



Prospector

December 2016

Happy Holidays!

*Wishing you health and happiness this Holiday Season
and prosperity in the New Year.*



[Click Here for a Holiday Greeting from the Chamber Staff](#)

Chamber Launches Lansdale Business Committee and Other Interest Groups

With the support of the Economic Development Committee, the Chamber is creating a **Lansdale Business Committee**; offering Lansdale businesses an opportunity to work together to bring awareness to the Borough. The goal of the group will be to host events that support bringing in new customers and thus showing a vibrant business community for other merchants to consider.

Efforts will focus on the Borough, however, businesses within the Lansdale zip code are welcome to join the group. There will be a nominal fee for non-members to participate with no charge to current PennSuburban Chamber members. A meeting date will be established to kick off the committee in January.

Several new special interest groups will also be forming in 2017 including **nonprofit**, **human resources**, **LGBT** and **Young Professionals** as well as a planning committee for Small **Business University** to be held in November.

Contact the Chamber with any questions or interest in participating in one of these groups.

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Serving the Indian Valley, North Penn, Wissahickon regions and surrounding communities

Prospector

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**PennSuburban Chamber of Greater
Montgomery County**

217 Church Road, Suite C, North Wales, PA 19454

Phone: (215) 362-9200 | Fax: (267) 613-8865

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David Magagna

Alcom, Inc.

Phillip R. Needles

Montgomery County Community College

Kevin Robins

Midatlantic Employers' Association

Chris Walton

Clyde S. Walton, Inc.

A MESSAGE FROM THE PRESIDENT'S DESK



As 2016 draws to a close, I hope you can look back on the year with a sense of satisfaction regarding your business goals. Whether you increased your marketing effort, identified new sources for referrals or focused on professional development, you were successful in reaching your organization's objectives. The Chamber looks to continue to be your partner in these initiatives and as such has developed a strong portfolio of programs, events and services for 2017.

On behalf of the Chamber staff, I wish you and your staff a wonderful holiday season and look forward to seeing you at an event soon.

Best,
Pam

Chamber Staff

Kim Nguyen, Vice President, Member Services

Sara Baumgardner, Communications & Events Coordinator

Danielle Bridge, Membership Development Manager

Wendy Custer, Member Relations Manager

Thank you to our annual sponsors



UPCOMING EVENTS

JAN 11



Surviving Winter: Fewer Sick Days for You & Your Employees

\$10 Non-LGBA Members

5:30 p.m.-7:00 p.m., ActiveCare Rehabilitation and Chiropractic, Lower Gwynedd

Join the Lower Gwynedd Business Association at an evening of networking with an educational program, drinks and hors d'oeuvres.

JAN 16



Chamber Day of Service

In honor of Martin Luther King Jr., we encourage you to spend some time giving back to your community. Visit our website for a full list of member organizations that can use your help.

JAN 19



Driving Change

\$35-\$45

11:30 a.m.-1:00 p.m., Bay Pony Inn, Lederach

Susan Maggetti, Midatlantic Employer's Association, guides teams and individuals through the transitions associated with change.

JAN 26



NetNOW

\$20-\$30

11:30 a.m.-1:00 p.m., Grub Burger Bar, North Wales

Connect with a diverse group of business professionals throughout the region to develop quality referrals and network over lunch.

See Full Event Listing at www.pennsuburban.org/events.

**Looking for referrals?
The search stops here!**

Business Partnership Network

**An effective and less expensive
alternative to the national referral groups
with weekly meetings and one
representative per business category.**



Business Partnership Network

**Contact Danielle to find
the right group for you.**

215-362-9200 or danielle@pennsuburban.org

Presented by



Register Now! ~~\$99~~ \$85 December Only

2nd Annual

POWER *Your POTENTIAL*

Montgomery County Women's Conference

Thursday, March 23, 2017

7:30am Registration | 8:00am - 2:30pm Conference

Normandy Farm Hotel & Conference Center

1401 Morris Road | Blue Bell, PA

Includes Breakfast, Lunch & Coffee Break

Keynote Speakers

Denise L. Devine
*Entrepreneur,
Health Advocate,
Corporate Board
Member*



Nancy Dunleavy
*President, CEO
Dunleavy & Associates,
Non-profit Board Member*



Breakout Sessions & Networking

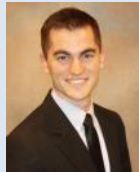
MEMBER NEWS

[American Heritage Credit Union](#) members and employees donated over 6,330 new books to local hospitals, community centers, and special care facilities.



[Bux-Mont Awards](#) celebrated 25 years of service in November.

[Dunlap & Associates, P.C.](#) recently announced two promotions in the accounting services department. Rebecca Schell has been promoted to Senior II Accountant, and Jeremy Fairbaugh has been promoted to Staff II Accountant.



