

BOONE
COUNTY IA



CHAMBER
OF COMMERCE

chamber

Express



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BOONE
COUNTY
FOR 110 YEARS!

MEET THE TEAM

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EX-OFFICIO

Dr. Brad Manard, Dr. Drew Nelson, Bill Skare

CHAMBER STAFF

Kurt R. Phillips

Executive Director

Email: director@booneiowa.us

Alyssa Knudsen

Mgr. of Programming and Events

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Kris Blocker

Mgr. of Member Services and CVB

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CONTACT US

The Chamber Express newsletter is published by the
 Boone County Chamber of Commerce
 903 Story Street Boone, Iowa 50036
 Phone: 515.432.3342
events@booneiowa.us
www.booneiowa.us

2019 MAY

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	



Ambassadors - 9:30AM



CVB Meeting - 7:30AM



Pufferbilly Days Meeting - 7:30AM



Chamber Board Meeting - 11:30AM



Executive Meeting - 8:15am



Business After Hours - 4:30 to 6PM
 (Central Iowa Impact)

Click [HERE](#) to view May's community events.



NEW MEMBER ALERT



Destiny Homes
 Wade Hiner
 750 SE Alices Rd
 Waukee, IA 50263
 319-533-5713
www.destinyhomesusa.com



TCC, Verizon
 Dalton Sherratt
 1211 SE Marshall St.
 Boone, IA 50036
 515-432-3207
www.tccrocks.com

our mission:

"The Boone County Chamber of Commerce' mission is to *enhance the economic vitality and quality of* life in Boone County"

LEAD: This is Part II of a three-part series on the Chamber's mantra to **Boost – Lead – Connect**.

No aspect of what the Chamber does matters more than offering leadership. Interestingly, leadership is not listed on any chart of benefits for your Chamber membership. And with the exception of our *Boone Area Leadership Program*, there's no specific way to sponsor or underwrite our leadership efforts. But without the Boone County Chamber's involvement in local initiatives, many just cause's and important projects would never happen. So, how do we lead?

The Chamber evaluates the relative strengths and weaknesses of our area to find opportunities to launch important programs and cultivate teamwork to accomplish community improvement and "enhance the economic vitality and quality of life in Boone County." As examples, it was the Chamber that began the Boone County Trails Initiative, now in its seventh year pursuing the construction of a network of safe pathways for walking, jogging, and biking across Boone County's beautiful outdoors. In 2015 the we organized the Iowa State PLaCE program that brought College of Design students into downtown Boone, Madrid and Ogden to assess aging and delapidated façades and offer improvements to improve aesthetics and business branding. In 2016 we started the Downtown Maintenance Program (now called **Pay It Forward**) to mobilize local groups to collect trash, sweep, and weed downtown Boone from Memorial Day through Labor Day. Also, in 2016 the Chamber represented Boone County at the table for the Tri-County Master Plan (now called the Boone Forks River Region Plan) to prepare for the 2020 centennial of our state parks. In 2017 we were invited to be a part of the development committee that produced the education-to-business program EDGE, offered through Boone Schools. And in 2018 we coordinated a community assessment survey tool and raised the necessary funds along with partner organizations to help us better understand community attitudes toward local retail.

Leadership is in our bones, and a foundation of everything we strive to be each and every day.

—Kurt Phillips
Boone County Chamber of Commerce

Boone Family Chiropractic, P.C.

Zach Weisbrod, D.C.

1320 S. Marshall St.
515-432-9525

BOLD CHANGES ARE COMING



Boone will be receiving a brand-new McDonald's! Construction begins April 28th. The building will be demolished to make way for a new modern upgrade, which is expected to be done late August.



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our vision:

"To be the leading resource for industrial, retail, tourism, and community betterment initiatives throughout Boone County"

PRESIDENT'S PERSPECTIVE

This is the time of the year that my favorite Irishman comes back, Patty O'Furniture.

As we head into the end of the school year and the beginning of summer, don't forget what great things Boone County has to offer during the warmer weather. I am not only speaking of our attractions, but as the business community, we set the climate of our community...especially during "tourist season." They may come to Boone County for the attractions and events, but it's our collective efforts (in our shops, our restaurants, our services, our attitudes, etc.) that give them the Boone County experience.

As we head into a busier season for business, I hope that we all can remember that we are Boone County. The way that we treat people and the services we provide are what help people stay just a little bit longer. Let's take pride in where we are and do our part to keep people coming back. When we love where we live (and work), it will love us back! So...not only should we help others to enjoy our towns, but we should get out there and enjoy them for ourselves!

—Bill Gebhart
Genesis Development/ Bill Gebhart Projects



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- Post-Installation Service



Michael Paul is the owner and founder of the Swan Creek Cabinet Company. Growing up in the "Ozarks" of Southern Missouri, and working in the family sawmill and lumber drying business began his career in the wood products industry. The family business still operates today, the timber resources are managed for selective cutting and where Swan Creek originates. This tributary of the White River system is the inspiration for the company name.

