

MONDAY, NOVEMBER 20, 2017

Dear Chamber Member,

It's turkey week...either the shortest work week of your year, or in retail, one of the busiest. While Black Friday gets most of the press, **Shop Small Saturday – November 25<sup>th</sup>**, is a great day to shop your Boone County stores. When's the last time you really canvassed your community's retail district? I guarantee you will be surprised at the selection of gift ideas available. Still stumped on what to buy? Stop by the Chamber offices and purchase Chamber Gift Certificates, redeemable at nearly 280 member businesses.

Please note that our offices will be closed both Thursday and Friday for the Thanksgiving holiday. *And there is a lot to be thankful for.*

Here in the breadbasket we pretty much have our basic needs covered, and then some. **FOOD:** We don't just eat, we tend to eat in excess (I read somewhere recently where the average adult gains between five to ten pounds every winter - if there were such a thing as a kick-off to the "weight gain" season, I think this is the week). **SHELTER & CLOTHING:** Tell me you don't have a few more garments that any one person can reasonably wear? This is not the case for everyone, everywhere. Jim Blessman, the renowned Des Moines doctor who with his wife began Blessman International ministries, spoke to the Boone Rotary club last week and shared a true perspective on the unimaginable poverty that still exists across the world. Living in Iowa insulates us from this reality.

So, here's a thought: Consider what you can give up, donate, or do to help. Boone County is the home of many charitable organizations that work to provide the necessities to those in need. Then, take a moment to count your blessings.

Have a safe and wonderful Thanksgiving.

*Kurt R. Phillips*

Kurt R. Phillips, Executive Director  
Boone County Chamber of Commerce

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## CHAMBER EVENTS

Holiday Lighted Parade and Tree Lighting– November 30th  
Business After 5– Boone High School- December 12th

## MEMBER EVENTS

**Holiday Lighted Parade** registration deadline is approaching. Get your business, organization, or yourself involved and get signed up day. The Holiday Lighted Parade will take place on November 30th at 7pm in Downtown Boone, followed by the lighting of the community Christmas tree.



**Behn's Centre of Dance Winter Festival Holiday Performance** - Saturday, Dec. 2nd, at the Boone High Auditorium - 2:00 pm - admission is \$5.00.

Exit Realty's Insun and Heather present: **Red Carpet Premiere of "A Bad Moms Christmas."** Saturday, November 25th at Boone Theater. Doors open at 8pm, movie starts at 9pm, \$7 at the door or \$5 in advance.



**Story Theatre** by Paul Sills will hit the **Boone Community Theatre** stage on Dec. 1, 2, 8, 9 at 7 pm and Dec. 10 at 2 pm for family fun! Revisit beloved Grimms Brothers' Fairytales and Aesop's Fables through the antics of a versatile cast. Tickets are available at [boonecommunitytheatre.org](http://boonecommunitytheatre.org) (\$10 / adult, \$5 / student)



**Ogden's Small Town Christmas**, December 2nd from 5-8pm. Sleigh rides, caroling, chili cookoff, visit with Santa, craft show and a lighted parade.



Need a gift for that hard to shop for family member, friend or co-worker? Stop by the Chamber office and pick up some **Boone Bucks**. Boone Bucks can be made out in any denomination and can be used at our over 280 chamber businesses. Keep your dollars local this holiday season!



The Chamber office will be **CLOSED** November 23rd, and 24th in observance of Thanksgiving.



Have an upcoming event? Sale? New employee? Announcement? Adding your company's information in the Boone County Brief is FREE and easy! Just send your information to Alyssa at [events@booneiowa.us](mailto:events@booneiowa.us)

FOLLOW THE CHAMBER!

