Applicant Name	Evaluation Scheme
Account Number Date Assessed Assessors	o Not Demonstrated 1-2 Insufficient 3-4 Needs Improvement 5 Approaching Success 6 Satisfactory 7-8 Very Good 9-10 Excellent

#	Element	Description	Score	Comments		
1	Appearance and presentation	 Professional and practical attire; clothing is clean and neat Well groomed (tidy hair, etc.) Appropriate accessories/ footwear (no open-toed shoes) 				
2	Overall ability to communicate confidently in front of camera/client/ horse	 Voice clear, well understood Talking at an appropriate pace Posture appears confident and relaxed Not fidgeting 				
	Focus On Camera					
3	Introduction of horse	Name of horseHorse's age and breed				
4	Description of training session goal/outcome/ topic/concept	Description clearly defined in a brief phrase ("The purpose of today's session is to…")				
5	Explanation of topic	Define topic and relevanceOutline steps to achieve goal				
Begin Training Session						
6	Explanation of training techniques	Describe techniques or exercises employed and their effects				
7	Interaction with horse in achieving desired goal	Horse seems relaxed and responsive during the session				

#	Element	Description	Score	Comments
8	Appropriateness of training session for horse	Did horse accomplish or make significant progress towards the goal?		
Focus On Camera				
9	Debrief	Clearly reviews the goals and outcomes of the session		
10	Trainer's prescription	Gives clear advice to client about what to practice and how often		
11	Future training plans	Discuss: Topic or goal of next session Timeline of progression		

Final Score (65% is passing)				
General Comments				

Example Video Topics

- How to halter a horse
- Teach a horse to lift their legs
- Teach a horse to turn on the hindquarters on the ground or in the saddle
- Teach a horse to back up with steady pressure
- Teach a horse to back up under saddle
- Refine a lesson (e.g. go from shoulder in on a circle to shoulder in on a straight line).

Please note that videos should not be longer than 10 minutes.