[Foulkeways at Gwynedd](#) is among only 13 percent of nursing homes nationwide that earned *U.S. News & World Report's* "Best Nursing Home 2016-2017" designation.

[Iron Hill Brewery & Restaurant](#) donated \$22,875 to help end Children's cancer on National Brownie Day.

[Univest Corporation](#) is supporting various nonprofit organizations this season with holiday collections at each of its financial centers as well as its corporate and regional offices throughout the Greater Philadelphia area, Lehigh Valley and Lancaster.

[Lansdale Catholic High School](#) students raised \$21, 272.39 for [Elm Terrace Gardens](#), helping to furnish the common space of the new Personal Care Memory Support Suites.

[McCloskey Partners, LLC](#) announced that Leslie Doll has joined the McCloskey Partners team as a Human Resources Business Partner.

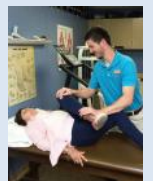


[Montgomery County Community College](#) announced it has been named a Silver Medal Military Friendly® School recipient in the category of community colleges for 2017.

[North Penn School District](#) announced that Donna Mower, secondary gifted education teacher at Penndale and Pennfield middle schools, has been named 2016 Outstanding Educator of the Year by the Pennsylvania Association for Gifted Education.



[The Physical Therapy and Wellness Institute](#) has recently become the first Pennsylvania participating member of the Hospital for Special Surgery Rehabilitation Network.



[RC Kelly Law Associates](#) welcomed Matthew Jandrisavitz, Esq. to the team, focusing on business law.



[Rep. Kate Harper](#) announced [Gwynedd Mercy University](#) has been awarded a \$1 million grant from the Commonwealth for its Pathways to Success transportation and streetscape project.

[Right at Home](#) has been selected as a "Caring Star of 2017" on *Caring.com's* annual list of in-home care service excellence.

[Rubin, Glickman, Steinberg and Gifford, P.C.](#) has received a Tier 1 ranking in the 2017 Edition of "Best Law Firms" by *U.S. News & World Report* and *Best Lawyers®*.

Please send your member news updates to:
info@pennsuburban.org

Are you a Centennial Member?

- **Marketing tool** with exclusive benefits
- **10%** discount on Chamber events
- **Enhanced** Chamber website listing
- **Recognition** at Chamber events

- Free advertisement in monthly **Shop Members First** e-newsletter
- All these benefits for only \$100 annually

VIEW LIST OF CENTENNIAL MEMBERS:

www.pennsuburban.org/centennial-members

RECENT EVENTS



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NETWORKING & EDUCATION



Marks Jewelers hosted a joint networking event with the PennSuburban Chamber & the Montgomery Township Business Partnership Committee. Marks Jewelers recently opened its new facility in Montgomeryville.



PA State Representatives, Kate Harper & Marcy Toepel, shared an inside look of what it's like to be a woman in state government at a breakfast event hosted by the Women's Network. Ludwig Business Consultants was the sponsor, and the featured nonprofit was Your Way Home.



At Talamore Country Club, Ken Byler, Higher Ground Consulting Group, LLC, spoke on determining your leadership style, encouraging those in a leadership position to work towards being more than one-dimensional. This event was part of the Business @ Breakfast Leadership Series.



120 New
members



227 Centennial
Members



4 new signature
programs



35% event
participation
growth

2016 CHAMBER IN REVIEW



New Chapter
relationship with
SBOA



New interactive
website launch



Office
relocation



Award recognition
from Laurel House
and the P-TMA

Advertise your business, sale, or event in the Prospector!

The Prospector will be a bi-monthly publication in 2017.

Distribution: Emailed to 2500 Business Contacts; Archived on Chamber Website

| | One Ad (1 Issue) | Annual (6 Issues) |
|-------------------------|---------------------|--------------------------|
| Biz Card (2 x3.5) | \$150 | \$600* (\$100/Issue) |
| Quarter Page (3.75 x 5) | \$250 | \$900* (\$150/Issue) |
| Half Page (5 x 7.5) | \$350 | \$1680* (\$280/Issue) |
| Full Page (8.5 x 11) | \$500 | \$2580 (\$430/Issue) |

Prospector E-Insert: Rate: \$150/Issue | Limited to 4/Issue

**Includes free web banner ad for 12 months*

WELCOME NEW MEMBERS

BA Salon

Beth Ann Magda
facebook.com/BASalon720

Bux-Mont Awards

Daniel Bencsik
buxmontawards.com

Corporate Source Catering

Christine Aust-Morales
orderdeliverdone.com

DeVal Technology Solutions

Mike Heffley
dtsolutions.com

Eastern Diversified Services, Inc.

