



McDOWELL  
CHAMBER  
OF COMMERCE

# 2018 Event Sponsorship Opportunities

**We're Stronger Together**

Local sponsorship is good for business.

**brand awareness • expanded market reach •  
publicity • networking • community goodwill**

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Contact: Tina M. Wolfe • 828.652.4240 • [twolfe@mcdowellchamber.com](mailto:twolfe@mcdowellchamber.com)

# 2018 EVENT Sponsorship Opportunities

Throughout the year, the Chamber hosts a number of well-attended events from educational workshops and after-hours events to our Annual Banquet and the grand, Evening on the Lake.

As you close out the 2017 year, we'd like you to consider becoming an event sponsor for 2018 for one of our very popular events, such as our Annual Golf Tournament, Annual Banquet, or our family-focused Family Fun Night. Our event sponsors receive extensive exposure through billboard advertising, mailings, event programs, social media promotions, press releases and more. We also have our Coffee Connections and Women in Business events that provide great exposure for your business.



Sponsoring a Business After Hours, a workshop, or other annual event is an excellent way to showcase your facilities, products, and services to McDowell Chamber members and prospective members. Following are the benefits that you will receive as a sponsor of an event: **Note: Two or more members may choose to co-sponsor to share costs.**

- Your company's logo will be included in all marketing materials including:
  - Promoted in the McDowell Chamber Chatter weekly e-blast (Current subscriber base is 568)
  - Event page on the McDowell Chamber website
  - Featured event on the McDowell Chamber front page and/or billboard (annual events only)
  - Invites and/or evites to all members sent three weeks and one week prior to your event
  - Customized invitations to be mailed at all Chamber events (BAH and annual events)
  - Customized press release submitted and social media promotion
- Sponsorship is a fantastic opportunity for businesses to get exposure in the community or announce updates changes.

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- A company representative will be allowed to speak for up to 5 minutes to the attendees. This is a great time to introduce key staff members that are in attendance, speak about what sets your company apart from the competition, or to highlight any new products or services you provide.
- Your company will provide a minimum one door prize to be given away at the event. This is another opportunity to promote your company. You may also have staff members pass out promotional materials or flyers as guests leave.
- In order to help you follow up with the attendees, the Chamber will collect contact information at the door and provide you with a copy after the event.

**Sponsoring a Chamber event sends a clear message to the community that you are invested in the community.**

**Thank You** for your interest in Event Sponsorship. Please review the event list below.

1. Annual Banquet (March)-\$500
2. Annual Spring Golf Classic (May)-\$500
3. Business After Hours (Monthly)-\$250
4. Chamber Family Fun Night (June)-\$250
5. Women in Business Series (Quarterly)-\$250
6. Coffee Connections (Quarterly)-\$250
7. Lunch 'n' Learns (Monthly)-\$250
8. Legislative Breakfast (August)-\$250
9. Evening at the Lake (September)-\$500
10. Holiday After Hours (December)-\$500

**Thank you, again, for your support of the McDowell Chamber of Commerce! If you have any questions, please do not hesitate to contact the Project Manager, Tina Wolfe by phone at (828) 652-4240 or by email at [twolfe@mcdowellchamber.com](mailto:twolfe@mcdowellchamber.com)**



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# Chamber Event

## SPONSOR AGREEMENT

### Sponsor Contact Information

Company

Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Address : \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

As an event sponsor, I agree to the following (please initial):

1. I am a member in good standing of the McDowell Chamber of Commerce. \_\_\_\_\_
2. I will promote the event on my website and social media. \_\_\_\_\_
3. I understand that my company is responsible for providing one (1) door prize for the attendees.

Event Sponsor Options:

Co-Sponsor—\$250 \_\_\_\_\_ Main Sponsor—\$500 \_\_\_\_\_ Other \_\_\_\_\_

Name of Event: \_\_\_\_\_

Signature: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

### Credit Card Authorization

Type: Visa \_\_\_\_\_ MC \_\_\_\_\_ AmEx \_\_\_\_\_ Name on Card: \_\_\_\_\_

Billing Street Address: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

CVV2 Code\*: \_\_\_\_\_ Amount: \_\_\_\_\_

\_\_\_\_\_ Please invoice me. I understand that my date will not be booked until payment has been received.

\*CVV2 Code- Visa and MasterCard is 3 digits printed in the signature panel on the back of the card. It is the last 3 digits AFTER the credit card number. American Express is 4 digits printed on the front of the card above and to the right of the raised credit card number.