



2019 Sponsorship and Investment Opportunities

Help us grow the West Side Chamber and increase our benefits to your businesses. We believe your participation and investment will be beneficial to your business or organization through additional exposure as well as helping our Chamber continue the encouraging growth and influence we have seen in the past several years.

The sponsorship packages featured below are in addition to your 2019 dues. We sincerely hope you will consider participating and investing the future of the Des Moines West Side.

The launch of our new website and marketing plan in early 2019 will mean added visibility and recognition of your business or organization.

Sponsorship Deadline - Commitment needed by February 15, 2019 for Sponsorships Packages highlighted below. Payment options are available (We do not need the amount paid in full by that date).

2019 Sponsorship Packages

Investor - \$3500
Limited to four members

- Exclusive Logo placement with Link featured on the home page of our new website plus a rotating Banner AD
- Logo featured on our Chamber Printed Banner featured at over 50 events throughout 2019
- Logo featured on all E-News with link to your website throughout 2019.
- Logo featured with other Investor Sponsors on the West Side Chamber Facebook Banner at least 5 days per month.
- Tee Sponsor at our new **2019 Golf Tournament!**
- Gold Sponsorship at the 2018 Victory Celebration and Summer Sipper (Includes 4 tickets to each - see back for details)
- Sponsorship of the 2019 Economic Development Bus tour including 4 tickets to the tour (see back for details)
- Two exclusive Chamber E-News dedicated to your business or organization: scheduling and content at your discretion. Includes boosted social media post.
- Priority given in scheduling and hosting a "Wake Up West Side" or "Business After Hours" at your discretion.

Sustainer - \$2000
Limited to ten members

- Exclusive Logo and Link featured on the home page of our new website plus a rotating banner AD.
- Logo featured on our Chamber Banner used at over 50 events throughout 2019
- Logo featured on ALL West Side E-News with link to your website throughout 2019.
- Silver Sponsorship at the 2019 Victory Celebration and Summer Sipper (Includes 2 tickets to each - see back for details)
- Sponsorship of the 2019 Economic Development Bus tour including 2 tickets to the tour (see back for details)
- One exclusive Chamber E-News dedicated to your business or organization: scheduling and content at your discretion. Includes boosted social media post.
- Priority given in scheduling and hosting a "Wake Up West Side" or "Business After Hours" at your discretion.

Promoter - \$1000

- Rotating Banner AD featured on our new website for all of 2019
- Logo featured in at least 12 Chamber E-News with a link to your website throughout 2019.
- Silver Sponsorship at the Victory Celebration or Summer Sipper
- 2 reserved seats on the Economic Dev. Bus Tour (Sept. 2019)
- One Chamber E-News feature dedicated to your business or organization: scheduling and content at your discretion.
- Priority given in scheduling and hosting a "Wake Up West Side" or "Business After Hours" at your discretion.

Builder - \$500

- Rotating Banner AD featured on our new website
- Logo featured in at least 6 Chamber E-News with a link to your website throughout 2019.
- 2 tickets to the Victory Celebration or Summer Sipper.
- One Chamber E-News feature dedicated to your business or organization: scheduling and content at your discretion.
- Priority given in scheduling and hosting a "Wake Up West Side" or "Business After Hours" at your discretion.

Business _____

Business Rep _____

Please check which sponsorship level you are interested in above. We will contact you and create an invoice based on your selections and agree on a payment plan that fits your budget. **All sponsorships are in addition to you 2019 Chamber dues.**



Des Moines West Side Chamber
558 28th Street - Des Moines, IA 50312
(515) 850-1847
director@desmoineswestsidechamber.org



2019 Sponsorships by Individual Event

Listed below are our currently scheduled events with sponsorship opportunities in 2019. As our Chamber programming expands, we will keep you posted on more opportunities. Your investment in a sponsorship will give more exposure to your business and provide important networking and educational opportunities for our members and the business community.

Victory Celebration
Our Annual Awards Event! - Late February 2019

Presenting Sponsor (one available) - **\$1500**
Opportunity to greet the guests
Exclusive signage
All benefits below plus 4 tickets to the event

Gold Sponsor - \$500
Formal recognition at program
Business Spotlight in newsletter/social media
Recognized at the event
2 admissions to celebration
Assist with presenting awards

Silver Sponsor - \$250
Formal recognition at program
Recognized at the event
2 admissions to celebration

Bronze Sponsor - \$100
Formal recognition in the program
1 admission to the celebration

State of the City Luncheon Sponsor
Scheduled for Tuesday, March 19th

Event Sponsor - \$500 (only two available)
Includes 2 tickets to the luncheon
Recognized at the event
Thanked on website and social media

New Member Welcome & Orientation
Held 6 times per year

Welcome Sponsor - \$100 each session
Formal Recognition at the Event
Opportunity to address attendees
Logo on our website to promote the event

Summer Sipper
Held late June 2019

Presenting Sponsor (one available) - **\$1000**
Opportunity to address attendees
All benefits below plus 4 tickets to the event

Gold Sponsor - \$500
Formal Recognition at program
Business Spotlight in newsletter
Logo on signage at the event
2 admissions to event

Silver Sponsor - \$250
Formal recognition at program
Logo on signage at the event.
2 admissions to event.

Summer Sipper Sponsor - \$100
Formal recognition at program
1 admission to event

Educational & Informational Luncheons

Sponsor - \$100 - 10 available
Presentations are either individual presentations or themed panels
Formal recognition at event - 2 admissions to event

NEW! - Golf Tournament
Held end of July, 2019 - Golf Registration extra

Tee Sponsor (only 9 available) - **\$500**
Sign at the Tee plus in the program and website.
We are excited to partner with the Windsor Heights Chamber on this new event. Watch for more info soon.

Business _____

Business Rep _____

Please check each sponsorship you are interested in above. We will contact you and create a custom invoice based on your selections. These sponsorships are in addition to your 2019 Chamber dues.

Economic Development Bus Tour
Held in the fall

Presenting Sponsor (one available) - **\$500**
Chance to greet guests, 4 seats, logo on program.

Tour Sponsor - \$200
Recognition on the tour and 2 seats on the bus

World Food Prize Breakfast
Held Each October

Event Sponsor - \$250
Includes 2 tickets, logo in program,
Announced from the podium.



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