

BOONE
COUNTY IA



CHAMBER
OF COMMERCE

chamber

Express



SERVING BOONE
COUNTY
FOR 110 YEARS!



MEET THE TEAM

2019 BOARD OF DIRECTORS

Bill Gebhart, President*
 Perry Overton, Vice President*
 Doug Lau, Treasurer*
 Michelle Kelly, Past President
 Aric Reicks
 Mark Schneider
 Amy Landas
 Jeanna Warrick*
 Lois Powers
 Angel Boring
 Travis Stevenson
 Holly Stecker*
 Jim Heckman

*Executive Committee Members

EX-OFFICIO

Dr. Brad Manard, Dr. Drew Nelson, Bill Skare

CHAMBER STAFF

Kurt R. Phillips

Executive Director

Email: director@booneiowa.us

Alyssa Knudsen

Mgr. of Programming and Events

Email: events@booneiowa.us

Kris Blocker

Mgr. of Member Services and CVB

Email: office@booneiowa.us

CONTACT US

The Chamber Express newsletter is published by the
 Boone County Chamber of Commerce
 903 Story Street Boone, Iowa 50036
 Phone: 515.432.3342
events@booneiowa.us
www.booneiowa.us

2019 JANUARY

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1 Chamber CLOSED	2	3	4 ●	5
6	7 ●	8 ● ●	9	10	11	12
13	14	15 ●	16	17	18	19
20	21 ●	22 ● ●	23	24	25	26
27	28	29 ●	30	31		



Ambassadors - 9:30AM



CVB Meeting - 7:30AM



Pufferbilly Days Meeting - 7:30AM



Chamber Board Meeting - 11:30AM



Executive Meeting - 8:15AM



Business After Hours - 4:30 to 6PM
 (Sacred Heart Schools)

Click [HERE](#) to view January's community events.



NEW MEMBER ALERT

Jen Burkamper-- RE/MAX Real Estate

Jen Burkamper
 610 Prairie Ave
 Boone, IA 50036
 515-708-1045
www.unlockingthedoors.com

our mission:

"The Boone County Chamber of Commerce' mission is to *enhance the economic vitality and quality of* life in Boone County"

It's hard to believe it has been nineteen years since the great turn of the new millennium. I remember the fear and trepidation going into the year 2000 as predictions ranged from the "end of the world" to the "end of the desktop computer" due to code that couldn't conceive of a year past 1999. Alas, neither the world nor my computer crashed. But wow, 2000 certainly ushered in a **change of pace of change** that has rarely been seen in the history of the world. Most of these changes were tech-based. Here are just a few from the first decade of this century, as listed by Paste Magazine:

- Bluetooth – the ability for one device to wirelessly connect with another. Practical business application: hands-free driving; taking your office on the road.
- Xlerator hand dryers – you know, the ones that blow air at hurricane force. Practical business application: supposed to save businesses on paper costs (although paper seems to be making a comeback)
- The USB Flash Drive - A Universal Serial Bus can store incredible volumes of data on an itty-bitty device. Practical business application: big time piece of necessary office equipment for data back-up and manual file transfers.
- The Blackberry cell phone - the first cell phone to really go beyond phone calls. Practical business application: launched the most important business tool in use today (and pre-cursor to): the smart phone.
- Closely followed by the iPhone - the transformational does-it-all gadget. Practical business application: the digital "gorilla in the room" when it comes to tech trends and advancements in mobile pay systems.
- Amazon Kindle (or, really, anything Amazon) – the pre-eminent change-agent company that invented a way to read your books, news or social media pages without having to pick up a "hard copy". Practical business application: the most disruptive force in print media since words were printed on the first piece of paper. Amazon has subsequently disrupted all commerce since.
- Garmin Portable GPS systems - See ya' maps! Now we can find our way via a screen in our car. Practical business application: GPS systems have become a mandatory equipment for any delivery-based or outside sales organization.

And that was just *some* of the game-changing inventions of the first decade of the 2000's. The point of all of this? It is imperative that we keep up with, invest in and integrate the tools that are changing our industry. While I am a firm believer that personal service will always reign supreme, the definition of "personal service" is not a static concept, and as technology continues to redefine the world of business you have to ask yourself a question: How am I preparing for the future of my company and the changes that haven't even been conceived of yet?

—Kurt Phillips, Executive Director
Boone County Chamber of Commerce



**Award-Winning Plumbing and
Heating in Boone, IA**
515-432-2210

our vision:

"To be the leading resource for industrial, retail, tourism, and community betterment initiatives throughout Boone County"

I came to Boone County in 2014 to become the Business Development Manager at Genesis Development. My first meeting was with Kurt Phillips and the Chamber. In that first meeting, I realized the importance that connection and service had for this non-profit that I am representing in this community. And since that initial meeting, the Chamber has come so far and moved past my expectations!

