

MONDAY, AUGUST 7, 2017

Dear Chamber Member,

August snuck in last week while I was away at the Iowa Economic Development Authority's Downtown Conference in Sioux City, IA. I was able to squeeze in three days for these primarily "mainstreet" driven educational sessions. I came away with two basic take-aways: #1 - Communities (of all sizes) that have amazing success stories of downtown revitalization exhibit strong, visionary leadership at the public and private level; #2 - Workforce and Housing are the number one and two greatest concerns for mainstreet vitality. This last note is interesting since it is also the number one and two greatest concerns at the Tourism conferences, Chamber conferences, and Economic Development conferences. Rest assured, the Chamber will continue to work on programs and initiatives that address these needs.

After months of planning and several training sessions for volunteers the CVB's State Fair booth will be set up tomorrow and open this Thursday. Thanks to all who have volunteered time to cover a shift and 'sell' the great tourism and travel aspects of our county! There are still a few slots open if you, a friend, spouse, or significant other want to donate a little time in exchange for a FREE ticket into the fair. Call Kris in our office this week. And when you are at the fair look for our booth in the Varied Industries Building.

We're just over one week away from the 2017 New Teachers Breakfast, presented by **Fareway Stores, Inc.** Roughly twenty teachers and administrators will be new to the local education mix and *we need just a few more sponsors.* The event is next Wednesday, August 16th at 7:30am, Boone High School Commons. Contact Alyssa at 432-3342 to become a sponsor.

Have a great week!

Kurt R. Phillips

Kurt R. Phillips, Executive Director
Boone County Chamber of Commerce

BOONE COUNTY BRIEF SPONSORED BY:



CHAMBER EVENTS

Business After 5
Midwest Dental
August 22

New Teacher Breakfast
August 16th

COMMUNITY EVENTS

Congratulations to Boone and Scenic Valley Railroad on being a finalist for the Best Iowa Attraction from USA TODAY 10 Best Readers' Choice Contest. Vote at <http://www.10best.com/awards/travel/> to help get them in the top ten!



Pufferbilly Days, September 7-10th. Live Music, Car Show, Arts & Crafts, Mud Volleyball, Petting Zoo, Beer Tent and so much more. Be sure to mark you calendars!

Ericson Public Library's Solar Eclipse Celebration at Herman Park Pavilion, August 15th from 6-8pm. Get ready for the solar eclipse on August 21st with eclipse glass giveaways, fun activities, and various community partners participating.



Boone Community Theatre's 2017/2018 season tickets are now available! Reserved seating for 2 shows and 2 Dinner Theatres for \$60. Visit www.boonecommunitytheatre.org for more information.

Geocaching 101 at Ericson Public Library, August 19th at 10am. Representatives of the Iowa Geocachers Organization will be introducing the fun, family-friendly hobby. Meets in the 2nd floor meeting room.

Boone County Freedom Flight Extravaganza is Saturday, August 26th at the Boone Armory. Doors open at 4:00 with Social Hour and Silent Auction viewing/bidding. You may purchase tickets everyday at the Hy-Vee Service desk. Adults-\$12, Children 5-10- \$8, 4 and under are FREE!



Have an upcoming event? Sale? New employee? Announcement? Adding your company's information in the Boone County Brief is FREE and easy! Just send your information to Alyssa at events@booneiowa.us.

FOLLOW THE CHAMBER!

