

The Pueblo Award

The Pueblo Award is designed to recognize a building for its outstanding contributions to the community, as expressed in the following five areas. A building may be entered into the Pueblo competition in conjunction with any of the other TOBY Award. The Judges will allot 15 minutes for a presentation during your TOBY Tour.

Evaluations will be based on any or all the following criteria.

- 1. Contributions made towards redeveloping and/or revitalization** **Points 1-10** _____
 - Redevelopment and revitalization of a previously blighted area
 - Participation of Ownership/Management in area associations and committees to enhance the community
 - Funding to improve/upgrade existing noteworthy buildings in the area

- 2. Contributions made public spaces or special amenities for the community** **Points 1-10** _____
 - Improvements and maintenance of public areas, including screening of public eyesore areas
 - Amenities for the community, such as retail stores, restaurants, theaters and concierge programs
 - Special art programs, public spaces, exotic landscaping and park areas etc.
 - Providing meeting space, auditoriums, and/or teleconferencing for public use
 - Pedestrian areas, public entertainment programs and special lighting features etc.

- 3. Contributions of time and/or money to charitable causes by the building and its tenants to the community** **Points 1-10** _____
 - Sponsorship of local schools
 - Assistance programs for the homeless
 - Assistance for victims of natural disasters
 - Toy drives
 - Blood drives
 - Sponsorship of charitable fundraisers
 - Volunteer work

- 4. Contributions towards negating transportation problems in the vicinity** **Points 1-10** _____
 - Rideshare fairs and sponsorships
 - Transportation news updates in building newsletter
 - Vanpools or shuttles to parking structures and transportation nodes
 - Providing rides to local retail areas
 - Providing profiles of alternate transportation options
 - Rewards for tenant ridesharing

- 5. Contributions towards energy conservation** **Points 1-10** _____
 - Compliance with BOMA recommended energy conservation guidelines
 - Tennant education program
 - Tennant incentive programs and/or training
 - Energy conservation retrofits
 - Trash recycling
 - EPA's Energy Star Program