

## JANUARY

### Chamber Board Installation Dinner

Annual dinner to install the incoming Officers and Directors of the Key Biscayne Chamber of Commerce Board

- Exclusive sponsor - \$2,500
- Speaking opportunity to top local business owners and VIP guests
- Branding opportunity throughout the event

## MARCH

### Families in Paradise

KB Chamber of Commerce's signature event: family-friendly activities geared to showcase local business and sponsors to keep 600+ attendees engaged while maximizing brand exposure.

- Presenting Sponsor - \$5,000
- Gold Sponsor - \$2,500
- Silver Sponsor - \$1,500
- Event Exhibitor - \$250 Members /\$500 Nonmembers

## APRIL

### Good Neighbor & Giving Tree Awards

Rewards local students who display superior personal character and good will, teachers who give all there is to give, and honors Principal of the Year. Exposure to local schools, Police and Fire Departments, KBCF, Village Officials and local business owners. Sponsorships are tax deductible.

- Presenting Sponsor - \$1,000
- Gold Sponsor - \$500
- Silver - \$250
- Bronze - \$150

## JULY

### 4<sup>th</sup> of July Parade Float

Exposure to the (on and off the Key)community at large

- Logo of your business on the 10 ft x 35 ft themed float's banners – only twelve (12) spots available
- Inclusion in half-page ad in The Islander News
- Opportunity to have up to two (2) representatives on the float
- Business mention by the Parade Master of Ceremonies
- Opportunity to distribute promotional items from the float

## AUGUST

### Shop, Dine & Unwind Guide

Key Biscayne's Dining, Shopping and Recreation Guide is a comprehensive 24-page guide with restaurant listings, retail shops, wellness & fitness listings and a map. Print run: 25K (5K locally & 20K inserted in Edible South Florida magazine. Digital editions on Chamber website and Ediblesouthflorida.com.

- Full-page Back Cover Ad - \$1,000
- Full-page Inside Front Cover Ad - \$750
- Enhanced Listings with Photo - \$250

## OCTOBER

### Island Life Magazine\*

10,000 copies are distributed free throughout the year to KB residents, at hotels and businesses on and off the Key, to new residents through the KB Chamber of Commerce Welcome Bag program, at the KB 24/7 Visitors Center and at special events. A digital edition is available year-round on the home page of the KB Chamber website.

*\*For advertising sales contact the Islander News at [jrey@islandernews.com](mailto:jrey@islandernews.com) or (305) 631-3333*

## YEAR-ROUND

### Chamber Website Advertising\*

- Enhanced Listing - \$19 per month
- Category Sponsorship - \$69 per month
- Premium Sponsorship - \$99 per month
- Complete Sponsorship - \$159 per month

*\*For advertising sales contact Ward Thompson at [ward@chambermaster.com](mailto:ward@chambermaster.com) or (612) 986-4260*

### Your Free City Guide (Map)\*

City Guide to shopping, restaurants, entertainment and real estate on Key Biscayne, Brickell and Virginia Key.

*\*For advertising sales call (305) 710-2720 or visit [miamimaps.com](http://miamimaps.com)*