It is my pleasure to serve the Boone County Chamber of Commerce as Board Member and President in 2019. I am grateful for the hardworking Chamber staff, who tirelessly ensure events are welcoming, fun and interconnected in Boone County and that member benefits continue to rise. I am also thankful for the Board made up of business and community leaders that are working to keep Boone County a jewel of Iowa.

Providing a connection in a business environment brings people and organizations together to support one another and advance our interests. Taking initiative and making things happen creates a proactive and creative environment. Stewardship plays a vital role in the quality of life and business community, keeping members informed through our relations with the Boone, Madrid and Ogden City Council Members and the ever developing business climate.

I encourage each chamber member to actively promote the Boone County business and tourism climate by being patrons of our local membership directory. The next time you need a business service, go ahead, and use your brand new Member Guide. You can also call or email our Chamber staff, you will be pleasantly surprised by the quality of service and inter-connectivity we all share. Working together promotes a stronger voice within our communities, with our elected officials and in the business and tourism communities as a whole. And if you know of a local business that is not a member of the Chamber or the CVB, please reach out to them and let them know why you are a part.

Connect with your peers today and become a proactive member of the Boone County Chamber of Commerce. We all look to improve our business environment; we can create a stronger community in the process.

—Bill Gebhart
Genesis Development/ Bill Gebhart Projects



1111 8th Street
Boone, IA
515-432-6065

OPEN 24/7



BANK OF THE WEST
BNP PARIBAS

INNOVATIVE SOLUTIONS.
PERSONALIZED SERVICE.

717 8th Street • (515) 432-1220



www.bankofthewest.com



2621 E Mamie Eisenhower Ave • (515) 289-5188
www.functionalproteins.com



The Flat Tire Lounge was started by 10 local friends and is now co-owned by 3. The building was originally an old feed store and was built in the early 1900's. Most recently it was a storage building for Perkins Electric. Flat Tire Lounge celebrated it's 10-year anniversary in June 2016.

The inside features the bar counter top made with concrete and broken wine bottles polished down for a smooth finish. Our main attraction is our 800 square foot deck that is less than 12 feet from the High Trestle Trail. The High Trestle Bridge is only 2.5 miles west of Flat Tire Lounge.

Flat Tire Lounge is a great place to stop while riding by on your bicycle or motorcycle. We have a large variety of craft beer including a variety made right here in Iowa. We also have an extensive menu of Mules we offer as well as a full bar. All family members including the four-legged ones are welcome.



Would your business like to be the next Member Spotlight? Contact Alyssa at events@booneiowa.us to learn more!



VisionPerks Checking

from VisionBank®

powered by
BaZing!

VisionPerks accounts - powered by **BaZing!** - include mobile and online coupons, triple-threat protection (cell phone¹, identity theft¹ & roadside assistance), health savings card, AD&D insurance¹, 2 boxes of checks/year, and additional privileges from **VisionBank**. When's the last time you saw a checking account² like **this**?

Serving
Boone County
since 1884

To learn more or open a VisionPerks Checking Account online, go to:

www.visionbank.com

1704 S Marshall St. Boone | (515) 433-4499

217 W Mulberry St. Ogden | (515) 275-2420

- * Cell Phone Protection
- * Identity Theft Protection
- * Road Side Assistance
- * Coupons
- * Health Savings Card
- * AD&D Insurance

¹Insurance products are not deposits, not FDIC insured, not insured by any federal government agency and not guaranteed by the financial institution. VisionPerks accounts may be canceled at any time. Please contact a Retail Banker with any questions. ²Tiered rates on balances \$1,000 and above. ³Gift given at account opening; we reserve the right to 1099 for value of this gift. VisionBank locations: AMES | BOONE | GRIMES | HUXLEY | OGDEN

Member
FDIC



Santa's Workshop



Business After Hours - APC



Business After Hours - APC

Community Tree Lighting



Holiday Lighted Parade



Our business lending solutions may help you take your business to the next level.



724 Story Street
Boone, IA
515-432-7611



ANNUAL AWARD NOMINATIONS

The Boone County Chamber of Commerce invites you to nominate a deserving business or individual in our annual nomination and awards voting.

Nominations will be tallied, and the awards presented at the Boone County Chamber of Commerce Annual Meeting on March 5th, 2019. Submit nominations to Alyssa at events@booneiowa.us or call 432-3342.

Business/Industry Award

A Member organization that you believe made the most significant strides in expansion, improvement or reinvention of their business or industry, to receive the Chamber's Business/Industry Award.

Entrepreneur of the Year Award

A Member (business or person) who you believe best exemplified the spirit of entrepreneurship in 2016, to receive the Chamber's Entrepreneur of the Year Award.

Fenner H. Stevenson Volunteer of the Year Award

A Member who you believe best exemplified the chamber's goals and missions, through their active volunteerism and engagement in chamber events and programs.

BUSINESS AFTER HOURS

JANUARY

22

Sacred Heart School

1111 Marshall St
4:30pm-6:00pm



1117 Kate Shelley Dr
Boone, IA
515-275-2050
www.odgentelephone.com

Providing Ogden and Boone, Iowa
with state-of-the-art Internet, Digital
IPTV and Telephone Services.



