



Welcome to the Portland Chamber of Commerce. The Chamber is a Leadership Organization that is focused on Sparking Business Growth and Supporting our Members Through Results-Driven Representation. We provide the tools and resources to help you grow your business through networking and educational events, marketing tools and advocacy initiatives.

The Chamber has been providing our 300+ members with the tools and resources to help them build, sustain and grow their business in the Portland Community for 51+ Years.

Investing in Your Chamber

The work of your Chamber is financed by the investment of the Members who support it. The majority of the income of the Chamber comes from Membership Investment and non-dues revenue such as our fundraisers, Windfest, Golf Tournament and the Taste of Portland.

Portland Chamber of Commerce Membership Benefits

Ribbon Cutting/Ground Breaking Ceremony – A ceremony attended by Directors of the Chamber Board, Ambassadors, Staff and Fellow Members that help welcome you to Portland & the Chamber of Commerce family. We send the photo to the local newspaper to help promote your business.

Chamber Website www.portlandtx.org Members are automatically listed on the Chamber website under your business category. Add up to eight key words to your listing to gain more exposure. Promote your organization's events for FREE on the Chamber's Community Calendar. Submit your event info through your member page on the chamber's website. Learn about website benefits during new member orientation.

Brochures/Business Cards in Chamber Executive Office & New Resident Packets Make sure your business card and brochures are displayed in our executive office for visitors to take with them or to be placed in the New Resident Packets that we distribute to potential customers. This is a great way to get your company name into new hands!

Business After Hours- The Chamber will promote your Mixer/After Hours Event and bring potential new business through your doors. A great way to show potential customers your business, and a great networking opportunity.

Name Recognition Opportunities- Event sponsorships available for the Taste of Portland, Leadership Portland, Golf Tournament, Windfest, the Annual Awards and Installation Banquet, Quarterly Newsletters, Leading Ladies in Leadership.

Networking-Attend our Monthly Luncheon/Meetings, After Hour Mixers, Seminars, Committee Meetings, Coffee with the Chamber and much more! You are the Key! We give you the opportunity. Use it!

E-blasts- Reach the Chamber contacts of over 800 without postage or printing cost. Send an E-blast and get the word out on your sale, promotion, or event for a minimal fee of \$50!

Promotional & Advertising Opportunities- Advertising on the Portland Chamber of Commerce Website, Portland Maps, New Resident Packets, Luncheon Marketing Tables and much more!

Electricity Savings- As a Member you are eligible to participate in the **iENERGY Electric Coalition** and join fellow members who have already started to SAVE BIG on electricity costs! Ask us how!

Constant Contact, Inc.- Email Marketing and online survey tools help small businesses and organizations connect to customers quickly, easily, and affordably – and build stronger relationships.. Sign up for a FREE 60-Day Trial today- Get Email Marketing, Online Survey or both. No risk. No obligation. No credit card. 25% Discount through Chamber...call the Chamber for details.

Enhanced Website Package- \$120 annually (includes photo gallery, YouTube video abilities, additional keyword options for your business listing on the chamber website.)

Your Chamber Working for You!

Business Membership Investment

Includes Ribbon Cutting, listing on chamber website, brochures in Executive Offices, Sponsorship Opportunities/Name Recognition, Networking, E-Blast access, Affinity Programs Access, Enhanced Website Package Access.

LEVEL 1: Business with 1-5 associates.	\$205.00	LEVEL 4: Business with 21-35 associates.	\$385.00
LEVEL 2: Business with 6-10 associates.	\$255.00	LEVEL 5: Business with 36-50 associates.	\$485.00
LEVEL 3: Business with 11-20 associates	\$305.00	LEVEL 6: Business with 51 or more.	\$795.00

Are you looking for more opportunities for marketing exposure? Our Corporate Membership may be for you?

Trustee Membership

The Trustee Membership Is a Great Value for Small

Business Business Membership plus:

Company Logo on Floor Banner Display in Lobby of Chamber Executive Offices**

Company Logo on Floor Banner Display at Major Chamber Events**

Name Recognition at events from podium

Logo* listed on Chamber's Facebook Page

Special Icon on Website Directory notating Trustee Member

1 Ticket to Regular Monthly Luncheons, 8 per year- Feb & Oct Not included

3 E-Blast per year

Opportunity to Host Chamber Mixer

Price \$ 895.00 Includes Membership Investment ** Logo Smaller than Cornerstone Membership

Cornerstone Membership

Trustee Membership Plus:

