

### January 2016

### Sanford Alderfer Lifetime Achievement Award



With both Sanford and Sandy Alderfer present, Immediate Past Board Chair, Gary E. Brown, Univest Bank and Trust Co., announced the creation of the Sanford Alderfer Lifetime Achievement Award at the Chamber's holiday networking event in December. The award

has been established in Sanford's honor to recognize a member of the community who has made significant contributions to their business and the community over a lifetime. "There is not an individual more worthy of this honor", Brown said during the presentation, Although the complete list of criteria is still being developed, it is not anticipated that this will be an annual award. A formal proclamation ceremony is being planned.

### Staff Changes at the Chamber



The Chamber is pleased to announce the promotion of Kim Nguyen to Vice President, Member Services. Kim has been with the chamber for over six years serving in member relations and membership sales. Her leadership

skills and commitment to the mission has contributed significantly to the growth and success of the organization.

Wendy Custer, has joined the Chamber in the newly created role of Member Relations Specialist. She will be responsible for member engagement and retention. Wendy has over 14 years of membership experience most recently with the Midatlantic Employer's Association.



### In This Issue...

Event Photos Welcome New Members Member Renewals Annual Heroes Recognition Centennial Members Board & Committee News Weekly Referral Group Upcoming Events Prospector Advertisers

Serving the Indian Valley, North Penn, Wissahickon regions and surrounding communities

### **Prospector**

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> Steven Jones *Milestones In Music*

> > Jerry Lawson Right at Home

David Magagna Alcom, Inc.

Phillip R. Needles Montgomery County Community College

Kevin Robins Midatlantic Employers' Association

### A MESSAGE FROM THE PRESIDENT'S DESK



I hope you have had a good start to the new year. We have an exciting line-up of programs and networking opportunities scheduled for 2016 to help support and grow your business. We hope to see you as often as your schedule permits.

A few thoughts for the month:

"Destiny is not a matter of chance, it is a matter of choice. It is not a thing to be waited for, it is a thing to be achieved." --William Jennings Bryan

"With every experience, you alone are painting your own canvas, thought by thought, choice by choice." --Oprah Winfrey

All the best,

Pam

Chamber Staff

Kim Nguyen, Vice President, Member Services Wendy Custer, Member Relations Specialist Ryan Kelly, Intern

### Thank you to our annual sponsors













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### **EVENT HIGHLIGHTS**







### Happening in the Community

February 9th: 2:00pm - 4:00pm Branding presented by RedKnight.

**Cooking and Baking Classes at** MCCC's Culinary Arts Institute. Various dates/times

March 24th: 11:30am - 1:00pm Network Concepts Learn– Joomia, CMS and You!

April 9th: 8:30am - 3:00pm Discover Your Future for girls in 5th, 6th and 7th grades.

April 16th: 6:30pm - 10:30pm 2016 Laurel House Gala. The Women's Network of the Penn Suburban Chamber will be honored with the Business Leader award.

### April 24th: Noon

Grandview Auxiliary is hosting <u>Time for Tea, Spring Fashion</u> <u>Show.</u>

### **COMMUNIITY CALENDAR**

### 2016 Business Directory Corrections

Allen Door Company: www.allendoorcompany.com

American Valuation Group—Mark Kenney President

Founding Capital: www.foundingcap.com Asher's Chocolate Co.'s board of directors has appointed Jeff Asher as CEO. Bringing 30+ years of experience in as facets of the company's operation as co-owner, Jeff represents the fourth generation to helm the family business. Bob Asher, Jeff's father remains on as Chairman of the board.

<u>Crowne Tutoring & Test Prep</u> is the new name for Chyten Educational Services in Blue Bell. The name is all that is new. Crowne Education still has the same local ownership, the same dedication to their students, and the same outstanding tutors.

<u>Clyde S. Walton Inc.</u> offered a program this year entitled "Heat for the Holidays" in which they donated and installed two heating systems for families in need.

### Hamburg, Rubin, Mullin, Maxwell & Lupin

is pleased to announce that Christen G. Pionzio, Esq., was recently appointed Solicitor to the Montgomery County Prothonotary's Office.



### Keystone Opportunity Center announced



the election of Lucy P.N. Sharp, Esq. as President of the Board of Directors. Lucy is currently the Vice President/Chief Compliance Officer at QNB Bank.

Lansdale Borough has named John Ernst as Assistant Borough Manager. Manager, Jake Ziegler announced that John will retain his title as Director of Community and Economic Development.

### Montgomery County Community College

announces the selection of Dr. Kevin Pollock as the institution's 5th president. Dr. Pollock was has served as president of St. Clair County Community College, Michigan since April 2009. He will begin his tenue on April 1, 2016. <u>Moyer Indoor | Outdoor</u> is pleased to announce the Pet and Animal Feed Division has worked 600 days incident-free. The production, warehouse and transportation teams focus daily on creating and maintaining a safe work environment.