2419 Industrial Park Road
Boone, IA
(515) 264-8665
www.pdmcompany.com

Packaging | Warehousing | Transportation



Spring Ag Omelet Breakfast

MARCH 7, 2019
6AM to 9AM



Chamber Annual Meeting

MARCH 5, 2019
11:30AM to 1PM





Condon Services • November 27, 2018



Boone Veterinary Hospital • December 4, 2018



Nerem & Associates • December 11, 2018



Boone Bank & Trust • December 18, 2018



Boone County Family Medicine • December 20, 2018

BOOST. LEAD. CONNECT



The YMCA of Greater Des Moines is a powerful association of men, women and children of all ages and from all walks of life joined together by a shared passion: to strengthen the foundations of community.

With a commitment to nurturing the potential of kids, promoting healthy living and fostering a sense of social responsibility, the Y ensures that every individual has access to the essentials needed to learn, grow and thrive. The Y has the long-standing relationships and physical presence not just to promise, but to deliver, lasting personal and social change.

Though the world may be unpredictable, one thing remains certain – the Y is, and always will be, dedicated to building healthy, confident, secure and connected children, families and communities.

Boone County YMCA | 608 Carroll St. Boone, IA | 515-432-5925



**1711 HAWKEYE DR.
BOONE, IA**

Store: 515-432-7519

Market: 515-432-8760

**Now offering extended
customer service hours**

Call 712-364-3393

Monday - Friday: 4:30 - 11:00 pm

Weekends: 9:00 am - 5:00 pm

Holidays: 9:00 am - 5:00 pm
(excludes Thanksgiving and Christmas)



Member FDIC

1609 Hawkeye Dr • Boone • 515-432-2028

www.unitedbk.bank

2019 and Beyond

We can be thankful for the many tourism opportunities we have in Boone County. Our natural resources, parks, and attractions are second to none and are utilized by local citizens, and others from across our state and nationwide. People camp in our parks, hike and bike on our trails, and float on our river. They roll down our train track, fly on our ski lift and speed around our racetrack. These experiences are unique, diverse and exciting.

As we enter 2019, the Convention & Visitors Bureau Committee will continue to evaluate the impact tourism on our county? The committee will focus on the following question in 2019: How can we draw more visitors to our area and bring greater value to our members and local communities? This year the committee will invest time and resources in to answering this question and work towards improving tourism in Boone County.

Happy New Year.

— Mark Schneider, Iowa Arboretum
Chair, Convention & Visitors Bureau

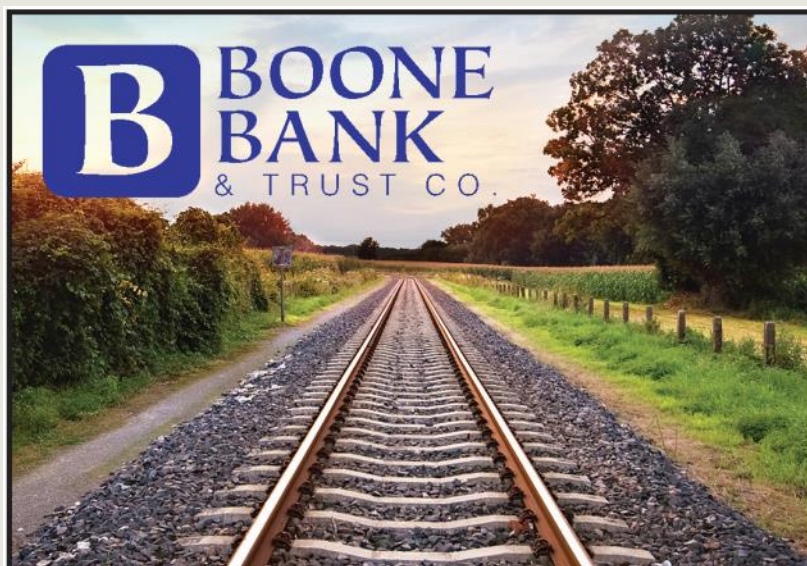
CHAMBER BENEFIT

Fifty-two times a year, the Boone County Brief bulletin arrives in the inboxes of more than 460 chamber members and staff every Monday morning, enabling members to be in the know about the latest events and happenings within the chamber and the community. As a chamber member, you are welcome to use the brief as a FREE tool to reach fellow members with information about your business.

— Kris Blocher
Mgr. of Member Services and CVB



1515 SE Marshall St.
Boone, IA
515-432-2416
OPEN 24 HOURS



Your local bank with all the
innovations and products you have
come to expect while maintaining
the local service you deserve.

Main
716 8th Street
Boone, IA
515-432-6200

Branch
1326 S. Story Street
Boone, IA
515-432-2602

www.boonebankiowa.com

Member
FDIC