Seating at Annual Banquet table of 8

Logo* listed on New Member Orientation Packets

Logo* listed on Annual Report Newsletter

Logo* listed on Chamber's Facebook Page

Name listed on Chamber Emails

6 E-Blast per year

1 Ticket to Regular Monthly Luncheons, 8 per year- Feb & Oct Not included

Logo* listed on Annual Banquet Invitation

Logo* listed on Bi-Annual Membership Directory

Logo* listed on Quarterly Newsletters

Logo* and Link on Chamber's Website Home Page

Special Icon Listing on Website Listing

Opportunity to Host Chamber Mixer

Price \$3,000. DOES NOT include Membership Investment *Logo Smaller than Visionary Membership

Visionary Membership

Cornerstone Membership Plus:

Board Meeting Introduction

Banner Ad on Chamber's Website for One Year

Logo and Link on Chamber's Website Home Page

One set of mailing labels

Opportunity to Host Chamber Mixer

2 Tickets to Regular Monthly Luncheons, 8 per year – Feb & Oct Not included

Featured Story in Chamber Newsletter (one)

Ad in Newsletter of your choice

Special Icon Listing on Website Listing

12 E-Blast per year

Price \$5,000. Includes Membership Investment

Other Business Categories

NON-PROFIT ORGANIZATION:	\$ 100.00
Designed for non-profit organizations, civic groups and churches	
HOME-BASED BUSINESS:	\$ 150.00
Designed for businesses with no physical location other than the home-office	
BUSINESS ASSOCIATE:	\$ 100.00
Designed for associates of member businesses who wish to be individually active and involved in the Chamber; ideal for <i>Realtors and Cosmetologists</i>	
ONE OWNER/MULTIPLE BUSINESS:	50% discount
Designed for businesses owned by one person or group, discount applies to all business memberships only	
INDIVIDUAL:	\$ 100.00
Designed for individuals who wish to be actively involved in the Chamber without being connected to a business	

10 Reasons to Become a Chamber Member

1. The *Portland Chamber of Commerce* is focused on creating a strong local economy.
2. The *Portland Chamber of Commerce* continuously promotes the community and your business.
3. The *Portland Chamber of Commerce* is the clear voice of business communicating to all levels of government on your behalf.
4. The *Portland Chamber of Commerce* provides an extraordinary array of effective business building opportunities to help you get connected.
5. The *Portland Chamber of Commerce* aggressively advocates for business, through effective political action, ensures that government offices are business sensitive.
6. The *Portland Chamber of Commerce* provides meaningful business education and timely skill building workshops to improve your business effectiveness.
7. The *Portland Chamber of Commerce* has assembled a unique array of member discounts and benefits to save you time and money.
8. The *Portland Chamber of Commerce* is uniquely positioned to represent your business to relocating residents, new businesses and visitors to our community.
9. The *Portland Chamber of Commerce* provides several leadership programs to provide you leadership skills and mentors to help you grow in your business.
10. The *Portland Chamber of Commerce* is an exciting organization of energetic, vibrant members joining together to help make Portland a great place, to live, work and play.



2015 Membership Application

[Apply and pay online at www.portlandtx.org](http://www.portlandtx.org)

Thank you for your interest in the Portland Chamber of Commerce. The following information is for the Portland Chamber of Commerce official records, membership directory, website and other promotional uses. For Federal Income Tax purposes, your membership investment plus payments for other services provided by the Portland Chamber of Commerce may be deductible as an ordinary and necessary business expense. Your dues investment varies according to the size and make-up of your business. See the Membership Investment Schedule for more information.

BUSINESS NAME _____

VOTING MEMBERS NAME _____ **TITLE** _____

MAILING ADDRESS _____

PHYSICAL ADDRESS _____

CITY _____ **ZIP** _____

PHONE _____ **FAX** _____

EMAIL ADDRESS _____

WEBSITE ADDRESS _____

WEBSITE CLASSIFICATION _____

NUMBER OF ASSOCIATES &/OR EMPLOYEES _____

MEMBERSHIP INVESTMENT AMOUNT \$ _____ + \$25.00 Application Fee
(See investment schedule)

PLEASE ENCLOSE A CHECK PAYABLE TO THE PORTLAND CHAMBER OF COMMERCE

MAY WE SEND YOU REMINDERS VIA EMAIL? _____ YES _____ NO

SIGNATURE _____

TITLE _____ **DATE** _____

REFERRAL'S NAME: _____

*Dues are non-refundable.

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**PLEASE COMPLETE AND RETURN WITH PAYMENT TO US AT:
THE PORTLAND CHAMBER OF COMMERCE, PO BOX 388, PORTLAND, TX 78374**

Your Chamber Working for You

