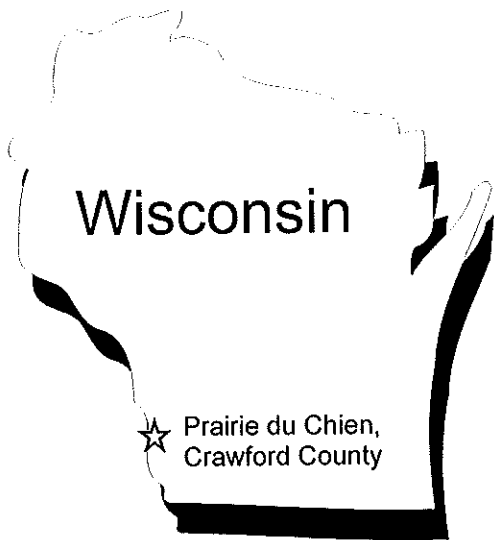


ECONOMIC PROFILE

Prairie du Chien, Wisconsin

Information Provided by the Prairie du Chien Area Chamber of Commerce

LOCATION



POPULATION & GENERAL INFORMATION

POPULATION

City of Prairie du Chien	5,911
Crawford County.....	16,739

(Source: 2010 U.S. Census Bureau)

BACKGROUND

Prairie du Chien is Wisconsin's second oldest settlement. Father Jacques Marquette and Louis Jolliet came down the Wisconsin River to what is now known as Prairie du Chien in 1673. They were followed closely by Nicholas Perrot in 1685; along with a multitude of fur trappers, traders, settlers, and business persons. Scenic beauty abounds in the area. Prairie du Chien is surrounded on the east side by towering bluffs left after the glacial runoff carved the Mississippi River Valley, and on the west side the Mississippi River flows.

CLIMATE

Prairie du Chien generally receives ample rainfall and moderate snowfall each year. Average monthly temperatures vary from 84 degrees Fahrenheit in July to 27 degrees Fahrenheit in January. The annual mean temperature is 49 degrees Fahrenheit. Normal annual precipitation is about 34 inches, of which 62 percent occurs between May and September.

CITY GOVERNMENT / SERVICES

- Form of Government:** Mayor-Council with 8 elected Aldermen and a City Administrator
- Police Department:** 12 full-time, 6 part-time officers, 1 admin. assistant/officer
- Fire Department:** 1 full-time fire chief, 28 volunteer firemen, 2 fire stations, 2 pumper trucks, 1 rescue truck, 1 aerial truck, 1 equipment truck, 1 brush truck, 1 command vehicle, 1 rescue boat, and related equipment. Fire Protection Classification: Class 3
- City Planning Commission:** 7 appointed members
- Industrial Plan Approval:** Economic Development Corporation
- Zoning Regulation:** Zoning Administrator & Zoning Board of Appeals

NEARBY METROPOLITAN AREAS:

- La Crosse, WI60 miles north
- Dubuque, IA60 miles south
- Madison, WI100 miles east
- Milwaukee, WI..... 180 miles east
- St. Paul/Minneapolis, MN....190 miles north
- Chicago, IL.....245 miles east/southeast

LOCAL TAXES

TAX YEAR - 2016

2016 Local Property Taxes
 Effective Real Estate
 Full Value Rate/\$1,000 \$17.39

2016 Assessed Valuation of the City of
 Prairie du Chien \$364,000,000

MAJOR EMPLOYERS

<u>Name</u>	<u>Product/Service</u>	<u>Employees</u>
Cabela's	Retail Distribution	1,000+
3M Company	Product Manufacturing	500-999
Crossing Rivers Health Care	Medical and Surgical Hospital	250-499
Design Homes	Manufactured Homes	100-249
Prairie Industries	Packaging	100-249
PDC Correctional Facility	Correctional Facility	100-249
PDC Public Schools	Education	100-249
Prairie Maison & Bluff Haven	Nursing Home	100-249
Miniature Precision Component	Injection Molding & Assembly	250-499
Crawford County	Government	100-249
Dillman Equipment, Inc.	Asphalt Plant Products	100-249
Universal Forest Products	Manufacturer	100
Wal Mart	Retail	100
Solomon Corporation	Manufacturer	25

MEDICAL FACILITIES

Hospital

CROSSING RIVERS HEALTH CARE

Crossing Rivers Health is a Joint Commission Accredited, independent provider of community health and wellness offering southwest Wisconsin and northeast Iowa access to more than 100 services. A full spectrum of services include 24 hour emergency care as well as inpatient and outpatient services-surgical, specialty care, medical imaging, rehabilitation services, childcare, assisted living and hospice care.

