

MONDAY, JANUARY 23, 2017

Dear Chamber Member,

I had a chance to participate with our partners to the south, the Madrid Area Chamber and work our booth at the Iowa Bike Expo. The event, held at Hy-Vee Hall was an unqualified success with thousands of trail enthusiasts in attendance and dozens of businesses on display. The High Trestle Trail and Bridge took home two awards: Best Trail in Iowa, and Best Bridge with Bicycle Access in Iowa. Anyone who has walked, jogged or ridden the trail knows the incredible impact it has had on the local economies of towns like Madrid. One stat I often quote: Retail Sales Tax revenue increase of 36% in Madrid since the opening of the bridge in 2012! The Boone County Trails Advisory Committee (BCTAC) is just steps away from developing more trails in the county. Watch their Facebook [@bcti2014](#) for updates to build more pathways in Boone County.

2017 Business After Five's are **SOLD OUT** and we get the year started with our January visit to **Sacred Heart School**. Sacred Heart always pulls out the stops and I hear-tell they have some really neat things planned for you to see tomorrow night.

SOLD OUT almost describes the Boone Home and Garden Show *presented by Hy-Vee*. Yes, there are a few booths left as well as some display tables, but if you are considering showing your wares at the 2017 show, scheduled for February 24th and 25th, you'd better give Alyssa a call at the Chamber. 432-3342.

Take Five Minutes and answer Five Questions in our latest ["PLUGGED IN" survey here](#) and help keep the Chamber in the loop. Have a great week!

Kurt R. Phillips

Kurt R. Phillips, Executive Director
Boone County Chamber of Commerce

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CHAMBER EVENTS

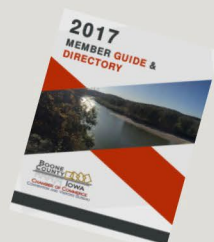
Business After 5
Sacred Heart School
Tuesday
January 24th

Chamber
Legislative
Forum
February 18th

Boone County
Home & Garden
Show
February 24 & 25th

COMMUNITY EVENTS

GOT YOUR 2017 MEMBERS GUIDE? We mailed our Boone County Chamber Member Guides to more than 280 members in December. Keep this booklet handy as it covers nearly every activity of the Chamber and CVB for the coming year, including twelve **Business After Five** events and some new **Breakfast Before Business** ones too!



Exhibitor Booths are filling fast for the Boone County Home and Garden Show, February 24th and 25th. Vendors are invited to a FREE party Friday night after the show opening. Contact Alyssa to get your prime spot on the floor at events@booneiowa.us.

The **Iowa Arboretum is looking for volunteers!** Would you have any interest in greeting visitors, answering questions, and answering phones? Give the Arboretum a call today for more information, 515-795-3216.



Have an upcoming event? Sale? New employee? Announcement? Adding your company's information in the **Boone County Brief** is **FREE and easy!** Just send your information to Alyssa at events@booneiowa.us.

FOLLOW THE CHAMBER!

