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COUNTY IA



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OF COMMERCE

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# MEET THE TEAM

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 Angel Boring  
 Travis Stevenson  
 Holly Stecker\*  
 Jim Heckman

\*Executive Committee Members

## EX-OFFICIO

Dr. Brad Manard, Dr. Drew Nelson, Bill Skare

## CHAMBER STAFF

**Kurt R. Phillips**

Executive Director

Email: [director@booneiowa.us](mailto:director@booneiowa.us)

**Alyssa Knudsen**

Mgr. of Programming and Events

Email: [events@booneiowa.us](mailto:events@booneiowa.us)

**Kris Blocker**

Mgr. of Member Services and CVB

Email: [office@booneiowa.us](mailto:office@booneiowa.us)

## CONTACT US

The Chamber Express newsletter is published by the  
 Boone County Chamber of Commerce  
 903 Story Street Boone, Iowa 50036  
 Phone: 515.432.3342  
[events@booneiowa.us](mailto:events@booneiowa.us)  
[www.booneiowa.us](http://www.booneiowa.us)

2019 JUNE						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
30						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29



Ambassadors - 9:30AM



CVB Meeting - 7:30AM



Pufferbilly Days Meeting - 7:30AM



Chamber Board Meeting - 11:30AM



Executive Meeting - 8:15am



Business After Hours - 4:30 to 6PM  
 (Central Iowa Impact)

Click [HERE](#) to view June's community events.



# NEW MEMBER ALERT



Boone Dollar Tree  
 1504 S. Story Street  
 Boone, IA  
 Andrea Vincent  
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 515-236-9009



Servpro of Ames  
 2316 230th St. # 502  
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 515-689-3293

# our mission:

"The Boone County Chamber of Commerce' mission is to *enhance the economic vitality and quality of* life in Boone County"



**CONNECT:** This is Part III of a three-part series on the Chamber's mantra to **Boost – Lead – Connect**.

If we could put a price on the value that comes from our ability to connect organizations, businesses and people to key resources and partnerships, it would likely be the highest priced benefit on the list. Hardly a week goes by where we aren't helping someone find the right person, product or service that can help them solve their problem. If a chamber is nothing else, it is a clearinghouse of resources, relationships and connections.

We spend a lot of time getting to know who, what, when, why, and where. My cell phone is loaded with hundreds of telephone numbers, many of which are direct lines to decision-makers and that are not posted publicly. Starting a business? Some of the services we offer include our EntreLAUNCH program to help start-up and early-stage entrepreneurs get the lift they need as they navigate the financial, legal, marketing and compliance world. Have a question about governance and jurisdiction, and to whom you need to contact? We've forged strong relationships with our public officials at the city, county and state level so that our voice stands out when a message needs to be heard. Maybe it's an odd question and you just don't know where to turn. We've curated a massive database of business and community information and spend countless hours keeping it up-to-date so the best and most accurate information is right at our fingertips.

Yeah, you can use Google to search for answers. But when you really want to connect with the right people in the right location at the right time, it's hard to beat the Boone County Chamber.

—Kurt Phillips  
Boone County Chamber of Commerce

## Boone Family Chiropractic, P.C.

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## BOLD CHANGES ARE COMING



Boone will be receiving a brand-new McDonald's!  
The building will be demolished to make way for a new modern upgrade, which is expected to be done late August.



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## our vision:

"To be the leading resource for industrial, retail, tourism, and community betterment initiatives throughout Boone County"

## PRESIDENT'S PERSPECTIVE

As spring turns into summer, things are beginning to heat up in Boone County. It is a great time for businesses as people from all over will come to see what we have to offer in our part of Iowa. From great attractions, to festivals and from fun events to a great community, Boone County has what people want.

What are your plans for the summer? Do you plan to run "business as usual" or will you be one of the many reasons people keep coming back? There are many ways to be both a business and a part of the community.