### **QNB Bank** recently held its annual

campaign to raise funds for the United Way. This year's campaign was the most successful yet, tallying up an impressive



\$24,054 from employees and an additional \$4500 from the Bank.

**<u>Timoney Knox, LLP</u>** is bidding a bittersweet good-bye to one of the firm's longest-



serving employees. Angelina "Angie" Kane, began her tenure when the law firm was Timoney, Knox, Avrigian & Hasson and

located in Ambler. Nearly 43 years later, Kane, a long-time legal assistant at the firm, is retiring from her position.

### VNA Foundation of Greater North Penn

has issued its heath and wellness grants to support the work of local nonprofits, targeting a specific unmet need within the community. During the 2015 Fall Grant Cycle, fourteen nonprofits were awarded up to \$10,000 each.

### Share your news!

info@pennsuburban.org by February 5th

### WELCOME NEW MEMBERS

**Coca-Cola Refreshments** Bernie Krasnisky (215) 427– 3292 www.coke.com

CORE 3 Physical Therapy Danielle Knippenberg (267) 308 - 5330 www.core3pt.com

Cost Plus World Market Steve Schrack 215-368-7545 www.worldmarket.com

Docutrends Imaging Solutions Doug Jones (215) 809 - 2945 www.docutrend.com

EC Bones Inc Constructions Erik Bones (215) 699 - 3000 www.ecbonesinc.com Koobe Ian Thompson (215) 385 - 0862 www.kabanyapp.com

Lombardi & Associates Anna Marie Lombardi (215) 529 - 4537 www.lombardi-associates.com

Miller Insurance Gary Miller (215) 646 - 0550 www.miapro.com

NV Homes Jennifer Gass Jenkins (267) 474 - 3700 www.nvhomes.com

Rod Sullivan Leadership Coaching Rod Sullivan (215) 853—8541 www.transform2transcend.com The Choristers David Spitko (215) 542– 7871 www.thechoristers.org

The Law Offices of Amy S. Newman Amy Newman (215) 822 - 8280 www.newmanfamilylaw.com

The Miller Financial Group Gary Miller (215) 646- 0550 www.themillerfinancialgroup.net

TRC Staffing Chari Richardson 215-799-1300 locations.trcstaffing.com/pa/ souderton/66-south-county-linerd.html

Weichert Realtor Michael Drossner 267-481-0939 www.buyandsellwithmichael.today



New Board Members Danielle Bridge - PTW Institute David Magagna - Alcom, Inc.



#### 2016 Board of Directors - Executive Committee

Daniel J. Reavy, Chair, Verizon Community Relations Nanette Carney, Vice Chair, The Carney Group Paul Nye, Secretary, Lombardi & Associates Michael Coakley, Treasurer, Kreischer Miller

### **Chamber Committee Meeting Dates**

Ambassador's Committee— 4th Wednessday | Health Committee— 1st Thursday (meets at ShopRite, Hatfield)

Skippack Business Alliance— 3rd Wednesday | Women's Network— 1st Tuesday

Unless otherwise noted the Committees meet at 8am at the Chamber offices. All Committees would welcome new members. Please do not hesitate to contact the Chamber if you are interested in more information or would like to join a committee.

### MEMBERSHIP RENEWALS—THANK YOU FOR YOUR SUPPORT

75 Years



703 West Main Advance Business Coaching Advanced Living Ambiance Design Ambler YMCA American Valuation Group Arbonne-Victoria Magagna Arnolds Family Fun Center **Baum Smith & Clemens** Blue Bell Inn Breathe Salon & Day Spa Bryn Mawr Trust **Clemens Family Food Group** Coldwell Banker- Kriebel Colorcon Comcast Constance A. Lezenby Cortazzo Costco Wholesale Courtyard by Marriott Courtyard by Marriott Lansdale David A. Keightly

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ReMAx— Hoffman **Rental World** The Reporter Rubin, Glickman Steinberg & Gifford, P.C. Seitz Leatherman & Kolb, LLC St. Mary Manor Stone & Key Cellars Susquehanna Bank **TD Bank** The Peak Center Tom's Help Desk **Transcending Paradigms** Valmet **Versatile Business Services VNA** Foundation Wealth Builder Advisor **WFYL 1180 AM XL Home Improvements ZYGR INsites** 



Old Forge Motors



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GALCO Business Communications











Genisys Credit Union







Spanial's Service Center

De Nora Water Technologies

Clearline, Inc

M.W. Donnelly, Inc

ReMax Reliance

Fulton Bank

### **CHAMBER EVENTS**

### Thanking Local Heroes For All They Do



Lansdale Police Department Telford Police Department Montgomery Police Department Lower Gwynedd Police Department Towamencin Police Department











Lower Salford Police Department Hatfield Police Department Souderton Police Department Upper Gwynedd Police Department North Wales Police Department



with Google



### Thursday, February 11th 5:00-7:00 p.m.

**Lansdale Borough** 1 Vine Street, Lansdale

Join Discover Lansdale and the PennSuburban Chamber of Montgomery County to celebrate Lansdale with a tasting of restaurants and showcase of businesses in the area.

