

MONDAY, MAY 8, 2017

Dear Chamber Member,

A beautiful weekend did nothing but bolster the crowds attending a number of events that were held Friday, Saturday and Sunday. The traffic wasn't just limited to the ground either. The Saturday morning sky was filled with planes coming here for the fly-in breakfast at Farnham Aviation and the Boone Municipal Airport. Downtown Boone was bustling with the Lincoln Highway Junkathon well into Sunday, and the first ever Boone River Valley Festival concert and Art in the Park appeared to be a success. These events, combined with Saturday night races tested the econo-meter, injecting thousands of dollars into the local economy.

Not to be lost in last week's activity, the Chamber's CONNECT seminar on Customer Service drew a nice crowd last Wednesday with very positive feedback coming from the participants. Thanks to the BSVRR for allowing the use of their media room in the museum.

Tourism heads to the front of the line today with this morning's trailer wrap reveal scheduled for 10am. Our partnership with Fareway Stores has allowed us to completely wrap one of their trailers with a message to "visitboonecounty". The truck will travel to all of Fareway's Stores in five states over the next year or so. If you can't be on hand at the Chamber offices, check in on Facebook 'Live' at 10am.

Enjoy the weather and have a great week!

*Kurt R. Phillips*

Kurt R. Phillips, Executive Director  
Boone County Chamber of Commerce

BOONE COUNTY BRIEF SPONSORED BY:



## CHAMBER EVENTS

**Business Before Hours**  
The Book Shoppe  
May 9th

**Business After 5**  
Monsanto  
May 23rd

**Chamber Golf Classic**  
Honey Creek  
June 1st

## COMMUNITY EVENTS

**Sternquist Garage & Tire Center** is now offering quick lube oil changes. No appointment needed, call or stop in for any oil change level. (432-4175, 1823 W Mamie Eisenhower Ext.)

**Boone Firefighters Association Pancake Breakfast**, May 21st from 7am-1pm, at the Boone Fire Dept. (923 8th St.). Funds will help purchase and install an extractor-washer. Free will donations will be accepted.

**Sunflowers with Sarah Funk**, May 22nd, 6:30am at the Ericson Public Library. Join Sarah Funk of Maple Ridge Flower Farm as she talks about growing sunflowers. Nothing says summer like a sunflower in bloom!

**WELCOME** to our newest Chamber Member: E's Eats.

**FORE!!!** The Chamber's Annual Golf Classic on June 1st at Honey Creek is right around the corner. Get out of the office and enjoy some nice weather while golfing and networking. Food, games, giveaways and so much more! Give Alyssa a call today and get your foursome signed up! (432-3342)

**COMING SOON!** Boone County Chamber of Commerce app for Apple and Android! Release date set for May 23rd!

**Business Before Hours**, May 9th 7:30am-8:30am at The Book Shoppe (817 Story). Pastries, beverages, giveaways and more!

Ericson Public Library will start their **Summer Reading Program (SRP)** in June. They are looking for support from local businesses through the donation of funds, goods, or services. Please contact Matt Mick at the Ericson Public Library, 515-432-3525 or [mmick@boone.lib.ia.us](mailto:mmick@boone.lib.ia.us) for more information.

**Have an upcoming event? Sale? New employee? Announcement?** Adding your company's information in the Boone County Brief is FREE and easy! Just send your information to Alyssa at [events@booneiowa.us](mailto:events@booneiowa.us).

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Questions or comments? E-mail us at [office@booneiowa.us](mailto:office@booneiowa.us)

515-432-3342/800-266-6312