1. Volunteer – there are so many great events and festivals in the area during this time of year. Get involved. Encourage your staff to get involved.
2. Create a summer deal – Be one of those things that people do not want to miss out on! Whether it's a special price, a special item or some other thing that is something that people are looking forward to.
3. Team up – Find some other local businesses and team up to make a great value pack for guests this summer.

Above all, enjoy your community. Enjoy Boone County and all it has to offer. If you love where you live, it will love you back!

—Bill Gebhart  
Genesis Development/ Bill Gebhart Projects



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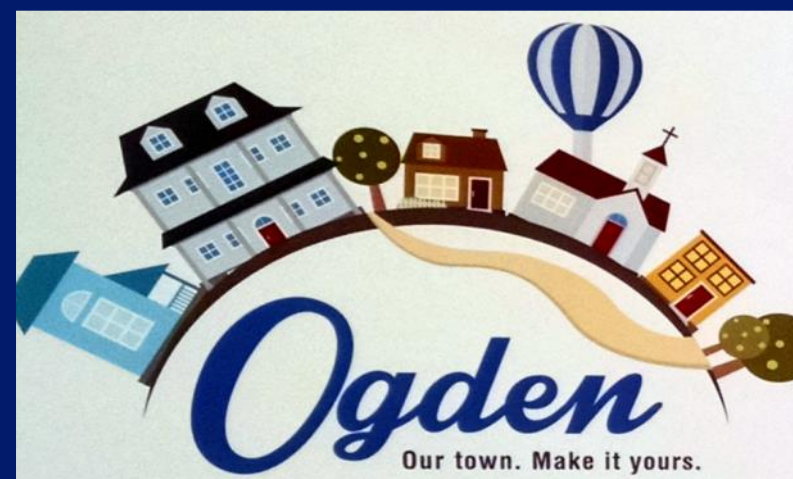
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Member  
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June in Ogden is all about getting ready for, and celebrating Ogden Fun Days. This year's celebration takes place from June 27<sup>th</sup> through the 29<sup>th</sup> with a theme of "Have a Yabba Dabba Doo Time"! Anthony Koester and Exit 185 headline the entertainment on Friday and Saturday night's respectively. Main street has seen a nice contingent of new businesses pop up over the past year, and now includes The New Moon Mercantile at 325 W. Walnut. Deb Miller and Carol Christensen are the entrepreneurs behind the boutique gift shop.



An empty lot now greets traffic along State Highway 17 in Madrid as the former Pizza Palace building has been torn down immediately across from Casey's General Stores. There are no plans to locate a new business there and the lot will remain a greenspace. The Boone County Trails Initiative was recently awarded a \$100,000 grant from the Central Iowa Regional Transportation Planning Alliance for FY 2021. The money is targeted toward constructing an approximately 1.5 mile path leading from the High Trestle Trail along QF Lane up to Swede Point County Park, and is the first phase of an overall 16 mile trail alignment that will connect the HTT to the city of Boone.



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BUSINESS AFTER HOURS

JUNE

20

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4:30pm-6:00pm



BAH- May 28 at Central Iowa Impact



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Boone & Scenic Valley Railroad • April 30, 2019



