

BOONE  
COUNTY, IA



CHAMBER  
OF COMMERCE

chamber

# Express



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# MEET THE TEAM

## 2019 BOARD OF DIRECTORS

Bill Gebhart, President\*  
 Perry Overton, Vice President\*  
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 Aric Reicks  
 Mark Schneider  
 Amy Landas  
 Jeanna Warrick\*  
 Lois Powers  
 Angel Boring  
 Travis Stevenson  
 Holly Stecker\*  
 Jim Heckman

\*Executive Committee Members

## EX-OFFICIO

Dr. Brad Manard, Dr. Drew Nelson, Bill Skare

## CHAMBER STAFF

**Kurt R. Phillips**

Executive Director

Email: [director@booneiowa.us](mailto:director@booneiowa.us)

**Alyssa Knudsen**

Mgr. of Programming and Events

Email: [events@booneiowa.us](mailto:events@booneiowa.us)

**Kris Blocker**

Mgr. of Member Services and CVB

Email: [office@booneiowa.us](mailto:office@booneiowa.us)

## CONTACT US

The Chamber Express newsletter is published by the  
 Boone County Chamber of Commerce  
 903 Story Street Boone, Iowa 50036  
 Phone: 515.432.3342  
[events@booneiowa.us](mailto:events@booneiowa.us)  
[www.booneiowa.us](http://www.booneiowa.us)

2019 OCTOBER						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		



Ambassadors - 9:30AM



CVB Meeting - 7:30AM



Pufferbilly Days Meeting - 7:30AM



Chamber Board Meeting - 11:30AM



Executive Meeting - 8:15am



Business After Hours - 4:30 to 6PM  
 (Training for Warriors)

Click [HERE](#) to view October's community events.



## NEW MEMBER ALERT



Ji2 Services  
 Jenn Wood  
 1322 Benton St.  
 Boone, Iowa  
 515-291-6841



Goodwill of Central Iowa  
 Ka'Meka Lowery  
 1504 S. Story St.  
 Boone, Iowa  
 515-265-5323

# our mission:

"The Boone County Chamber of Commerce' mission is to *enhance the economic vitality and quality of life* in Boone County"

our vision: “To be the leading resource for industrial, retail, tourism, and community betterment initiatives throughout Boone County”

## PRESIDENT'S PERSPECTIVE

October is here and that brings to mind leaves changing colors, pumpkin spiced everything and, of course, Halloween.

I am not sure how many of you know this, but my wife and I have seven kids. So...Halloween is a big deal. This year, everyone has a different idea on costumes. You just may see my family somewhere with Harry Potter, Maleficent, Kate Shelley, a cheeseburger, a tiger, Elmo and a unicorn all being led by Mister Rogers (I am always Mister Rogers).

It always brings an evening (or multiple evenings thanks to great events going on around town. ie Downtown Trunk of Treat) of great fun and memories for my family. However, we can never leave the house for these events without everyone understanding the rules. There is traffic, it's dark and we just have a lot of kids...so we have to have rules.

We have one rule in our house that permeates everything we do. Each person needs to help take care of anyone smaller than them. It is always so great to see my older kids finding the hands of the younger ones before they cross a street or my oldest making sure that everyone is together before we leave one place to go to another. Yeah, it isn't a perfect rule (when my four year old tries to pick up and walk with the baby), but it is hopefully teaching my kids that if they have the means and ability, they should use it help out people that sometime just need a hand.

How cool would it be in our business community if we were all like that? It is so great to get those stories when people are helping out small local businesses to accomplish great things. The truth is that we are in this together. We are one county. We are all a part of our community, but we should strive to be more than just a building or presence in our community. We should strive to be an integral part of our community. If you can be a mentor, be a mentor. If you can hang a flyer, hang a flyer. Let's all just look around, find someone's hand and cross the road together. One community, while all in different costumes, moving forward together. If you love your community, it will love you back.