Michael left the family business and started Swan Creek as a furniture manufacturer in 1988. The Swan Creek Cabinet Company was relocated to Boone, Iowa in the early 90's where it continues operations today. Now over 25 years as a woodworking company, products manufactured include residential cabinetry and lineal moldings for all areas of the home. In keeping with the Paul family tradition, Swan Creek Cabinet Company continues to serve customers, employees, and vendors with the value that has become a benchmark of its principles

2323 Mamie Eisenhower Ave. Boone, IA | 515-432-8126 | www.swancreek.net



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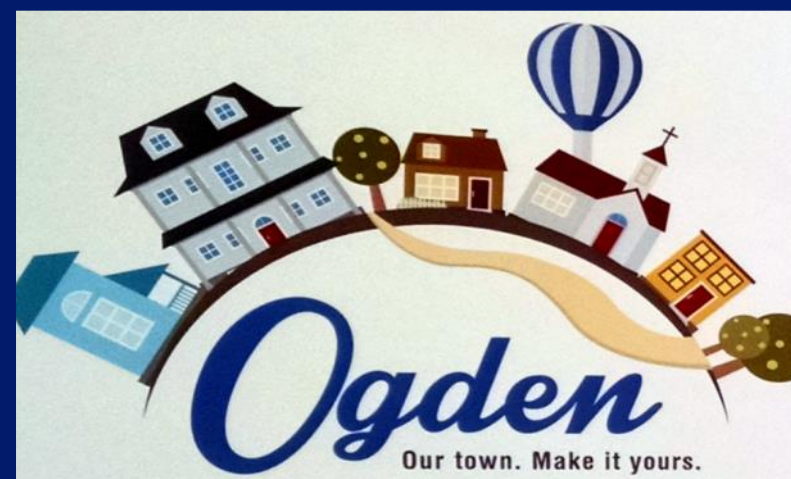
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The Legacy Group continues to market its downtown Storefront Grants Program and applications are available at www.OgdenIowa.org, click on the Ogden Legacy tab, then GRANTS. Plans are in the works for another community clean-up with the CHEERS Group, taking place on June 15th. Ogden students participated in their first Chamber High School Tour this past week, focusing on trades and visiting the new Ogden Telephone tech office in Boone, Swan Creek Cabinets, and Heartland Tire and Auto. Efforts are underway to develop a 'sister'-city relationship with another Iowa town that has had measurable main street success and would be able to share some of its programs and initiatives.



Fiber optics and broadband continues to be at the forefront of necessary community improvements in Madrid. MAC leadership will be working with city officials to form a committee to research and pursue this important feature to attract residential and business development. Rumor has it that "O" the magazine will be doing a feature on the "50 States of Summer" and will include images and descriptions of the High Trestle Trail Bridge in it's June issue. The magazine is owned and edited by Oprah Winfrey. Downtown will feature food trucks later this spring and through summer on Thursday nights.



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BUSINESS AFTER HOURS

MAY

18

Central Iowa Impact

2520 Eastgate Dr.

4:30pm-6:00pm



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BAH- April 23rd at Boone High School (Booster Club)

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Walmart • April 2, 2019



CDS Global • April 9, 2019



Hancock Apartments • April 16, 2019



Ledges State Park • April 23, 2019



Ogden Reporter • April 18, 2019



Dynamic Ag Solutions • April 18, 2019

BOOST. LEAD. CONNECT



1450 Oriole Rd.
Boone, IA 50036
515-432-1417
www.campfireiowa.org
Michael Johnson, Camp Director

This year marks the 100th year Camp Hantesa has been in continuous operation in Boone, Iowa. Located adjacent to Ledges State Park, Camp Hantesa provides children and families of Iowa with transformative outdoor programming. Camp Hantesa is a 501c3 organization, operated by Camp Fire. Camp Fire has been a national leader for inclusive outdoor educational programs since 1910.

Enrollment is open now for summer day and resident camp programs. Day camp programs offer drop off and pick up sites at McHose Park in Boone and Edgewood Park in Madrid. Scholarships are available for qualified participants.

In addition to summer camp programming, Camp Hantesa offers school year camp programs, adult and family camping opportunities, and facility rental for schools, churches, retreats, weddings, etc. For more information call 515-432-1417 or visit us at www.campfireiowa.org.



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The Value of the Arts

When your community values and embraces the arts, tourism grows. Supporting the arts can generate revenue, have a positive effect on economic development and create a cultural identity for your community. Communities that have outdoor sculptures, create art walks, or hold cultural events understand the importance of the arts. Art events can engage the business community in ways never imagined. People will visit your community because they understand and value the arts like you do.

I challenge our communities to collectively form a cultural arts commission and begin developing and coordinating the arts in Boone County. It will grow more than tourism.

—Mark Schneider, Iowa Arboretum
Chair, Convention & Visitors Bureau

CHAMBER BENEFIT

FREE TENT - Our 10'20' carport/tent is perfect for your outdoor events offering protection from the elements.
(Advance reservation is required)

—Kris Blocher
Mgr. of Member Services and CVB



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2019 GOLF Classic



BOONE COUNTY IA CHAMBER OF COMMERCE

THURSDAY, MAY 30TH

RAIN DATE: JUNE 13TH

HONEY CREEK GOLF COURSE

9:00AM CHECK-IN

10:00AM SHOTGUN START

• FOUR PERSON BEST BALL •

PER PLAYER

\$85

Door Prizes, Raffle Drawings, Prizes for Top Teams, On Course Games and Activities, Win a Car in the Hole-in-One Contest, Lunch, and Much More!

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CONTACT THE CHAMBER AT 515-432-3342**



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**JUNE 18TH FROM 4-5:30PM
VETERANS MEMORIAL PARK**

YOUR RSVP IS REQUESTED BY JUNE 14TH, PLEASE EMAIL EVENTS@BOONEIOWA.US
OR CALL 432-3342 TO LET US KNOW YOU PLAN TO ATTEND.



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It is no secret that a major reason Pufferbilly Days™ will celebrate forty-three years in 2019 is largely due to the incredible support the festival receives from our local businesses, organizations, and individuals that make it possible. Your donations allow the festival to offer incredible experiences and fun, family events.

LET'S TALK!

To learn more about sponsorship levels and benefits, please contact:

Alyssa Knudsen
Mgr. of Programming and Events
events@booneiowa.us
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