Jackie Silveri
easterndiversified.com

Juckniewitz Allstate Insurance Agency

John Juckniewitz
allstate.com/jwj

McCaffrey's Food Markets

Dave Saitta
mccaffreys.com

RAMS RX Pharmacy

Ram Kommineni
ramspharmacypa.com

Reilly Electric Inc.

Mike Reilly
reillyelectricinc.com

Richard Costlow Consulting, LLC

Richard Costlow
linkedin.com/in/rcostlowconsulting

State Representative Todd Stephens

Laura Smith
reptoddstephens.com

Storage Concepts Inc.

Sue McManus
storage-concepts-inc.com

The Skippack Hope Chest

Carolyn Fiore
skippackhopechest.com

Walsh Accounting Solutions

Kim Wreath
walsh-accounting.com

Your Hometown Helper

Jennifer Woods
yourhometownhelper.net

WELCOME BACK

Total Performance

Physical Therapy

Brittany Bridi
totalperformancept.com

UFC Gym Lansdale

Tiffany Bobb
ufcgym.com/Lansdale

WNPV Radio

Phil Hunt
WNPV1440.com

Maximize Your Membership!

Wednesday, January 25, 2017

8:00 - 9:00 am New Member Welcome Reception

9:00 - 10:00 am Program

Elm Terrace Gardens

660 North Broad Street, Lansdale

Join us to welcome new members.

Program to follow on Chamber resources
to support your marketing efforts.

Presented by:

The Ambassadors Committee

Sponsored by:



HOLIDAY EVENTS

Women's Network
Committee Appreciation



Chamber Members donated several boxes of
toys to the North Penn Boys & Girls Club!



Chamber Holiday Party at AVE Lansdale



Women's Network holiday lunch & gift exchange at Normandy Farm



75 years



30 years



25 years



20 years



10 years



Ambiance Design
Clark & McCaffery Wealth Management
Clearline, Inc.
Cortazzo Custom Construction LLC
Costco Wholesale
Del-Val International Trucks
Diamond Mortgage Company
Firsts Priority Bank
Flamm Walton Heimbach & Lamm PC
Grand View Health
Greentree Management & Insurance, Inc.
Harvest Seasonal Grill
MacElree Harvey, Ltd
Mainstay Engineering Group Inc.
Mary, Mother of the Redeemer School
Montgomery Township
Peter Becker Community
Pumpernick's Deli-Restaurant
Re/Max Services - Catagnus
Retlif Testing Laboratories
Sincerely Sent
Something Personal, LLC
The Artifactori
The Choristers
Thomas Miller & Co., Inc.
Transcending Paradigms
Tri- County Printers, Ltd.
We Empower Leaders
Whole Body Yoga Studio

RIBBON CUTTING CELEBRATIONS



Delaware Valley Pain & Spine Institute
opened a new location, serving the
Chalfont area community.



Citadel Bank Celebrated the
grand opening of their
new Hatfield location.

Randy Clemens,
Clemens Uniforms, is
honored for 25 years
with the Chamber.



Celebrating 15 years of
membership with
Shelly Kristal-Turetzky,
Diversified Disability &
Vocational Services, Inc.



Thank you Doug Kriebel,
Coldwell Banker Realty Corp
Associates, for 10 years of
support to the Chamber.



Thank you to Kyle
Welsh and staff at
Homewood Suites,
Lansdale for 5 years
of membership.

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NEW IN 2017

Several new programs & opportunities have been added to the Chamber portfolio.

NETWORKING

NetNOW - Open networking in a sit-down lunch format. Location will rotate among Chamber restaurants and caterers.

Young Professionals Network - Open networking for ages 21-40.

Hit Your Mark - Targeted networking opportunities through invitation based on select business categories.

EDUCATION

Small Business University - Half-day conference featuring a keynote speaker and breakout sessions. Target audience is entrepreneurs and mid-level to upper-level management of small to mid-size companies.

COMMUNITY

Day of Service - Honoring Dr. Martin Luther King Jr. with a day of service at Chamber nonprofits.

Adopt-a-highway - Offering members an opportunity to gather staff & keep our service area clean.

ADVERTISING

Promotions Partner - Increases your brand visibility through a bundled advertising package.

COMMITTEES

Human Resources

LGBT

Nonprofit

Small Business

Young Professionals

ENHANCED CURRENT PROGRAMS

Business Connectors - Focusing on exchange of knowledge & expertise.

Morning Chat - Networking events held throughout the Chamber service area.

Maximize Your Membership - Will now include new member welcome reception.

Heroes Recognition - Appreciation for local heroes will take place at our golf outing & annual dinner.

Chairman's Reception - Changing format of the event. Additional details to follow.