"Stay safe on Halloween, neighbor." – Mister Rogers

—Bill Gebhart  
Genesis Development/ Bill Gebhart Projects

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TICKETS  
\$75



OCT 20<sup>th</sup>

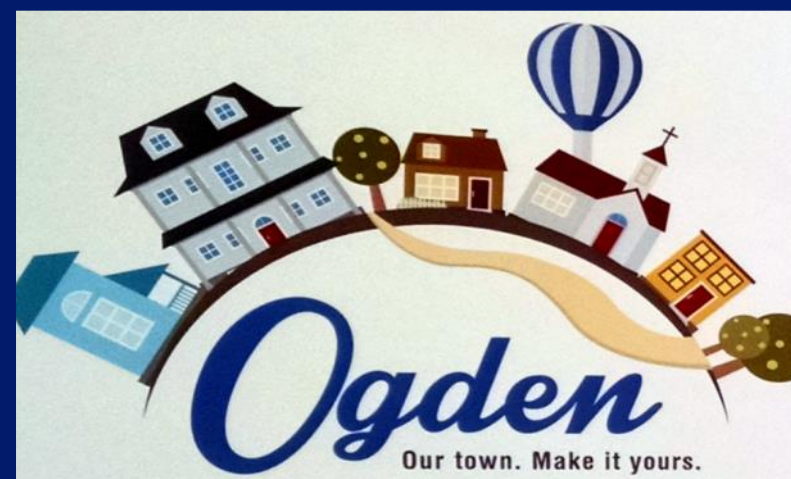
**Salama Greenhouse & Floral**  
(204 Division St.)



 EAT, DRINK & TAP YOUR TOES

**Salama Greenhouse & Floral, Boone County Cattlemen, Boone County Pork Producers,  
Rinehart's Family Farm, Wilber's Northside Market, Picket Fence Creamery, EllieMae Music**

FOR ADDITIONAL INFORMATION CALL 515-432-3342 OR EMAIL [EVENTS@BOONEIOWA.US](mailto:EVENTS@BOONEIOWA.US)



Robin Good with REMAX/Beacon Realty has been appointed as the Ogden representative on the recently formed Central Iowa Housing Trust Fund. The CIHTF includes membership from Boone, Jasper, Marion and Wayne counties, the only counties in the state that had not yet joined a housing trust fund. The Housing Trust Fund program offers matching dollars from the Iowa Finance Authority (IFA) to facilitate the development of low to mid income housing projects. The Ogden city council has three seats up for grabs in the November election with two incumbents and three additional candidates running to fill the three seats.



The Madrid city council has approved the plat for the Tiger Run housing development to be located on the city's north side. The city is currently managing a water distribution problem from a disconnected pipeline at the Des Moines River. The council was notified by their engineering contractor that a new well may have to be dug near the river at an expense of roughly \$3.5 mil. In the interim Xenia Rural Water is supplying the city with water. The 1,100 acre Clover Woods 4H Camp is for sale and the Iowa 4H Foundation is taking sealed bids for the sale of the land and buildings. The sealed bids will be opened on October 23<sup>rd</sup>. Peoples Company is handling the sale process.



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724 Story Street  
Boone, IA  
515-432-7611





BUSINESS AFTER HOURS

October

22

***Fareway Conference Center***  
(1900 Lakewood Dr.)  
4:30pm-6:00pm



BAH – September 24 (Training For Warriors)



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# **DOWNTOWN BOONE** **TRICK (AND TRUNK) -OR- TREAT**

**24** **OCTOBER**

**5 TO 7 PM - 6TH TO 9TH BLOCKS OF STORY ST.**

Join the Boone County Chamber of Commerce and Stonebridge Church as they partner again for the 2019 Downtown Trick-or Treat Shop with a Cop Fundraiser. Enjoy trick or treating, inflatables, games and other surprises. Be sure to bring your spare change and help fill the Shop with a Cop piggy banks at each trick or treat location.