Nursing Homes

PRAIRIE MAISON/RESIDENCE AT BLUFF HAVEN

A skilled nursing facility. Physical, Occupational, and Speech therapists offer full services. Attached to the facility is a licensed Community-Based Residential Facility. Owned and operated by Community Health Services Corporation.

Clinics

MAYO CLINIC HEALTH SYSTEM

The clinic is associated with Mayo, in Rochester and Franciscan Skemp in La Crosse. It features family practice physicians, physician assistants, and out-reach specialists.

GUNDERSEN LUTHERAN CLINIC

This clinic is associated with Gundersen-Lutheran Clinic in La Crosse and features family practice physicians, surgeons, physician assistants, nurse practitioners, and outreach specialists.

Ambulance Service

TRI-STATE AMBULANCE

Providing community medical services for persons within a 30-mile radius of the city, equipped with 2 ambulances and staffed by 22 trained EMT volunteers.

INTERSTATE EMS

Providing medical inter-facility transfers by ambulance. Locally owned and operated.

MEDIA

NEWSPAPERS

Local News	Courier Press Published Mon/Wed
Area News	Telegraph Herald Dubuque, IA
	La Crosse Tribune La Crosse, WI
State News	Wis. State Journal Madison, WI

SHOPPER

WI-IA Shopping News
Published Tuesdays

RADIO STATIONS

WPRE/WQPC
980 AM
94.3 FM/104.3 FM
Prairie du Chien, WI

KADR AM/KCTN FM
1400AM/100.1 FM
Elkader, IA

CABLE TV

MediaCom

LABOR FORCE

LABOR FORCE DATA

(Crawford County) Released Nov. 2017

Civilian Labor Force	7,987
Employed	7,500
Unemployed	487
Unemployment Rate	6.1%

CRAWFORD COUNTY ANNUAL AVERAGE WAGE 2015 level *

All Industries	\$32,029
Natural Resources	\$21,758
Construction	\$32,992
Manufacturing	\$45,553
Trade, Transport & Utilities	\$27,199
Financial Activities	\$34,196
Professional & Business Services	\$30,284
Education & Health	\$35,855
Leisure & Hospitality	\$10,802
Other Services	\$24,608
Public Administration	\$36,810

*Source - Dept. of Workforce Development
La Crosse Job Center
2615 East Ave S STE 101
La Crosse, WI 54601

UTILITIES & SERVICE

The City provides water and sewer services to its residents and accounts for these entities as Major Enterprise Funds.

ELECTRICITY

Distributors: Alliant Energy
Scenic Rivers Energy Co-op

WATER

Supplier: City of Prairie du Chien
Source: 4 Wells
Max Daily Capacity: 2,795,000 gallons/day
Pumping Capacity: 1,400 gallons/minute
Peak Daily Usage: 2,000,000 gallons/day
Peak Design Flow: 2,500,000 gallons/day

SEWER

Supplier: City of Prairie du Chien
Capacity: 2,000,000 GPD
Present Load: Approx. 1,000,000 GPD

NATURAL GAS

Supplier: Prairie du Chien Gas Co.,
Division of Madison Gas &
Electric

TELECOMMUNICATIONS

Supplier: CenturyTel
Mediacom

INTERNET

DSL Suppliers: Alpine Communications,
MHTC Net, Mediacom,
CenturyTel

FINANCIAL INSTITUTIONS

The Prairie du Chien area is well served by banks, thrift institutions, and credit unions. It has independent, locally-owned institutions in addition to others that are part of larger, regional banking networks. This provides a wide range of choices for financial services.

All of the financial institutions are strong supporters of growth in the Prairie du Chien area. They have demonstrated the capacity and eagerness to deliver the many deposit and loan services any business may need.

The following institutions provide service to the Prairie du Chien area:

- Peoples State Bank
- Old National
- Associated Bank
- First Merit Bank
- First Federal Bank
- Marine Credit Union

TRANSPORTATION

HIGHWAYS

The City of Prairie du Chien is served by U.S. Highway 18 and State Highways 35, 27, and 60. The Marquette-Joliet Bridge links Wisconsin and Iowa across the Mississippi River. Distance to the nearest Interstate Highway is 60 miles to La Crosse with Interstate 90.

TRUCKING

Major truck carriers serving Prairie du Chien include: Consolidated Freightways; Roadway Express, Inc.; Yellow Freight Systems, Inc.; Koschkee Transfer; Moore Transportation, Inc. and Gross Common Carrier, Inc.

POSTAL SERVICE

U. S. Postal Service and FedEx.

AIRPORT

The City of Prairie du Chien operates and maintains the Prairie du Chien Municipal Airport. The airport is located on the city's south side and contains two runways. One runway is 5,000 feet long and 75 feet wide. The other is 4,000 feet long and 75 feet wide. Fuel (including jet fuel), a terminal building, and hangers are available at the airport.