Boone Rental • May 7, 2019



ServPro of Ames • May 14, 2019



TCC, Verizon • May 21, 2019



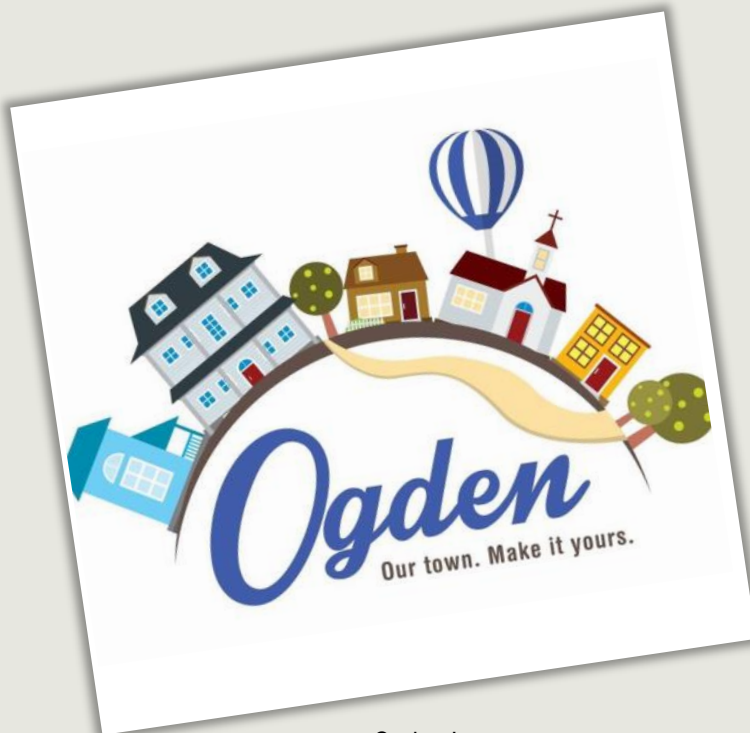
Heart of Iowa Habitat for Humanity • May 28, 2019



Carson Funeral Home • May 16, 2019

BOOST. LEAD. CONNECT





Ogden Legacy  
[www.ogdeniowa.org](http://www.ogdeniowa.org)  
 Craig Christensen, President

Ogden Legacy is an organization focused on economic development and community betterment through supporting community activities and businesses. Their goals include:

1. Creating opportunities for housing along with programs focused on the visual attractiveness of residential areas.
2. Encourage new business, existing business expansion, and the improvement of the downtown area.
3. Increase quality of life through recreational and community activities.
4. Promotion, marketing, planning, and development of their committees and programs.

Join Ogden Legacy as they host Ogden Fun Days, June 27-29, 2019.

Enjoy live entertainment, a drive-in movie, bingo, motor show, parade, craft fair and so much more! Visit [www.ogdenfundays.com](http://www.ogdenfundays.com) to find a full schedule of events.



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**Promoting Tourism**

Promoting tourism is essential to the long-term viability of attractions. There are many choices leading local attractions to explore creative ways to promote their businesses.

I have been exploring cross-promotional opportunities as we move forward with the Iowa Arboretum's marketing plan. The goal is to work together with other attractions for the greater good of both organizations. The Arboretum and the Boone & Scenic Valley Railroad have moved forward with several initiatives. A new online advertisement says "Visit the gardens in the morning and ride the train in the afternoon." Other partnerships will be formed in the future with local attractions and businesses to promote tourism and grow the local economy.

Synergism at its best.

—Mark Schneider, Iowa Arboretum  
Chair, Convention & Visitors Bureau

**CHAMBER BENEFIT****Credibility**

Membership brings credibility to your business and increases positive perception among consumers.

—Kris Blocker  
Mgr. of Member Services and CVB



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# **MEMBER APPRECIATION**

THE BOONE COUNTY CHAMBER OF COMMERCE INVITES YOU  
TO ENJOY A FREE STEAK SANDWICH, SIDES, AND BEVERAGES!  
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**JUNE 18TH FROM 4-5:30PM  
VETERANS MEMORIAL PARK**

YOUR RSVP IS REQUESTED BY JUNE 14TH, PLEASE EMAIL [EVENTS@BOONEIOWA.US](mailto:EVENTS@BOONEIOWA.US)  
OR CALL 432-3342 TO LET US KNOW YOU PLAN TO ATTEND.



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Downtown Boone, IA



# SPONSORSHIP OPPORTUNITIES



It is no secret that a major reason Pufferbilly Days™ will celebrate *forty-three years* in 2019 is largely due to the incredible support the festival receives from our local businesses, organizations, and individuals that make it possible. Your donations allow the festival to offer incredible experiences and fun, family events.

## LET'S TALK!

To learn more about sponsorship levels and benefits, please contact:

Alyssa Knudsen  
Mgr. of Programming and Events  
events@booneiowa.us  
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