



MONDAY, APRIL 3, 2017

Dear Chamber Member.

Hopefully everyone survived all the good and not so good April Fools jokes. Just around the corner we will be hosting the Convention and Visitors Bureau Annual Banquet. If you received an invitation you won't want to miss this fun filled event free of charge with drinks, dinner and tourism information brought to you by Jenna Beary, lowa Travel Tourism. Please make your reservations today by calling Kris at (515) 432-3342 or emailing office@booneiowa.us

Business After 5 will be held by the Boone Booster Club at the Boone High School on Tuesday, April $25^{\rm th}$. Join us for a tailgate party giving away free burger and brats from 5:00-6:00 pm, meet & greet coaches, performance by Boone High band, games and giveaways. Most of all come for the BIG UNVEILING at 6:00 pm.

Business Before Hours, our newest Chamber event, will be hosted by The Book Shoppe (who recently made the top 10 list for best bookstores in lowa by Best of Iowa, congrats!) Tuesday, May 9^{th} from 7:30 – 8:30 am. If you are interesting in holding a BBH in 2017 please contact the Chamber office.

This is an exciting time of year as we have so many events coming up with the tourism season getting into full swing. If you are hosting an event remember to post your information. Simply go to www.visitboonecounty.com click on event calendar then click submit new event, add your information and finish by clicking submit for approval. If you are looking for something to do check out the calendar of events.

Are you hosting a family gathering, class reunion, wedding or sporting event? Let the Boone County Convention & Visitors Bureau provide welcome bags free of charge. The bags include a Visitor's Guide, promotional items and other business trinkets or coupons. Contact Kris at (515) 432-3342 or office@booneiowa.us

The Chamber Connect seminar hosted by the Boone County CVB will be held on Wednesday, May 3 from 9:00 – 11:00 at the Boone & Scenic Valley Railroad Museum. The topic Abbie Gaffey will be speaking about is customer service/hospitality. If you have guest come for dinner, work front line who interacts with visitors, tourism volunteer or manage retail shops, restaurants, attractions, hotels, gas stations and convenience store this training opportunity will help employees learn to be ambassadors for your company or organization. RSVP by Monday, May 1 to Kris at (515) 432-3342 or office@boonejowa.us. office@booneiowa.us

Have a great week!

Kris Blocker

Kris Blocker, Mgr. of CVB and Member Services **Boone County Chamber of Commerce**

BOONE COUNTY BRIEF SPONSORED BY:



CHAMBER EVENTS

CVB Annual Banquet April 11th

Chamber Legislative Forum April 15th

School Tours April 20th & 27th

Chamber High Chamber CONNECT May 3rd

COMMUNITY EVENTS

A \$5 Jewelry Sale, Masquerade Jewelry, will be held April 18, 9 a.m. to 5 p.m., Boone County Hospital Atrium. All jewelry and accessories are \$5. This event is sponsored by the Boone County Hospital Auxiliary.

REMINDER: Any BAMA member that would like to participate in the KWBG Live Broadcast in either April, May or June, please contact Alyssa at 432-3342 to reserve your spot!

Stop by the Iowa Arboretum for Maple Syrup Day, April 8th from 8am-11:30am. All you can eat pancakes for \$8! Watch a timber sports demonstration and go o a nature walk with foresters.

Medicap Pharmacy Open House on April 7th, 10am-noon. Stop in and meet the new owners and congratulate Jane Pfannes as the new pharmacy manager. Punch, cake, and giveaways! All are invited.

Run for the Trees- Registration is now open! Join the lowa Arboretum and the Boone County

Historical Society for a beautiful scenic 5K or 1 mile Family Walk/Run on well-maintained trails. Early bird registration ends April 7th. Visit www.iowaarboretum.com for more info.

CONGRATULATIONS to The Book Shoppe and to Ledges State Park as they made the top ten

from Best of Iowa! The Book Shoppe coming in 10th for the Best Bookstores in Iowa, and Ledges State Park coming in 3rd for Best Trails to Hike in Iowa. Way to go! The Boone Community Theatre presents Bully: An Adventure with Teddy Roosevelt. Show dates:

April 21, 22, 28 and 29 at 7pm. April 23 at 2 pm. Tickets are \$10 for adults/ \$5 for students and are available at the door, through boonecommunitytheatre.org, or by calling or texting the theatre at 515-303-0393.

WELCOME to our newest Chamber Members: The Ogden Reporter, GDS Home Solutions, and Red-Door Mini Storage

RIVER VALLEY FESTIVAL, Boone– May 5th, 6th, and 7th. Fun for the whole family! For more information check out their website, www.boonerivervalleyfestival.com

CVB Annual Banquet will take place on April 11th, starting at 5:30 at Seven Oaks Recreation. Jenna Beary with lowa Travel Tourism will be the guest speaker. Dinner provided. Contact Kris at

432-3342 or office@booneiowa.us for more information.









