairgrounds-Commercial Building. Contact Janet Shultz at 515-230-0977 or Cindy Carpenter at 515-230-3630 for more information.

Fall A* Day– Holiday Fundraiser **Bake Sale**, Oct. 7th & 8th. Contact Cindy Carpenter at 515-230-3630 to make a donation.

Healthiest State Initiative's 2016 Annual Walk! Come walk with The Boone County Chamber of Commerce and Fareway on October 5th at 11am. Click [HERE](#) for more information!



Details Spa Salon hosts **Salon After 5, Business Social and Networking Event.** Thursday, October 13th from 6pm-8pm. Hors D'oeuvres and Drinks provided. Please RSVP at 515-432-4665 or email tamihammer@gmail.com

It is not too early to get started with Christmas shopping. **The Shop Boone Gift Certificates are a great gift for all ages.** Available in any increments, Shop Boone Gift Certificates are redeemed at any Chamber member business/organization. Shop Boone gift Certificates are available at the Chamber Office Monday thru Friday 8:00 am – 5:00 pm.



Have an upcoming event? Sale? New employee? Announcement? Adding your company's information in the **Monday E-News is FREE and easy!** Just send your information to Alyssa at events@booneiowa.us to be put in the next week's Monday E-News.