

MONDAY, DECEMBER 4, 2017

Dear Chamber Member,

Ever heard of a **"Born Leader"**? I won't debate the merits of an argument about genetic inclinations and predispositions, but from where I stand, most leaders are the product of environmental affects that have shaped and formed their way of thinking and doing. They tend to lead by example.

**"Power is knowledge"**. Ever heard that one? I am a firm believer that the more you know, the more likely you will succeed in the day-to-day decision-making that is part of your personal and professional life. Confidence (not arrogance or ego – see sexual harassment suits all over the news these days) is the product of knowledge and an understanding of the way things work and how to affect change. Which leads me to....

**BOONE AREA LEADERSHIP PROGRAM (BALP)**. For those not born as five-star generals, but who have a desire to know more, we recommend the BALP, one of the Chamber's most renowned programs. The BALP comes around only every other year, with limited numbers of slots for local professionals to expand their knowledge of education, government, agriculture, business and industry, health and human needs, and community development. This ten-week program starts in January 2018 and we guarantee you will walk away with a changed perspective about the area in which you live, work and play. If you are one of these people, or know someone who could benefit greatly from this incredible experience, fill out the nomination form in our **December Chamber Express**, or request one from Alyssa Knudsen, Mgr. of Chamber Programming and Events at [events@booneiowa.us](mailto:events@booneiowa.us).

Great weather greeted holiday revelers last Thursday night and over the weekend for the holiday lighted parades in Boone and Ogden. A big thanks to **Alliant Energy** for their sponsorship of the event on Story Street last week which drew several hundred people into downtown to cap the evening with the tree lighting. Madrid lights up mainstreet tonight with their Christmas Extravaganza. A weather reality check hits tomorrow. Have a great week!

*Kurt R. Phillips*

Kurt R. Phillips, Executive Director  
Boone County Chamber of Commerce

BOONE COUNTY BRIEF SPONSORED BY:



## CHAMBER EVENTS

Business After 5– Boone High School- December 12th  
Boone Area Leadership Program– Begins January 23rd  
Chamber CONNECT-January 25th

## MEMBER EVENTS



**ISU Extension LOG ON AND LEARN series**, Wednesdays in January. Help to better understand financial management while discovering best practices for making plans for the future. \$5 per session. Call 515-432-3882 for more information.

**Elementary Family Night**, December 8th, Girls Varsity Basketball 6pm, Boys Varsity Basketball 7:30pm. This event is free to elementary students and families. Stickers, Coloring Sheets and Popcorn available for elementary students.



**Scholastic Winter Book Fair**– Ericson Public Library December 3-9th. Book Fair is located in the Storytime Room in the Children's Department. Give the gift of reading this holiday season!

**Boone County Hospital Poinsettia Sale**, December 5th from 9am to 1pm (or until gone). All plants are from Salama Greenhouse. Cash Only. All proceeds benefit the Boone County Hospital Employee Assistance Fund.



**Breakfast with Santa** at the Boone County Hospital will be held on December 16th from 8am-10:30am. Cost is \$10 per adult and \$5 per child. If registration is received before December 6th, your child will receive a personal invite from Santa in the mail. Call 432-8487 for more information.

Need a gift for that hard to shop for family member, friend or co-worker? Stop by the Chamber office and pick up some **Boone Bucks**. Boone Bucks can be made out in any denomination and can be used at our over 280 chamber businesses. Keep your dollars local this holiday season!



**KWBG Christmas Light Scavenger Hunt**, December 1st through the 19th. The form with the most verifiable items wins a prize. Find a form at [kwbg.com](http://kwbg.com).

**Toreador Tot Winter Wonderland Celebration**, December 5th from 4:30 to 6:00pm at Lincoln Elementary Gym. Families of children 0-5 are invited for a night of cookie decorating, cocoa drinking, crafts, movie watching and book reading. Come and go as time permits.



**Have an upcoming event? Sale? New employee? Announcement?** Adding your company's information in the Boone County Brief is FREE and easy! Just send your information to Alyssa at [events@booneiowa.us](mailto:events@booneiowa.us)

FOLLOW THE  
CHAMBER!