We are also partnering with Google to get all businesses on the map with Google+ promo giveaways.

Registration: www.pennsuburban.org

### Presented by:





February 24th | 8:00-9:30am Joseph Ambler Inn | 1005 Horsham Road, North Wales, PA

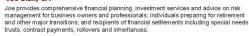
### Managing Through Family & Business Transitions

Whether starting, growing or transferring a business, there are key decisions that need to be considered. This session will discuss the need for pre-transition planning, as well as a framework for meeting family and business goals throughout the process.

#### Presenters:



#### Joe Blair, CFP





Amy R. Stern, Esq., Rubin, Glickman, Steinberg & Gifford, PC

Amy focuser, Lsay, Rubin, Gilckillan, Steinberg & Gillord, PC Amy focuses primarily on domestic relations law and family mediation and is certified in Family Mediation. Ms. Stern was admitted to the U.S. District Court for the Eastern District of Pernsylvania in 1991 and the Supreme Court of the United States in 1998. She was named a Top Attorney by Suburban Life Magazine in 2015; Women Leader in the Law in 2014 and 2015; and Awesome Family Law Attorney by Suburban Life Magazine in

#### William R. Wanger, Esq., Fox Rothschild, LLP

Bill represents a diverse group of manufacturing, retail, professional, franchise and other types of privately-held businesses. He counsels clients on a broad range of topics, including: mergers, acquisitions, and other sales and purchases of businesses; family and management succession planning; franchise and license matters; real estate purchases and sales; and raising business capital and financing.

Register

#### Registration: www.pennsuburban.org

\$30.00 Members | \$40.00 Chapter members/ Guests

PennSuburban Chamber of Greater Montgomery County 215-362-9200 - info@pennsuburban.org









### WEEKLY NETWORKING GROUPS



**The Business Partnership Network** (BPN) is a committed group of PennSuburban Chamber members who meet on a weekly basis to help grow each other's business by recommending one another to prospective clients and customers. BPN membership is open to any businessperson who is a member in good standing of the Chamber. There are no additional membership fees to participate in the BPN, separate from pre-paid meals. The group is established on a "one per category" basis meaning that no business shall conflict with a category that is already filled.

#### Meeting Info:

Tuesdays, 7:00am – 8:30am at Elm Terrace Gardens, Lansdale Chair: David Nicholson, Elm Terrace Gardens Thursdays, 7:00am - 8:30am at Elm Terrace Gardens, Lansdale Chair: Louise Knoll, Keller Williams Thursdays, 7:00am - 8:30am Peter Becker Community, Harleysville Chair: Johanna James, Allstate



The Business Connectors is a weekly networking group different than most you have attended. Networking is powerful and completed in one hour. The format alternates weekly between having the opportunity to present for 5 minutes about your business and learn so much more about those you are with than a 30-second commercial. The alternate week is a moderated mastermind discussion on a business topic of interest. Start building new relationships that can lead to meaningful referrals. There are no charge to attend. Lunch is available for purchase. Non-members are welcome to attend twice before joining the Chamber.

### **Meeting Info:**

Tuesdays, 11:15 Registration, 11:30am – 12:30pm at Meadowood Senior Living, Worcester Moderators: Rob Morrin, Crowne Tutoring & Test Prep | Marsha Poust, Signs By Tomorrow Duncan Reed, Edward Jones Investments | Kirk Walters, The Walters Group



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### Members blog....

### Did You Bring a Ladder or a Shovel

Kirk Walters, The Walters Group

Inevitably, we can find ourselves in sticky situations with co-workers, clients, vendors or customers. It could be an office communication, a behavioral issue, a contract deliverable or a simple sales transaction. These can be awkward or sensitive to navigate, especially if we were involved directly or indirectly with the situation itself. Getting to resolution isn't always easy, but when it is all said and done, what approach did you choose to bring it to the next step? Did you bring a ladder or a shovel? *Read more...* 

### 5 Ways to Enjoy Your Work

### Melanie Stewart Healthy Balance with Melanie

How do you feel about your work? Are you fulfilled and enthusiastic about waking up and going to the office every day, or considering switching careers so you can do work you love? <u>Read more...</u>

### Six Steps to Launching a New Social Media Account

Elyse Altiere, Kimball Communications

You've decided it's time to create a new social media account for your company, but you're not exactly sure where you should start. Whether you're thinking about creating a LinkedIn Company Page, Twitter account, Instagram account or Facebook Page, you need to think about several factors before you dive in. Here are a few things to consider before you create a new social media account and push out your first message. <u>**Read more....**</u>



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### THANK YOU TO OUR CENTENNIAL MEMBERS

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