

MONDAY, FEBRUARY 20, 2017

Dear Chamber Member,

Happy Presidents Day! Interesting Boone County Brief fact: President Lincoln was the first President to communicate electronically...by telegraph.

This past weekend's taste of spring continues, just about right up to the 2017 Boone County Home and Garden Show this Friday night and Saturday. The show is presented by **Hy-Vee** and will feature over thirty vendors, *Habitat for Humanity* and *Freedom Flight* promotions, local tumblers and dancers, and hundreds of dollars in giveaways including a fabulous grill provided by **Wal-mart**. As always there is no cost to attend. While part of our staff heads to the fairgrounds, our Tourism Manager Kris Blocker is off to Omaha for their annual Travel Show. It's been a few years since we've marketed directly to the Omaha area, which according to our research continues to be one of the better areas for our annual draw of visitors.

Hard to believe March is knocking on the door and that means we are only a little more than two weeks away from our Annual Meeting, presented by **VisionBank**. Tiffany Tauscheck, the Chief Communications Officer with the Greater Des Moines Partnership, will be our featured keynote speaker. Tickets are just \$25 and include a fantastic meal. This lunchtime affair has annually drawn over 120 of our members and is the best way to get up to speed on the state of the Boone County Chamber of Commerce. Contact Alyssa Knudsen in our office to reserve your tickets.

The Pufferbilly Days™ Steering committee has made some of its key decisions for the 2017 festival, including locking in on a new logo to brand the celebration from year to year. Still to be announced - all of the entertainment bookings, and who has been chosen to be this year's parade Grand Marshall. The call is out now for event chairpeople and other volunteers. If you or your staff can help, give Alyssa a call at 432-3342 or email her at events@booneiowa.us.

Have a great week!

Kurt R. Phillips

Kurt R. Phillips, Executive Director
 Boone County Chamber of Commerce

BOONE COUNTY BRIEF SPONSORED BY:



CHAMBER EVENTS

Boone County Home & Garden Show
 February 24 & 25th

Business After 5 DMACC
 February 28th

Annual Meeting Fareway Conference Center
 March 7th

COMMUNITY EVENTS

Oh my, it's pie. The homemade **PIE AUCTION** benefitting Habitat for Humanity is back and tastier than ever at this year's *Boone County Home and Garden Show* at the Boone County Fairgrounds! Auction begins at 4:00 p.m. on Saturday, February 25th.



Boone County Freedom Flight Spaghetti Dinner, March 12th, 11am-1pm at Sacred Heart School Gym. Adults \$8, Children under 8 \$4. Enjoy a delicious meal and help send a new group of Boone County Veterans to Washington D.C.

WELCOME to our newest members: Cyhawkfire, Boone County, Ledges State Park!

TAX TALK at the **Ericson Public Library**, second floor meeting room, Tuesday, February 21st at 6:30pm. Tim Prindle, Professor of Accounting with DMACC will discuss what you need to do your taxes, programs, and common mistakes.



Preschool Registration and Parent Meeting at Lincoln Elementary School Gymnasium, February 26th at 6:00pm



Paying for College: Navigating Financial Aid and Other Tips. Monday, February 27th, 6:30pm at the Ericson Public Library. Listen to Ean Freels, Director of Financial Aid at DMACC as he discusses what you need to make the process easier.

Sacred Heart School and Boone Middle School are teaming up and putting together a **SPEECH CONTEST**, it'll be the second in the state at the Middle School level! They need your help purchasing medals and certificates. Would your business be willing to sponsor this event? Contact Dan Bruck at 515-433-0020 Ext. 133



Have an upcoming event? Sale? New employee? Announcement?
 Adding your company's information in the Boone County Brief is FREE and easy! Just send your information to Alyssa at events@booneiowa.us.

FOLLOW THE CHAMBER!

