

MONDAY, NOVEMBER 27, 2017

Dear Chamber Member,

A nice, little unseasonable warming trend greeted us for the Thanksgiving holiday and made amends for the earlier chilly November days. We hope your past week was a nice re-charge for the stretch-run of 2017.

As we put a bow on November and head into the final month there's still plenty of activity on the docket yet to come, especially if you find the lights of the season put you in the right mood. The Chamber's Annual Lighted Parade and Tree Lighting ceremony takes place this Thursday night in downtown Boone, sponsored by our friends at [Alliant Energy](#). There's still time to enter your float. There's no cost, and it's a great way to get your staff together for a festive evening. Once you've got your float ready, trail it over to [Ogden's Hometown Christmas](#) on Saturday the 2nd for their 5pm lighted parade and celebration. Once you've got the hang of that, head on down to Madrid for their [Christmas Extravaganza](#) at 6pm on Monday night the 4th and light up main street again.

Another great local event is the [Festival of Hope](#) to be held again this year in the Boone High School Commons, Saturday, December 2nd. It's an amazing fundraiser that has raised tens of thousands of dollars for needy students, all the while bringing the business, education, and general community together for a great cause.

A few business NOTES: Advertising opportunities for the Boone County Convention and Visitors Bureau's **2018 Visitors Guide** will close soon. This is one of the most powerful marketing pieces we produce when promoting business and attractions in Boone County. We'll print 10,000 full-color, magazine style copies and distribute them across the county, state and nationwide to potential visitors and vacationers. Call Kris Blocker soon as the deadline to get into next year's edition will end on Monday, December 4th.

Have a great week!

Kurt R. Phillips

Kurt R. Phillips, Executive Director
Boone County Chamber of Commerce

BOONE COUNTY BRIEF SPONSORED BY:



CHAMBER EVENTS

Holiday Lighted Parade and Tree Lighting– November 30th

Business After 5– Boone High School- December 12th

MEMBER EVENTS



[Boone County Hospital Poinsettia Sale](#), December 5th from 9am to 1pm (or until gone). All plants are from Salama Greenhouse. Cash Only. All proceeds benefit the Boone County Hospital Employee Assistance Fund.

Join the Iowa Arboretum for [Dad's Belgian Waffles](#) this Saturday, December 2 from 9am to noon. Fee: \$9, Children 5 and under are free. Enjoy mammoth sized waffles, visit with Santa, and see wonderfully decorated Christmas Trees.



[Breakfast with Santa](#) at the Boone County Hospital will be held on December 16th from 8am-10:30am. Cost is \$10 per adult and \$5 per child. If registration is received before December 6th, your child will receive a personal invite from Santa in the mail. Call 432-8487 for more information.

[Behn's Centre of Dance Winter Festival Holiday Performance](#) - Saturday, Dec. 2nd, at the Boone High Auditorium - 2:00 pm - admission is \$5.00.



[Story Theatre](#) by Paul Sills will hit the [Boone Community Theatre](#) stage on Dec. 1, 2, 8, 9 at 7 pm and Dec. 10 at 2 pm for family fun! Revisit beloved Grimms Brothers' Fairytales and Aesop's Fables through the antics of a versatile cast. Tickets are available at boonecommunitytheatre.org (\$10 / adult, \$5 / student)

[Ogden's Small Town Christmas](#), December 2nd from 5-8pm. Sleigh rides, caroling, chili cookoff, visit with Santa, craft show and a lighted parade.



Need a gift for that hard to shop for family member, friend or co-worker? Stop by the Chamber office and pick up some [Boone Bucks](#). Boone Bucks can be made out in any denomination and can be used at our over 280 chamber businesses. Keep your dollars local this holiday season!

[KWBG Christmas Light Scavenger Hunt](#), December 1st through the 19th. The form with the most verifiable items wins a prize. Find a form at kwb.com.



The [5th Annual Christmas Palooza & Vendor Show](#) with over 50 booths for your one stop shopping! December 2nd from 9am-2pm at the Community Building at the Boone County Fairgrounds. Door prizes given away hourly. \$1 Admission.



[Toreador Tot Winter Wonderland Celebration](#), December 5th from 4:30 to 6:00pm at Lincoln Elementary Gym. Families of children 0-5 are invited for a night of cookie decorating, cocoa drinking, crafts, movie watching and book reading. Come and go as time permits.

[Have an upcoming event? Sale? New employee? Announcement?](#) Adding your company's information in the Boone County Brief is FREE and easy! Just send your information to Alyssa at events@booneiowa.us

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CHAMBER!