RAILROAD

The city of Prairie du Chien is served by the main line of the Burlington Northern-Santa Fe Railroad and the Wisconsin & Southern Railroad.

HOUSING INFORMATION

There is a wide range of housing available in Prairie du Chien and the surrounding areas. From low-income to executive-type housing, they can be found in listings with local realtors. In addition, several new subdivisions have opened in the area allowing for a bigger selection of new building sites. Prairie du Chien has an architectural firm, many contractors, and major modular home manufacturing facilities to serve a wide variety of new home building needs.

AREA INCOME

Per Capita Money Income in past 12 months (2010 dollars) 2006-2010	Prairie du Chien \$21,268	Crawford County \$21,346
Median household income 2006-2010	Prairie du Chien \$37,887	Crawford County \$39,486
Persons below poverty level, percent 2006-2010	Prairie du Chien 13.4%	Crawford County 12.9%

CIVIC CLUBS & ORGANIZATIONS

The Prairie du Chien area has a number of civic clubs and organizations:

- Chamber of Commerce
- Prairie du Chien Jaycees
- Kiwanis Club
- Rotary Club of Prairie du Chien
- Women's Civic Club
- Knights of Columbus
- Masonic Lodge
- Veteran's Office
- American Legion
- Eagles Club
- Boy Scouts & Girl Scouts
- United Way

RECREATION

The Prairie du Chien area provides a variety of recreational opportunities. Area facilities include, but are not limited to, the following:

- Numerous City Parks & Two State Parks
- Bowling
- Boating on Mississippi & Wisconsin Rivers
- Six-Plex Movie Theater
- Gun Range
- Ice Skating (Winter Months)
- Numerous Ball Fields
- Aquatic Park (Swimming/Water slide)
- Tennis Courts
- Golf Courses
- Fishing and Hunting
- Summer Programs for Youth
- Camping– State Parks & Campgrounds
- Recreation Center
- Horse Trails
- Disk Golf Course
- Skate Park
- Riverboat Casino
- Numerous National & Historical Monuments

Many area events are scheduled annually and address a wide range of personal interests. Events include the historic Prairie Villa Rendezvous with early settlers and fur traders. The Ice Fisheree competition, flea markets, craft shows, the elegant Villa Louis Carriage Classic, modern-day music provided by the Prairie Dog Blues Fest, and Country on the River are among the list of more events happening in the area.

EDUCATION

PRIVATE PRESCHOOLS INCLUDE:

Methodist Church Preschool
St. Gabriel's Preschool

PUBLIC SCHOOLS

	GRADES SERVED
B.A. Kennedy Grade School	3K-First Grades
Bluff View Intermediate School	2-8 Grades
Prairie du Chien High School	9–12 Grades
Mighty River Academy of Virtual Education	K-12 Grades

PAROCHIAL SCHOOLS

Prairie Catholic School	3K–8 Grades
Prairie Christian Academy (Baptist)	1–12 Grades

VOCATIONAL SCHOOLS

(within a one-hour drive)

Southwest Wisconsin Technical College (with charter site in Prairie du Chien)	Fennimore, WI
Western Wisconsin Technical College	La Crosse, WI

COLLEGES & UNIVERSITIES

(within a one-hour drive)

Upper Iowa University	Prairie du Chien Campus
University of Wisconsin-Platteville	Platteville, WI
University of Wisconsin-La Crosse	La Crosse, WI
University of Wisconsin-Richland Center	Richland Center, WI
Viterbo College	La Crosse, WI
Luther College	Decorah, IA
Loras College, Clarke College, and University of Dubuque	Dubuque, IA

Other

Globe and Kaplin Universities	La Crosse, WI
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WORSHIP

Bible Baptist Church, 1110 North Marquette Rd.
Church of Jesus Christ, Latter Day Saints, 1706 S. Wacouta Ave.
Cornerstone Foursquare Church, 38398 U.S. Hwy. 18
Faith Evangelical Free Church, 1110 East Cass St.
Grace Evangelical Lutheran Church, 1515 South 15th St.
Holy Trinity Episcopal Church, 220 South Michigan St.
Kingdom Hall of Jehovah's Witnesses, 33687 State Hwy. 35
Prairie Seventh-Day Adventist Church, 927 South Dousman St.
St. Gabriel's Catholic Church, 506 North Beaumont Rd.
St. John's Catholic Church, 710 South Wacouta St.
St. Peter Evangelical Lutheran Church, 201 South Michigan St.
United Methodist Church, 625 South Dousman St.