

MONDAY, NOVEMBER 13, 2017

Dear Chamber Member,

This past weekend we kicked off the first of two weekends for our Holiday Open Houses. If you weren't able to make it into your local retailers don't worry, you still have this weekend to catch some great deals and hopefully check some items off that shopping list. Be sure to also stop by the corner of 8th and Story St. to visit Santa in his workshop. Saturdays now until December 23rd from noon to 2pm.

In two-and-a-half weeks, Thursday, November 30th, the annual Holiday Lighted Parade kicks off on Story Street in downtown Boone. The chamber is encouraging any business, organization, family or individual to participate and get signed up (application attached). Since you'll already be making a lighted float, consider entering it into Ogden's Lighted Parade on December 2nd, and Madrid's Christmas Extravaganza on December 4th.

Just a few more weeks to secure space in the 2017 Visitor Guide. This piece is our go to guide for all Boone County related information. We send this guide to Visitor Centers throughout Iowa, we handed out over 2,400 copies at the Iowa State Fair this last year, we receive inquiries from all across the country and this is the piece we send them, don't miss out on this awesome marketing opportunity. Contact Kris Blocker at 432-3342 or office@booneiowa.us for more information.

The 2018 Boone Area Leadership Program is less than 2 months away and we are now taking applicants. This program is an informative and impactful series of sessions that are sure to leave a lasting impression on the class. If you have been considering nominating an employee or would like to participate contact me at 432-3342, at events@booneiowa.us or see attached for an application.

Have a great week!

Alyssa Knudsen

Alyssa Knudsen, Mgr. of Programming and Events
Boone County Chamber of Commerce

BOONE COUNTY BRIEF SPONSORED BY:



CHAMBER EVENTS

- BAMA Holiday Open Houses– November 11th & 12th, 18th & 19th
- Chamber CONNECT Seminar– November 14th
- Holiday Lighted Parade and Tree Lighting– November 30th
- Business After 5– Boone High School- December 12th

MEMBER EVENTS



Ogden's Small Town Christmas, December 2nd from 5-8pm. Sleigh rides, caroling, chili cookoff, visit with Santa, craft show and a lighted parade.

WELCOME our newest Chamber member: HIRTA Public Transit

Need a gift for that hard to shop for family member, friend or co-worker? Stop by the Chamber office and pick up some Boone Bucks. Boone Bucks can be made out in any denomination and can be used at our over 280 chamber businesses. Keep your dollars local this holiday season!



Justice League at Ericson Public Library, November 14th at 6:30pm. An all ages presentation and discussion for fans and non-fans alike, with ISU Associate Professor of Art and Visual Culture, Dr. John Cunnally.



The Chamber office will be CLOSED November 23rd, and 24th in observance of Thanksgiving.

Join EOR as they celebrate an Open House on Tuesday, November 14th from 4-6pm. Food and beverages provided. (2335 230th St. Ames, IA)



Have an upcoming event? Sale? New employee? Announcement? Adding your company's information in the Boone County Brief is FREE and easy! Just send your information to Alyssa at events@booneiowa.us

FOLLOW THE CHAMBER!

