

Boone County Brief

## Monday, July 17, 2017

Dear Chamber Member,

Don't tell the kids, but the start of another school year is only about one month away! That means preparations for the Chamber's Annual New Teacher Breakfast, presented by Fareway Stores, are being finalized. One of my favorite events (scheduled for Wednesday, August 16th), each year the business community welcomes new instructors and administrators representing the public and parochial schools and DMACC to the area with a hearty breakfast and hello. It's a great way to make that first connection to some of the most important people in our young people's lives. Your \$50 sponsorships covers breakfast for you and one teacher, plus a welcome bag full of supplies and goodies. Contact Alyssa in our office at 432-3342 for more info.

Even before school is reinstated, the Iowa State Fair comes around and Kris Blocker and the CVB committee are fast at work preparing the booth set-up and getting volunteers signed up and trained for the eleven days at the Varied Industries Building. The CVB offers each volunteer a FREE ticket to the fair for their efforts. State Fair Training sessions will be held this Wednesday the 19th at Seven Oaks, and the following Wednesday the 26th at Snus Hill Winery. Both sessions begin at 5:30pm and take about one hour. Refreshments will be served. There's a lot going on in Boone County to talk about. Become a volunteer and attend a training session in the next week.

Have you filled out our latest "Plugged In" survey? Many of you have, and we thank you! If not, it takes only five minutes to answer five important questions that will help us review the Gift Certificate program that we've run for decades. Go to www.Boonelowa.us and under the Chamber tab, click on "PLUGGED IN - Member Input Survey".

Parting Shot: Pufferbilly Days<sup>™</sup> apparel is out and on sale. You can purchase online at www.pufferbillydays.com, or stop by the office at 903 Story Street. WE CAN STILL USE VOLUNTEERS FOR THIS YEAR'S FESTIVAL.

Stay cool this week.

Kurt R. Phillips

Kurt R. Phillips, Executive Director Boone County Chamber of Commerce

BOONE COUNTY BRIEF SPONSORED BY:



## CHAMBER EVENTS

**Business After 5 RE-MAX** Beacon Realty Tuesday, July 25th Robin Good-Ogden

## Community Events



Join the Boone County Republicans as they welcome U.S. Sen. Joni Ernst back to Iowa during their annual Eisenhower Summer Social on Friday, August 11, 6pm at the Fareway Educational Center. Tickets are \$30 and can be purchased online at www.boonecountygop.org or by calling Gary Nystrom, 515-432-6738.

DMACC will be offering an Administrative Support Professional certificate program this fall. This program is a 60 hour course, tuition assistance is available, September 12th through November 16th. For more information contact Erin Neumann at 433-5037 or eaneumann@dmacc.edu





BAMA CRAZY DAY is less than 2 weeks away! Swing downtown on July 29th from 7am-\* 3pm, many performances and activities throughout the day, FREE hot dog lunch starting at 11 and tons of crazy deals!

Mark your calendars for August 26th for the Boone County Freedom Flight's Stars and Stripes Extravaganza at the Iowa National Guard in Boone, Iowa. Windsor Pork Chop Dinner and Boone Big Band Dance plus Silent Auction and Live Auctions! More details to come!

Eisenhower Classic Golf Tournament, July 25th, 10AM at Cedar Pointe Golf Course. Get signed up today and show your support towards the Boone History Museums. Contact the Boone History Center to get signed up!





Sign up for volunteer shifts at the CVB Booth at the Iowa State Fair has begun. Contact Kris at 432-3342 for further information.

Outdoor concert at Ericson Public Library, July 18th at 6:00pm. Bring your blankets and chairs and enjoy a fun filled night of music by Britches and Hose.

2017 Kid's Summer Movie Program at the Boone Theater. Movies are FREE, doors open at 9am, movies starting at 10am. July 18th: The Road to El Dorado, July 20th: Casper July 25th: The Last Airbender, July 27th: Penelope



Have an upcoming event? Sale? New employee? Announcement? Adding your company's information in the Boone County Brief is FREE and easy! Just send your information to Alyssa at events@booneiowa.us.











Questions or comments? E-mail us at <u>events@booneiowa.us</u> 515-432-3342/800-266-6312