

MONDAY, MAY 1, 2017

Dear Chamber Member,

What a week last week, and what a week to come! The Chamber's Business After 5 was held at the Boone High School in partnership with the Boone Booster Club last Tuesday and close to three hundred people turned out to tailgate and see the Toreador mascot, yet to be named – go to the schools website www.boone.k12.ia.us to submit your suggestion. Our next Business Before Hours is next Tuesday, May 9th at The Book Shoppe. Enjoy some pastries, coffee and networking from 7:30-8:30am. Our next BA5: a visit to Monsanto on May 23rd, the night we will unveil our brand new Chamber App (see below) among other festivities. On Thursday Alyssa Knudsen and Raeann Hanlon from our staff escorted forty local students to six area businesses for our annual spring high school tours. The spring tours focus on Trades and Family and Consumer Sciences. Our fall tours will focus on Agriculture and general Business and Industry. If you'd like to be a sponsor for these tours, or be considered as one of the stops, contact Alyssa at 432-3342.

The county comes alive this weekend with a new festival in the cue. A local group of community-minded citizens called the *Boone Action Association* is putting the finishing touches on the first ever **Boone River Valley Festival**, happening this weekend, the 5th through the 7th. They have events scattered throughout the county, including a catfishing tournament, *Three Dog Night* concert, and the return of Art in the Park. Go to www.boonerivervalleyfestival.com for event times and tickets to the concert. At the same time a fly-in breakfast is taking place from 7am-11am at Farnham Aviation along with another junkfest hitting downtown Boone. Last year these treasure hunters arrived in droves and had the retail district hoppin' over the weekend. Obviously with so much going on traffic will be on the increase and parking pushed to its limits. Once again, roll out the red carpet and welcome all visitors.

About that App: The Chamber is working with Jeremy Ferguson of CyHawkFire to refine the features of our new app to be launched May 23rd for iPhone, iPad, tablet or Android enabled devices. Look inside the May Chamber Express for more details.

Have a great week!



Kurt R. Phillips, Executive Director
Boone County Chamber of Commerce

BOONE COUNTY BRIEF SPONSORED BY:



CHAMBER EVENTS

Chamber CONNECT May 3rd BSVRR Museum	Business Before Hours The Book Shoppe May 9th	Business After 5 Monsanto May 23rd	Chamber Golf Classic Honey Creek June 1st
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COMMUNITY EVENTS

FORE!!! The Chamber's Annual Golf Classic on June 1st at Honey Creek is right around the corner. Get out of the office and enjoy some nice weather while golfing and networking. Food, games, giveaways (hint: grand prize raffle winner walks away with a trip to Mexico!), and so much more! Give Alyssa a call today and get your foursome signed up!

COMING SOON! Boone County Chamber of Commerce app for Apple and Android! Release date set for May 23rd!

River Valley Festival **Crafty Camp at the Ericson Public Library**, Saturday, May 6th from 1-3pm. Make your own paracord bracelet, special outdoor story time, and kids crafts!

Business Before Hours, May 9th 7:30am-8:30am at The Book Shoppe (817 Story). Pastries, beverages, giveaways and more!

Ericson Public Library will start their **Summer Reading Program (SRP)** in June. They are looking for support from local businesses through the donation of funds, goods, or services. Please contact Matt Mick at the Ericson Public Library, 515-432-3525 or mmick@boone.lib.ia.us for more information.

Boone County Hospital Congregate Meals will have a special presentation on May 5, 11:15 a.m. at the Pioneer Senior Center, Boone. Andrew Cederdahl, Attorney, Iowa Legal Aid, will talk on "Substitute Decision Makers and Elder Rights." To register for the free meal, call 433-8329. Donations accepted.

Business After 5, April 25th from 5-7, in front of the Boone High School. Brats and burgers, meet and greet the coaches and activity leaders, performance by Boone High School band, tailgating games, and giveaways! A *BIG* unveiling will take place at 6pm, you won't want to miss it!

RIVER VALLEY FESTIVAL, Boone– May 5th, 6th, and 7th. Fun for the whole family! For more information check out their website, www.boonerivervalleyfestival.com

Have an upcoming event? Sale? New employee? Announcement? Adding your company's information in the Boone County Brief is FREE and easy! Just send your information to Alyssa at events@booneiowa.us.

FOLLOW THE CHAMBER!