Goodwill of Central Iowa • September 27, 2019



21st Century Rehab • September 10, 2019



Edward Jones - Shellie Grabau • Sept. 19, 2019



Ames CVB • September 24, 2019



Ogden High School • September 19, 2019



Ogden Elementary School • September 19, 2019

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# HARVEST OMELET BREAKFAST

OCTOBER 31, 2019 | 6-9AM

**Boone County Fairgrounds**

**\$7 Per Plate**

**Includes Omelet, Sweet Rolls, Coffee and Juice**

**Proceeds support 4-H and FFA Scholarships**







Stonebridge began as a site of Cornerstone Church of Ames in November of 2014 with a Sunday evening service once a month. In September of 2015, they began meeting weekly on Sunday mornings and changed their name to Stonebridge Church. They are now their own church and are excited to see how God will grow ministry in the Boone community as they seek to help the next generation know and obey Jesus.

921 W 2nd St. Boone, IA | 515-298-1119 | [www.stonebridgeboone.com](http://www.stonebridgeboone.com)

# Proliant BIOLOGICALS

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## HIGH SCHOOL TOURS - OCTOBER 3, 2019



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United Bank of Iowa



Chase Decals

## BOONE COUNTY VISITOR GUIDE



Don't miss your chance to get an ad in the 2020 Boone County Visitor Guide. Your ad reaches a highly targeted and interested market at travel show in Kansas City, Chicago, Omaha, and Cedar Falls and at the Iowa State Fair. 15,000 copies of the guide will be distributed throughout the area at the best locations to reach visitors including the Boone and Ames hotels. Your ad will be circulated for an entire year in both print and digital versions! Contact Kris for rates and details at 432-3342 or [office@booneiowa.us](mailto:office@booneiowa.us).



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<sup>1</sup>Insurance products are not deposits, not FDIC insured, not insured by any federal government agency and not guaranteed by the financial institution. VisionPerks accounts may be canceled at any time. Please contact a Retail Banker with any questions. <sup>2</sup>Tiered rates on balances \$1,000 and above. <sup>3</sup>Gift given at account opening; we reserve the right to 1099 for value of this gift. VisionBank locations: AMES | BOONE | GRIMES | HUXLEY | OGDEN

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## By the Numbers

According to a recent U.S. Travel Association report, tourism related expenditures in Iowa reached \$9 million in 2018. The report also stated tourism employees over 70,000 people in Iowa. Tourism is a source of revenue and creates jobs throughout Iowa.

Look no further than Boone County to see the impact of tourism. Tourist spend money at local restaurants, hotels and other businesses after visiting local attractions. New businesses continue to open, create jobs, and meet the needs of our tourist. Count on tourism to make a positive impact on the local economy in the future.

—Mark Schneider, Iowa Arboretum  
Chair, Convention & Visitors Bureau

## CHAMBER BENEFIT



### Job Board, Hot Deals, Event Submissions

Log in to the Member information Center and post your company's job openings, add a coupon or deal, submit an upcoming event, and more. The Job, Deal, or Event automatically posts on our social media and online at [www.booneiowa.us](http://www.booneiowa.us)

—Kris Blocher  
Mgr. of Member Services and CVB



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# Gift



## *BOONE COUNTY CHAMBER CHECKS*

Supporting local merchants this holiday season is a great way to help maintain the character of our unique communities. More dollars spent locally means our merchants can continue to grow their businesses and provide goods and services our residents need and want. Boone County Chamber Gift Checks can be bought in any denomination and are redeemable at all chamber member businesses. For more information and a complete list of participants visit: [www.booneiowa.us](http://www.booneiowa.us).

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# CHRISTMAS IN PARADISE

## Holiday Lighted Parade & Tree Lighting

**December 5, 2019  
7pm | Downtown Boone  
5th to 9th Blocks of Story St.**

**Entry forms can be found at  
[www.booneiowa.us](http://www.booneiowa.us)**

**Registration deadline is  
December 2, 2019.**



**Boone Family  
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**Zach Weisbrod, D.C.**

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**BOLD  
CHANGES  
ARE COMING**



Boone will be receiving a brand-new McDonald's!  
The building will be demolished to make way for a new modern  
upgrade, Grand Opening October 10th.